



Connect with REALTORS® at:

REALTOR® Appreciation Day

August 28th | Noon - 4PM | St. Louis Association of REALTORS®

Reach out to your target audience!

As an Affiliate member of SLAR, participate in our upcoming REALTOR® Appreciation Day. This is the perfect opportunity for you to reach out directly to REALTORS®. This indoor/outdoor tailgate-themed event includes prizes, a dunking booth, food, and drinks. Purchase booth space today!

Date: Wednesday, August 28th, 2013
Set-Up: 10:30AM
Event: Noon - 4PM
Tear-Down: 4:30PM

**Your booth must have representation from set-up to tear-down.*

How to Bring REALTORS® to your Tailgate Space:

- ◇ Consider having food and snacks at your table or trunk.
- ◇ Offer gift card drawings as a way to collect business cards.
- ◇ Personalize and customize your space. Consider using decorations to draw interest.
- ◇ Consider having games for small take-a-way prizes at your table. Take-a-way prize ideas include; bookmarks, pens, notepads, water bottles, pedometers, etc.
- ◇ Demonstrations are also a great way to showcase your product or service and allows for immediate interaction with attendees.



Please visit www.stlrealtors.com/appreciationday-affiliates for additional event information and to register as a vendor.

RESERVE YOUR BOOTH SPACE

Booth Options:

- » **Indoor Tailgate Vendor - \$150**
Indoor tailgate sponsors will be provided with an 8' by 36" table for display and 3' of standing area.
- » **Outdoor Tailgate Vendor - \$50**
Outdoor tailgate sponsors will be provided with one outdoor 17' by 9' parking spot and are responsible for their own pop-up tent, booth, tailgate car, etc.

Space is rented on a first-come, first-paid basis. Booth space *must be reserved and paid for by August 21st, 2013.

Additional volunteer opportunities are available for Affiliates interested in working the registration, food, beverage, trash cleanup, or bar area. If you are interested please fill out [this form](#).