

Renting the DCEF's Inflatable Movie Screen

The DCEF has a large, inflatable movie screen that our Chapters can "rent." There is a \$200 fee, which pays for the technician who delivers, sets up and runs the equipment. (The technician will also take it down and return it to us after your event). Below are more details about the equipment, requirements and use.

What equipment does my rental include?

The "Airscren AeroPro" system features a 23x19 foot **inflatable screen**. It comes with a **front projection system** that can play DVD or BluRay discs. There is a **generator** that runs for set up and throughout the movie. (Just like a 'bouncy house,' the generator keeps the inflatable part inflated. It does not interfere much with the sound for your movie). The generator allows the system to run without having electrical cords stretching hundreds of feet out from your building. There's a **sound system** which features **two speakers** and an **iPod dock**, should you wish to play music before your movie. We also have a **microphone**, if you need to make announcements. To see a photo of the screen when set up, visit <http://outdoor-movies.com/Inflatable-Screens/AIRSCREEN-AEROPRO.aspx> (*Look at the 20x11 model.*)

Where can it be set up?

The inflatable movie screen is intended to be used to show a movie outdoors, on a flat surface like a grassy field. The screen is 23 feet wide and 19 feet high and will need to be anchored into the ground with ropes and four stakes (which we bring). If it is being used on a hard surface (like a parking lot or other concrete/asphalt space), you will need to provide four water barrels (filled) to anchor the screen down. The audience should be at least 25 feet away for best viewing and optimal sound. If automatic sprinklers are present, make sure that they are turned off the day and night of your event.

What if I want to use it indoors?

To use the screen indoors, your room must have an unobstructed ceiling height of at least 19 feet. Also, make sure you have adequate space to seat the audience at least 25 feet away. If you don't have a tall enough ceiling, you would need to provide an alternate screen, which many schools have. Suggested size is 8x8 or larger.

When can the screen be used outdoors?

The screen can not be used in inclement weather -- high winds or rain. If it is raining in Castle Rock -- or between Castle Rock and your location -- your rental will be canceled as we transport the equipment in a open bed truck and it would get wet during transport. The equipment cost the DCEF \$15,000, so we are cautious with its use and would hope that you would agree when we have to cancel its use due to the weather.

What time can my outdoor movie start?

The screen is best viewed after sunset. Consult the website <http://www.timeanddate.com/worldclock/astronomy.html?n=75> to figure out when it will get dark on the date of your event. If you play your movie before sunset, your audience may not be able to see the screen. You can, however, use the sound system portion prior to the movie starting. Please let us know on the reservation sheet if you will need the sound system before or after your movie is shown so we can make sure it is available when you need it.

What can I do to help?

You will need to provide three adults to help with the set up and breakdown. This includes moving the equipment from the truck to your site and helping with the inflation of the screen. We are only sending a lone A/V technician, so it's a bit much for them to handle set up and break down alone.

When will it be set up?

Our technician will arrive about 45 minutes before your movie starts. Please have three volunteers ready to assist and make sure that you have blocked off the set up area, especially if your event has already started. We don't set it up much sooner than 30 minutes out because the generator runs on gasoline and we need to have it running for about 2 1/2 hours (set up plus the duration of your movie). Don't forget to have volunteers available to help after the movie with break down.

What if I want to broadcast live TV, instead of watching a movie?

You can do this if you have the capability to plug a cable box into our projector using an HDMI/DVI cord. If your event is outside and far from the school this might be difficult, unless you can get the cable box out to where the projector is located.

A note about movie selection

Please make sure that the movie you have selected (and any music you may be playing during your event) is appropriate for your audience. Make sure that your Principal knows what you are showing and approves the selection.

Which is better -- showing a BluRay or DVD?

Either can be shown using our equipment, but a BluRay movie will yield a better picture.

A word about royalties...

The school district's blanket movie licenses cover the royalty fee for movies shown inside a school facility. Outdoor movies are not covered by this license. (See <http://www.movlic.com/k12/faq.html> for more information on the "blanket license" held by the District.

The company that handles royalty payments for outdoor movies is Swank Motion Pictures. Royalty fees range from \$275-900, depending on the movie chosen and size of your audience. Please make sure you contact Swank at least a month before your event. For more information, visit their website: <http://parks.swank.com/index.html>

Swank's contact:

Mary Hartman
Swank Motion Pictures, Inc.
1-800-876-5577
<http://parks.swank.com/faq.html>

To check a date for availability and reserve the screen, contact:

Carol Stulz, Douglas County Educational Foundation
carol.stulz@dcsdk12.org
303-387-0505