

What is the IUSBN?

The **India-US Business Network (IUSBN)** is a non-profit organization with the mission to stimulate collaborations and partnerships between business enterprises in India and the United States for optimum market development, growth and profitability.

Vision of the IUSBN:

To create profitable and sustainable commercial alliances, and to foster business transactions between socially responsible enterprises in India and the US.

What are the objectives of the IUSBN?

The objectives of the **IUSBN** are to promote and conduct business, technology transfer and investment transactions between India and the US. These business interactions will be facilitated through programs and resources including but not limited to business development missions, virtual trade missions, trade and investment consulting, and business consulting.

In addition, the **IUSBN** conducts educational programs, and orchestrates academic and technological collaborations between the two countries.

Membership is open to all businesses, academic institutions and individuals that are interested. The organization's offerings enable it to be a unique public resource in the Tri-State area of Ohio, Kentucky and Indiana.

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POWERING BUSINESS GROWTH

Business Partner Searches

Inbound Business Development Missions

Virtual Business Development Missions

Trade / Investment Consulting

Outbound Business Development Missions

One-on-One Business Matchmaker Appointment Setting

Dissemination of Business Opportunities / Trade Leads

Maintaining Databases of Industry Sector Analyses and Investment Guides

Market Sector Briefings, Educational Seminars, Conferences and Webinars

Referral Services:

- *Service Providers, Consultants, and Vendors*
 - *Customized Market Analyses*
 - *Legal*
 - *Financing*
 - *Logistics / Customs Clearance*
 - *Business Visa*
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POWERING BUSINESS GROWTH

Membership Benefits Include:

- Invitations to networking events with influential business and government officials.
- Connections to chambers and government agencies with a partnering relationship to the **IUSBN**.
- Invitations to participate in/ attend seminars, webinars, videoconferences on business and educational topics with US and Indian chambers, trade organizations, and academic institutions.
- Opportunities in trade and educational delegations, missions and sponsorship prospects.
- Access to the **IUSBN** directory of business services and experts.
- Listing of business in the **IUSBN** resource page.
- Listing in the **IUSBN** membership directory with link to website.
- Access to the **IUSBN's** on-line member directory.
- Complimentary Jobs listing on the website.
- Resources for consulting expertise and legal advice to facilitate business deliverables that is unavailable internally with the company.
- Legal referrals on business visa guidance and sponsorship.
- Discounted rates to **IUSBN** events.



IUSBN IS CREATING CONNECTIONS

IUSBN IS COMMITTED:

- To establish a professional platform for businesses, non-profit organizations, government agencies, academic institutions and individuals interested in fostering strong business alliances, and fostering business.
- To create a network that facilitates business relationships, bolsters economic development, enables the advancement of technology, and export/import trade.
- To build alliances with relevant government organizations, and Chambers of Commerce in both countries.
- To increase awareness, and facilitate social and personal interactions in trade, business, investments and technology through educational exchanges, traditional and virtual trade missions.

IUSBN IS SHARING KNOWLEDGE

IUSBN IS COMMITTED:

- To conduct networking forums, events and business opportunity briefings with influential business and government representatives of both.
- To offer guidance on the logistics, strategic planning, regulatory and legal requirements mandated to establish viable business opportunities in India and the US.
- To provide assistance to explore synergistic business prospects between both countries, and identify appropriate locations for subsidiaries or joint ventures.
- To provide information, consulting expertise, legal referrals and resources to orchestrate collaborations, execute transactions, provide business services and create investment opportunities.