To: VACCE Members

From: Matt McMahon, Lake Champlain Regional Chamber of Commerce

Date: 8/30/2012

Re: Sugarbush Statewide Pass Program

Details for 2012-13 Statewide Chambers of Commerce Corporate Pass Participants

Effective this summer, Sugarbush Resort will be teaming with the Lake Champlain Regional Chamber of Commerce (LCRCC) to offer deeply discounted ski passes to members of any chamber of commerce and their employees. "For years, we have enjoyed success in offering Sugarbush season passes to our members at a discount," said Tom Torti, President of LCRCC. "I'm excited that this opportunity has been extended to other chambers statewide as it is of great benefit to their members, and will be showcasing a great destination for winter recreation, the Mad River Valley." "This is a great opportunity for businesses to offer another chamber member benefit to their eligible employees, and I am pleased that even more Vermonters will be experiencing the Mad River Valley," said Susan Klein, director of the Mad River Valley Chamber of Commerce.

By special arrangement with the Lake Champlain Regional Chamber of Commerce, the Sugarbush Corporate Season Pass program is now available to all Chambers throughout Vermont. This is an All Mountain Adult Pass with no blackouts or restrictions. Each adult pass purchased comes with a complimentary 12 & under All Mountain Youth Pass. The pass is \$979.00 plus 6% tax. Pass orders will be facilitated by Matt McMahon. Contact info is: matt@vermont.org Telephone: 802 863-3489, extension 208.

Participation is open to full time employees of member companies of Chambers of Commerce in Vermont. Spouses, partners in a same sex marriage or civil union are also eligible. No adult children of members are eligible. A complimentary All Mountain Youth 12 & under pass is included for each adult pass purchased. November 1, 2012 is the age eligibility date. Child must be a dependent child. Please be prepared to provide proof of age for pass pick up.

Verification of employment/membership will be validated via the program coordinator or human resources department.

A new on line order and payment by credit card process has been established for this year; please go to the link provided by your coordinator. No manual credit card orders will be accepted. Passes included on the link will be the All Mountain Adult, Youth, Child, and For 20's pass. You will receive an order confirmation; payment will be processed 24 – 72 hours after completion. Only the All Mountain Adult is discounted as part of the Corporate Pass Program. You may purchase any other passes at the early retail rate until September 12th at our Estore via sugarbush.com. Corporate ordering deadline is September 21, 2012, including the three passes included on the link.

Corporate Passes have a late deadline of November 16, 2012, at an additional \$250 charge. All other passes go to the post September 21 price.

New pass holders will have the option to visit the Estore after their transaction has been processed to sign the liability release and upload a photo. Passes will be printed and mailed directly, no visit to the pass office will be necessary. Participants may also come directly to the Season Pass office for photos and liability forms. Projected Lincoln Peak opening is November 17th, always visit sugarbush.com and our Facebook page for the latest information. You may sign up for updates at sugarbush.com