



MEDIA ADVISORY



The Regional Municipality of York

www.york.ca



Wednesday, June 26, 2013

YRT/Viva service changes take effect Sunday, June 30

YRT/Viva will implement 90 service changes effective Sunday, June 30.

These changes will help respond to growing ridership and customer demand. Highlights of service changes include:

1 – Highway 7: Restructured at the east end of the route to service the Donald Cousens/Copper Creek area.

2 – Milliken Extension at the east end of the route to service the Donald Cousens/Copper Creek area on weekends/holidays.

2A – 14th Avenue: Renamed 14 – 4th Avenue and restructured at the east end of the route to service the Donald Cousens/Copper Creek area.

4/4A – Major Mackenzie: Restructured with service divided between 4 – Major Mackenzie, 4A – Major Mackenzie and new 25 – Major Mackenzie.

33A – Wellington: Restructured to service the Mavrinac/St. John's Sideroad area.

Please Note: All High School Specials (400 series) and route diversions to schools will be discontinued for the summer with the majority resuming at the start of the new school year.

The route changes and adjustments support YRT/Viva's 2013 Service Plan objectives. These include:

- Restructuring routes
- Strengthening the transit system
- Matching service levels to meet customer demand
- Improving service reliability
- Mitigating vivaNext rapidway construction impacts
- Managing ridership

YRT/Viva offers local and rapid transit services throughout all nine municipalities in York Region. More than 120 routes keep residents connected within York Region, as well as connecting to services in the City of Toronto and the Region of Peel.

YRT/Viva ridership in 2012 totalled 22,156,781 revenue passengers, an increase of 11.6 per cent over 2011 and the highest transit ridership numbers registered in the history of YRT/Viva. The 2013 ridership forecast is projected at more than 23.5 million riders.

For planned service changes, major service alerts, news, travel tips and other relevant transit information, call 1-866-MOVE-YRT (668-3978), refer to the Service Changes page on yrt.ca, follow YRT/Viva on social media: [facebook.com/YRTViva](https://www.facebook.com/YRTViva) and [@YRTViva](https://twitter.com/YRTViva)

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The Regional Municipality of York provides services to 1.1 million residents and 42,000 businesses that employ 533,000 people