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Learn to Become a Change Agent in Animal Welfare Through an Online Bachelor's Degree Program

Duquesne University's Online Humane Leadership Program Now Accepting Students to start in Spring Term (January 2011)

Pittsburgh, PA (Sept. 28, 2010) – In the past four decades, the modern animal protection movement in the United States has worked to improve the lives of animals by providing shelter and safety, winning local, state and national policy protections, and transforming social attitudes and human behavior. In January 2011, an online course will explore that movement along with a diverse set of strategies, including public education, protest, lobbying, litigation, direct service, and elections. It's just one of many courses offered through Duquesne University's [Humane Leadership Bachelor's Degree](#), the first online humane program in the country.

"Students will learn to become change agents within their community," said Ed Grefe, course instructor for Animal Protection as a Social Movement. "They will be taught how to identify potential allies in a community and motivate them to become involved as advocates for animals; and learn how to reach beyond traditional animal advocates to make animal protection a priority in their community. Our goal will be to show students both how they can challenge others to take a role in creating change as well as how to keep volunteers motivated and engaged."

The Humane Leadership Bachelor's Degree program offers online courses for people looking to advance in their animal care career. The spring term's online courses begin January 8, 2011 with: Animal Protection as a Social Movement, as well as, Fundraising Basics and Financial Management.

[Other courses in the degree program include:](#)

- ❁ Animal Health and Behavior in a Shelter Environment
- ❁ First Strike: Cruelty to Animals and Interpersonal Violence
- ❁ Studies in Humane Education
- ❁ Compassion Fatigue
- ❁ Fundraising, Philanthropy and Resource Development
- ❁ Nonprofit Board of Directors
- ❁ Strategic Planning and Organizational Effectiveness
- ❁ Human Resource and Volunteer Management
- ❁ Marketing and Public Relations

The program, offered by Duquesne's School of Leadership and Professional Advancement, is designed for individuals currently working in or interested in animal care, animal control or animal advocacy, has an [accelerated, eight week format](#). Students come from a variety of professions, including: animal shelter workers and volunteers, animal control officers, humane educators, veterinary technicians and even lawyers.

"I was able to use what I learned immediately in my professional life, rather than having to hope the subjects I was studying would eventually come in handy," explained Molly Stone, 2010 program graduate. "The professors are excellent, the classes are pertinent and interesting, and the whole experience has been enriching and sometimes even fun."

Enrollment is now open for the spring term which begins January 8, 2011. Courses include:

- ✿ Animal Protection as a Social Movement- Explore the ideas, activists, issues and organizations that comprise the animal protection movement. Hear more about public education, protests and lobbying.
- ✿ Fundraising Basics and Financial Management- Learn about preparing and analyzing financial statements, budget development, grant and endowment management, financial planning and tax issue for nonprofit organizations.

Students who complete the 120 credit curriculum will earn the Bachelor's Degree. Students with prior college credits can have their transcripts evaluated for transfer by an advisor. Someone who already holds a Bachelor's Degree can complete six of the major courses to receive a post-baccalaureate certificate. For more information, including: [student testimonials](#), [financial aid](#) and an [online application](#), visit <http://www.duq.edu/leadership/humane/>.

Follow Duquesne University's Humane Leadership Program Online:

Facebook:

<http://www.facebook.com/DuquesneHumaneLeadershipProgram>

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<http://twitter.com/duhumanedegree>

Media Opportunities:

Interviews with Humane Leadership Major students, as well as Kelley Maloney, Director of Marketing and Communication for Duquesne University's School of Leadership and Professional Advancement are available upon request. Additional photos are also available upon request. Please contact Sharyn Frankel at Sharyn@fetchingcommunications.com or 877.703.3824 Ext. 110.

About Duquesne University's School of Leadership and Professional Advancement

Duquesne University's School of Leadership and Professional Advancement offers a number of educational opportunities for adults seeking to enhance their impact and advancement potential. Founded in 1878, Duquesne University has nearly 79,000 active alumni worldwide. The University has been nationally recognized, ranked among the Best Colleges 2010 by *U.S. News and World Report* and as

one of the country's best institutions for undergraduate education, as well as Best in the Northeast, by *The Princeton Review*.