

# NARI of Greater Chicagoland Introduces our \*\*\*NEW\*\*\* Web site Program!! When is the last time you got MORE for less \$?

NARIGC is jumping ahead in the land of technology! We will no longer be publishing a printed membership directory due to increasing costs and decreasing demand for a printed version of our membership. How are people searching for services, such as remodeling? The answer is right on our desktops and pockets: consumers are using the web and their smart phones to find what they need.

We are re-tooling our current website and have added a MOBILE website that is optimized for use on any smartphone.

All NARIGC members receive a free "white page" listing on the website which includes company name, phone number, and address, but it is NOT searchable by zip code (other than your company address' zip code or any category.

**HERE'S WHERE THE "MORE FOR LESS \$" COMES IN!!** We have lowered the price of the expanded listing to \$185 per year which includes a 25-word description of your company, your company logo, email address link, website link, a link from all NARIGC award winning projects to your listing, and THREE categories and fifteen zip codes to be searched by!!!! You can also purchase categories (in addition to your three free) for \$15 each. This package used to cost \$205 per year and included only one category!

If you do not wish to participate in the expanded listing program, but want to be listed under specific categories, you may purchase search categories for \$15 each.

To participate in this program, please complete the enclosed form, email your company logo and return to:

NARI of Greater Chicagoland c/o PCA Web Design & Hosting 3501 S. Echo Trail Plano, TX 75023 (888) 229-4747 (972) 867-3504 <fax> christie@pcawebdesign.com

Regards, Mimi

Mimi Altman Executive Director NARI of Greater Chicagoland

# NARI of Greater Chicagoland Website Expanded Listing Application Form

Co. Name	Email	
Contact	Website	
Address	Phone	
City/State/Zip	Fax	

CLASSIFIED LISTINGS: Each expanded website program is eligible for THREE free classified categories. If you do not wish to have an expanded listing or wish to purchase categories in addition to your free, the cost is \$15 each. Please mark an X next to each category.

Advertising/Marketing	Foundation Repair	Painting & Decorating
Attic Remodeling	Full Service	Patios/Porches
Basement Remodeling	Garage Doors/Openers/Service	Plumbing
Bathtub Refinishing	General Contractors	Professional Services
Bertch Cabinets	Granite Countertops	Quartz Countertops
Building Products/Supplier	Green Remodeling	Residential Contractor
Cabinets	Greenhouses/Conservatories	Retractable Screen Doors
Carpentry	Gutter Helmet/Cap Service	Roofing
Carpeting	Gutters and Downspouts	Room Additions
Closet Systems	Handicapped/Sr. Citizen Services	Siding
Color Specialists	Handyman Services	Skylights
Commercial Remodeling	Heating/Air Conditioning	Soffit & Fascia
Concrete Raising	High-rise Remodeling	Solar/Wind Installation/Sales
Concrete Repair	Historical Renovation	Solid Surface/Countertops
Consumer Information	Home Inspections/Consultations	Stairs & Railings
Corian Fabrication/Installation	Home Offices	Storm Windows & Doors
Decks/Outdoor Living Space	Insulation/Foam Insulation	Sunrooms
Design/Build	Insurance Services	Terrazzo Refinishing
Doors/Replacement	Interior Design	Tuckpointing
Drywall	Kitchen & Bath	Water Damage Repair
Educational institutions	Lighting Mfr./Installation	Waterproofing
Electrical Contractor/Services	Marble Restoration/Refinishing	Whole House Renovations
Energy Audits	Masonry	Wind/Solar Supplies/Install
Fences	Millwork	Windows Replacement/Repair
Financial Institution	Mold Remediation	Window Treatments
Fire Loss Repair	Moving and Storage	Wood Flooring
Flooring	Natural Stone Renewal/Repair	Other:

rife Loss Repair	Moving and Storage	V	vood riooiing	
Flooring	Natural Stone Renewal/Re	epair C	Other:	
List of up to 15 Zip Codes of your service	area:			
25 Word Description of your company:				
EXPANDED WEB LISTING COST:		-	\$	
ADDITIONAL CATEGORIES @ \$15 EACH		\$		
TOTAL PAYMENT:		\$		
PAYMENT INFORMATION: Check	Enclosed (payable to NARIGC)	VisaMasterC	ard Amer Express	
Credit Card Number:		Exp. Date:		
g: ,		D'II: 4 11 G	1 0 37 31	
Signature		_ Billing Address Sar	ne as above?YesNo	

# **Sponsorship Option**

**Sponsorship Option:** Suppliers and Specialty members also have the option to sponsor the NARI Chicagoland Web site. A Web site sponsorship would include a hyperlink to the sponsor's Web site using a copy of the company's logo as a hot button. If a logo is not available, then the company's name can be used. The company's name would be placed in bold letters and underlined, and the name would act as the hot button to the sponsor's Web site. The logo or the name is to occupy an approximately 100 X 100 pixel area on the NARI Chicagoland home page.

Sponsorship also includes free of charge an Option 2 as described above, so please fill in the information requested on page 2 and 3 of this application.

Cost: \$1,500.00 per year exclusive, or can be shared up to 3 for \$500 per year.

Please list the URL (Web site address) that you wish to be linked to: (i.e. www.example.com)

How should we obtain a copy of your logo for the Sponsorship Option?

Please cut a logo for use on the NARI Chicagoland home page off of my Web site. Use the logo found at the following location.

I will be e-mailing you a digital copy of my logo, or mailing you a disk with a digital copy of my logo.

I don't have a logo, please just type in my company name and create link from the words.

#### PARTICIPATION BY NARI OF GREATER CHICAGOLAND MEMBERS

#### A. NARI Membership

Each PARTICIPANT must be a member of the National Association of the Remodeling Industry Greater Chicagoland Chapter and be in good standing with dues current in order to participate in the NARI of Greater Chicagoland Web site program.

#### B. Membership Dues Current

Should a PARTICIPANT'S membership dues not be paid to NARI within thirty (30) days after their renewal date, then the PARTICIPANT will be dropped from further participation on the NARI of Greater Chicagoland Web site. Their name will be removed from the database of members until such time as their dues are paid and current. No refunds or credits for time lapsed will be made to members for the time that their name and information (including Web pages and links) are removed from the site due to non-current dues.

## C. Cost to Participate

There is no cost to NARI of Greater Chicagoland members for a white page listing as well as inclusion in the zip code search (by your company's ZIP code only). However, there are additional options that each company can choose from. The costs associated with each of these options are explained above.

#### D. Payment Method

Payments for all levels of participation must be received in advance with a completed Application for Participation. Payments by PARTICIPANT can be made by company check or by credit card. A returned check fee of \$25.00 will be assessed for all returned checks.

#### E. Refunds

There will be no refunds given to NARI of Greater Chicagoland members by NARI of Greater Chicagoland or PCA Consulting, Inc. under any circumstances, including, but not limited to the following reasons: a NARI of Greater Chicagoland member's membership is not renewed for any reason (including, but not limited to, non-payment of dues or for conduct unbecoming a NARI member); a NARI of Greater Chicagoland member moves out of the Chicago area or stops working in the home improvement industry; or the NARI of Greater Chicagoland terminates the program.

#### TERMS OF AGREEMENT

## A. Terms of Agreement

The terms of this agreement will be for a 1-year (12 consecutive month) period of time. The provisions for participation, fees and charges may be changed by NARI of Greater Chicagoland, at its discretion, within thirty (30) days of written notification to the PARTICIPANT.

# B. Beginning date of program

Each PARTICIPANT'S "25 words or less" of text and/or hyper link will be placed on the Web site within three weeks following the receipt of a completed/signed application and payment in full. Your one-year agreement will commence on the day that your Web page link and/or "25 words or less" appears on the NARI of Greater Chicagoland Web site. You will receive a copy of the contract signed and dated by NARI of Greater Chicagoland once your application has been processed. The date the application is signed by NARI of Greater Chicagoland is the exact start date of your contract.

## C. Termination of program

NARI of Greater Chicagoland, at its sole direction, may terminate the Web site program at any time upon thirty (30) days written notice to PARTICIPANT.

#### OTHER OBLIGATIONS AND COMMITMENTS

#### A. Indemnity

PARTICIPANTS shall indemnify and hold harmless NARI of Greater Chicagoland and PCA Consulting, Inc., their agents and employees, from and against any and all claims by or on behalf of any person or persons, firm or firms, corporations of corporations, for damages or injury to person or property arising from and on account of the management, organization and operation of the NARI of Greater Chicagoland Web site. PARTICIPANT, its agents and employees will further indemnify and save NARI of Greater Chicagoland and PCA Consulting, Inc. harmless from or on account of any act of negligence, misrepresentation or any other tort by PARTICIPANT, its agents, contractors servants, employees, and from and against all costs, including reasonable counsel fees, expenses and liabilities incurred in or about any such claim or action or processing brought thereon; and in case any action or proceeding be brought against PCA Consulting, Inc. or NARI of Greater Chicagoland by reason of any such claim.

### B. Warranty

NARI of Greater Chicagoland and PCA Consulting, Inc. make no warranty, either expressed or implied or any representation whatsoever.

I, have	enclosed a check or credit card payment made payable
	as per the amount indicated above for one year's
• •	
	SIGNATURES
payment to NARI of Greater Chicagoland,	ase sign below and submit this application with your at the address listed on the front page of this application. sign the agreement and a copy of the agreement will be
Accepted by PARTICIPANT:	
Company Name (please print)	Phone Number (please print)
Signature	Date
Signers Name (please print)	Signers Title (please print)
Accepted by NARI of Greater Chicagoland	
Authorized Signer	Date

# Need a Web site? Check out www.pcawebdesign.com

If you are interested in having a Web site designed for your company, or if you are looking for hosting with a personal touch, please contact PCA Web Design & Hosting directly for information and pricing. Call (888) 229-4747 and ask for Christie. Be sure and mention that you are a member of the NARI of Greater Chicagoland.