



## PROFESSIONAL SUMMARY

**EXECUTIVE/BUSINESS COACHING:** Coaching can help you find your natural strengths, analyze past performance, stay focused and head in the right direction.

People want to make a difference and sometimes feel the need to refine their skills or to confront ineffective attitudes. Whatever the reason, our coaching services help you or those you value in your organization to bridge performance gaps and build on their strengths as a foundation for improvement.

**TEAM COACHING:** There is nothing better than a team pulling together in one direction, otherwise, you simply have a group of people working in isolation.

Our team coaching program, using the Team Diagnostics™ tool, helps reduce conflict, and improves relationships. The results can unite team members across functions and divisions to accomplish common goals.

**LEADERSHIP DEVELOPMENT:** Our **Ascending Leader's Program™** equips managers and executives with the decision-making and execution skills they need to excel as multifaceted leaders. The program consists of twelve (12) processes and a tool delivered in three one-day workshops, and includes two assessments and integrated coaching after each session.



**PROFESSIONAL SPEAKING AND FACILITATION:** Danny is an experienced presenter who can develop a presentation specific to your organization's theme or meeting. Whether you are looking for a presenter, a facilitator or a trainer, Danny leaves audiences with valuable information to use in their personal or business environment.

### PARTIAL CLIENT LIST:

- ◆ Benson Hospital
- ◆ The Hopi Tribe
- ◆ Arizona Public Service
- ◆ Salt River Indian Community Executive
- ◆ ASU Bob Ramsey Executive Education Program
- ◆ Southwest Public Health Leadership Institute (Bi-national Program)
- ◆ People of Color Network
- ◆ Salt River Project
- ◆ Chicanos Por La Causa, Inc.
- ◆ International Rescue Committee

**EXPERIENCE:** Danny has over forty years' experience in management and leadership in the private, public, and non-profit sectors. He weaves all these experiences into his coaching and speaking skills. He is a certified professional coach and an author. Some of his experience includes:

- ◆ Instructor, coach, and leadership facilitator at the ASU Ramsey Executive Education Program.
- ◆ Deputy Director, Arizona Department of Administration
- ◆ Deputy Director, Department of Health Services
- ◆ City Manager, Springerville, AZ
- ◆ President/CEO of a statewide community action association.
- ◆ Credit Union Branch Manager
- ◆ Owner of a management consulting company, import/export company and a real estate/appraisal company.
- ◆ Served on numerous boards and commissions at local, state, and national level.



**DANNY VALENZUELA**  
Associate Certified Coach

### Areas of Expertise

Executive/Business Coaching  
Team Coaching  
Leadership Development  
Speaking/Facilitating

### Education

Adler School of Coaching  
BS Management (ASU)

### Memberships

International Coach  
Federation (ICF)  
National Speakers Assoc.  
Toastmasters International

### Board Member

Dougherty Foundation

### Designations

Associate Certified Coach  
Distinguished Toastmaster  
Certified Public Manager

### Contact Info

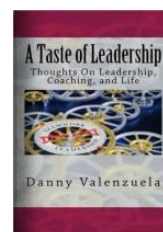
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**Author:** *A Taste of Leadership*



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