

**CANDIDATE NAME: Paul Smedberg**

QUESTION	ANSWER	
	Re West End	Re Eisenhower Valley
1. <b>Modes of transportation:</b> Which modes of public transportation and ease-of-use solutions for private transportation do you support which will encourage local residents and visitors to increase their purchases from businesses in –	I am a proponent of public transportation initiatives and have supported DASH, the Trolley, Carlyle bus service and co-chaired the City’s Transit Corridor Task Force which will bring BRT (and possibly Street Cars) to the City. A redeveloped Landmark Mall will create a transit center in the West-End.	I am a proponent of public transportation initiatives and have supported DASH, the Trolley, Carlyle bus service and co-chaired the City’s Transit Corridor Task Force which will bring BRT (and possibly Street Cars) to the City. We need to encourage more develop around the Eisenhower metro.
a. By when?	<b>On-going</b>	<b>On-going</b>
2. <b>Attracting new businesses:</b> Which mechanisms do you support which will attract new businesses to and encourage them to locate in -	I support redevelopment efforts and would encourage active engagement with WEBA to encourage business development efforts to attract new businesses.	I support redevelopment efforts and would encourage active engagement with the Eisenhower Partnership and area developers to encourage business development efforts to attract new businesses.
a. By when?	<b>On-going</b>	<b>On-going</b>
3. <b>Master Plan:</b> What timeframe do you support for the completion of a submarket Master Plan for -	I have no idea what a ‘submarket’ Master Plan is so I cannot answer this question. But if you mean a small area plan for the West-End I think the City has taken significant steps in this area with passage of the Beauregard Small Area and the Landmark Mall Plan.	I have no idea what a ‘submarket’ Master Plan is so I cannot answer this question. But if you mean a small area plan for Eisenhower Valley I think the City has taken significant steps in this area with passage of the Carlyle Area Plan.
4. <b>Small Area Plans:</b> What initiatives and timeframes do you support for the completion of development for the: a. Beauregard Small Area Development Plan.	I voted for the Beauregard Small Area Plan and will encourage initiatives particularly affordable housing efforts proceed in a	n/a

	reasonable timeframe.	
b. Landmark Shopping Mall	This is an important redevelopment project for the City and will support any proposal that upholds the main objectives in the Landmark Plan which was passed by City Council.	n/a
c. Eisenhower West End Development Plan: What is your commitment to maintaining the schedule of the City's Eisenhower West End Development Plan and, specifically, economic development in the Eisenhower Valley?	n/a	I vote to move up the Eisenhower West Plan in the Planning department work schedule. We need a plan so developers know exactly what we want for future redevelopment in the West-End and on Eisenhower Avenue.
<b>5. Help for existing businesses:</b> Which specific measures will you promote which will increase the growth, customer base, revenue, and expense minimization of businesses currently located in –		
	As co-chair of the Economic Sustainability Task Force I initiated and supported several efforts to promote a healthy, thriving business environment in Alexandria. I have supported several redevelopment and transportation projects to promote new businesses. The AEDP Small Business Center	As co-chair of the Economic Sustainability Task Force I initiated and supported several efforts to promote a healthy, thriving business environment in Alexandria. I have supported several redevelopment and transportation projects to promote new businesses.
a. By when?	<b>On-going</b>	<b>On-going</b>
<b>6. Developer Taxes:</b> Will you encourage that taxes which are raised from developers be spent on (1) matters pertaining specifically to the developer's project or (2) City-wide infrastructure services?		
	I do not support dedicating taxes from a specific development to certain projects. Any project or City-wide infrastructure project or service should be properly evaluated, prioritized and considered in the annual budget process.	I do not support dedicating taxes from a specific development to certain projects. Any project or City-wide infrastructure project or service should be properly evaluated, prioritized and considered in the annual budget process.

7. <b>National Science Foundation:</b> How do you plan to encourage the NSF's coming to Eisenhower Valley and selecting one of the three sites it is considering there?	<i>Same answer as for Eisenhower Valley.</i>	I have supported AEDP and the City's efforts to attract NSF and will continue to do so.
8. <b>Victory Center:</b> What are the <u>tangible</u> solutions you will implement to promote Victory Center for immediate tenancy and development?	<i>Same answer as for Eisenhower Valley.</i>	I support the review of the Eisenhower West Area Plan. I also support seeking a government tenant on that site.
a. By what date do you expect first tenant to assume occupancy in Victory Center because of those solutions?	<i>Same answer as for Eisenhower Valley.</i>	There is no way to honestly answer that question. I have supported efforts by the City and AEDP to work with the landlord to find a tenant as quickly as possible.
9. <b>Campaign Signs:</b> What is your plan to remove all of your political campaign signs following the election?	<i>I have always picked up my signs quickly with volunteers. (what a stupid question for a business-related survey)</i>	I have always picked up my signs quickly with volunteers. (what a stupid question for a business-related survey)
a. By when?	<i>By the required time</i>	By the required time
10. <b>In 30 words or fewer</b> , why should Alexandria business-owner voters vote for you?		

Paul C. Smedberg \_\_\_\_\_ / \_\_\_\_\_ October 30, 2012 \_\_\_\_\_  
Candidate Signature/Date