

October 25, 2011

**JACKSON HOLE MOUNTAIN GUIDES ANNOUNCES ICE CLIMBING OPPORTUNITIES  
UNDER ITS GUEST GUIDE PROGRAM**

CONTACT: Rob Hess, Chief Guide  
Jackson Hole Mountain Guides  
rob@jhmg.com

---

In early September, 2011, I notified AMGA certified rock guides of the opportunity to guest guide under JHMG's permits in Moab/ Indian Creek, the Red Rock and Boulder, Colorado. I am pleased to announce a further expansion of our guest guide program to include the world class ice climbing found in the South Fork Canyon and surrounding areas near Cody, Wyoming.

This opportunity is available only to AMGA certified alpine guides and IFMGA-level guides. Guides wishing to climb South Fork ice under JHMG's guest guide program should submit a letter of interest along with a climbing resume, copy of current first aid and CPR cards, and a copy of the guide's AMGA certification card to Rob Hess at the email address shown above. Guides whose applications have been approved will receive a written acknowledgement and additional information about the program.

All guest guides invited to participate in this program will work as employees of Jackson Hole Mountain Guides, and will therefore be covered by JHMG's general liability insurance and workers compensation policies.

As we explained in our September notice, under previous policies, guest guides received JHMG's standard wages and clients paid standard, advertised prices. We have modified this policy to allow you to: 1) charge your client any mutually agreed upon price provided it is not less than the standard JHMG price; and 2) keep a greater portion of the revenue collected from your client, up to 60% of gross, minus individual payroll taxes. We can offer this larger share of revenues only if the majority of client interactions are handled by the guest guide.

The 40% of revenue retained by JHMG defrays the cost of liability insurance, land use fees, and JHMG's portion of payroll, workers compensation, and social security taxes, leaving a modest profit to JHMG.

Among other things, participation in the guest guide program requires that:

- Guides must be AMGA certified in the alpine discipline, at a minimum.
- Guides are required to work under the terrain guidelines of the discipline as defined by the AMGA.
- Guides are held to the Code of Ethics, Profession Compliance Guidelines and Continual Professional Development guidelines as defined by the AMGA.

--END--