

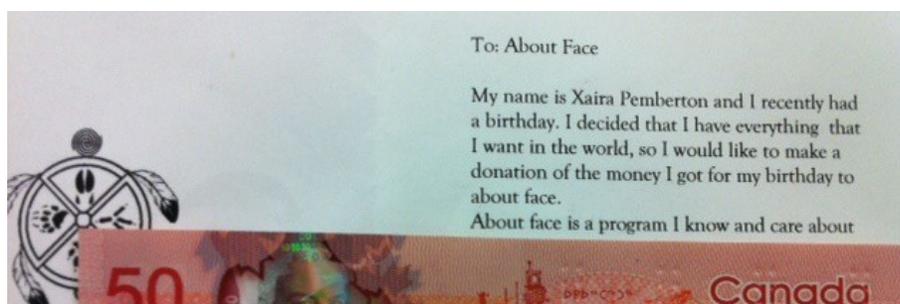


Fundraising Ideas

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This holiday season remember there are different ways to support AboutFace. There are so many easy and fun ways that everyone can fundraise! One wonderfully generous thing some people have been doing is having their friends and family donate to AboutFace instead of giving them gifts for their birthday or another holiday.

Recently, one of our Camp Trailblazers campers Xaira Pemberton decided to generously donate all of her cash birthday gifts to AboutFace. Doing something like this is a great way to raise both awareness and raise funds for AboutFace.



Ideas for how to do this for your own birthday:



If you are having a birthday party, mention in the invitation that you would like your friends to make a donation to AboutFace in lieu of a birthday gift. Give a little bit of background about who we are so they know where their money is going.

A really easy and new way to do this is through [ECHOage](#), which is a website that allows your party guests to “buy a gift” for the person having a birthday while donating to charity at the same time. AboutFace is excited to now be a partner of ECHOage so people can choose us as their charity of choice for their party. To find out more about this great site, or to sign up for your child’s birthday, [CLICK HERE](#). To view this information on our website [CLICK HERE](#).

You can also create a donation box at the location of your birthday party with information and pamphlets on AboutFace (which we can provide for you).

After your birthday, a nice idea is to update all of your birthday attendees on what their money has gone towards. We can help prepare some information on some of our programs and how donations have helped develop or improve them.



Other easy fundraising ideas:

1. Holding a holiday dinner party with a cover charge and the proceeds all go to AboutFace.
2. Doing something similar to the birthday donation – decide to donate any cash gifts you receive during the holidays or ask your friends and family to donate to AboutFace instead of giving you a gift.
3. Dress down day at work. Ask co-workers to make a small donation to be able to dress casually for one day at work.
4. Hold a bake sale, book sale or even a yard sale with the proceeds going to AboutFace – a classic way of fundraising.
5. Polar Bear Swim – raise money to have people watch you jump into frigid waters in the middle of winter!
6. Collect bottles and return them with the money going to AboutFace.

These are just a few ideas for fundraising but you can be creative and come up with your own great idea too! AboutFace can help you prepare for any event, and provide you with any materials that you would need to help you raise awareness and funds. If you would like to use one of these easy ways to fundraise, you can do it on your own, or feel free to contact info@aboutface.ca for some help setting up your event! There is also more information on doing your own fundraising on our website. [CLICK HERE](#) to go straight to the fundraising page.