



Feature Volunteer – Dionne Reid

by Dionne Reid

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Dionne Reid works for Scotiabank and is a dedicated AboutFace volunteer. She wanted to share why she decided to get involved with AboutFace and what it means to her:

I decided to become a volunteer with AboutFace because although I do not have someone in my family with a facial difference, I do have a brother with Cerebral Palsy. So I understand through him on a different level, what it is like to be treated as though you are different. When certain people see someone that they do not deem as their type of normal, they criticize and make them feel less than human. That is why I felt that AboutFace was a great charity to volunteer for because they have programs like the Trailblazers Camp to help children with facial differences feel accepted.



Scotiabank has held a baseball tournament every year for over 10 years called Scotiabank Plays for AboutFace. The tournament was supported by our Mortgage Development Managers and was very well attended. This is when I first got involved with AboutFace. The original tournament organizer Barry Ray was promoted so he was no longer able to arrange the tournament, so he graciously turned the reigns over to me after I had played in the tournament for about 5 years. I started out by organizing a team and entering that team into the tournament every year. When I took over the tournament 3 years ago, I learned more of what the organization was about. I was not just a player on a team, I was a champion for AboutFace and I was proud to tell its story! I understood more of why my predecessor chose AboutFace as a charity.

Leading up to, and after the tournament has taken place, I have a lot of other fund-raisers on the go for AboutFace. I have bake sales, book sales, chili lunches, 50/50 draws, and jean days at work. Last year, I had a business donate a bicycle to raffle off for fund-raising. My branch is extremely supportive of AboutFace and they contribute great amounts of time and efforts. I plan to hold the baseball tournament, every year until I retire! I will at that time teach someone to take over the reigns like I had been taught, and AboutFace will continue to have a baseball tournament in their honour.



A heartfelt thanks to Dionne, Mr. Ken Cordner, Branch Manager, and all the Staff at Scotiabank, University Plaza Branch in Dundas, ON.