

CFGa AGM and Conference 2012 – Program

December Dec 10, 11 and 12, 2012,
Radisson Plaza Mississauga Toronto Airport, Ontario
Theme – “Innovation in the Forage and Grassland Sector”

Monday December 10, 2012 – Optional Tour

CFGa Conference – Dec 11th & 12th, 2012

Dec 10th – Optional Tour (and lunch)

8:30 a.m. leave hotel
8:45 a.m. Quality Seeds & Quality Holsteins, Woodbridge, Ontario
10:15 a.m. Sam-Son Thoroughbred Farm, Milton, Ontario
• world famous thoroughbred breeding & racing
11:15 a.m. Dunlea Farms Ltd. & Lunch, Jerseyville, Ontario
• hay marketing - converts large square to small square bales
1:00 p.m. Summitholm Holsteins, Lynden, Ontario
• milk 320 cows with emphasis on forage quality
• DHI Management Award Winner
2:45 pm Via Pax International Ltd, Georgetown, Ontario
• hay exporter – dairy & beef hay
3:30 pm Return to hotel
4:00 pm Arrive back at hotel

Tuesday, Dec 11, 2012

9 am – 9:30 am Registration
9:30 – 9:45 am Welcome – Doug Wray, Chair CFGa
9:45 – 10:30 am Forage and Grasslands in Ontario
• Greetings from Ontario Forage Council
• Welcome and overview of Ontario happenings in forage and grassland
• Greetings from Provincial and Federal Reps.

10:30 – 12:00 noon

Plenary Session

- *A Dynamic Futuristic Forage and Grassland Industry – Fuelled by Innovation*
Dr. Ralph Martin, Professor and Loblaw Chair Sustainable Food Production,
University of Guelph

- Moving the Industry Forward through Coordination and Cooperation in Research, Extension and Organizational Support – Lessons from the U.S.
 - Dr. Dan Undersander, Forage Agronomist, University of Wisconsin

12 noon – 12:45 pm Lunch – Visiting Displays

12:45 pm – 3:00 pm (Concurrent Session)

Maximizing production and profitability through innovation

12:45 pm – 2:00 pm

- Making forages work in my beef operation and how forage and grazing research can help – *Steve Eby, Ontario Beef Producer*
- Making forages work in my dairy operation and how forage research can help – *Evert Veldhuizen, Ontario Dairy Producer*
- Innovative research that is driving the forage industry forward – *Dr. Dan Undersander, Forage Agronomist, University of Wisconsin*

2:00 pm – 3:00 pm

- Future direction of forage and grassland research in the beef sector – *Reynold Bergen - Science Director, Beef Cattle Research Council, Canadian Cattlemen's Association*
- Future direction of forage research in moving forward in the dairy sector – *DFC speaker – David Wiens, DFC Representative on Dairy Research Cluster and Dairy Producer from Manitoba (TBC)*
- The state of forage and grassland research in Canada – the dynamics of a coordinated and strategic approach – *Doug Wray, Beef Rancher from Alberta and Chair of CFGA*

12:45 – 3:00 pm (Concurrent Session)

National forage export market development and market readiness workshop

12:45 pm – 1:45 pm

“Getting ready to export your forage products”

- Where are the markets, what product are they looking for and how to access – *Marc Lavoie, Macay Enterprises*
- What to know to export to the U.S. – Getting the paper work done!! *Jim Glenn – Ontario Forage Exporter*
- Understanding and managing risk in the export business (points to consider, insurance) – *Charles Ritchie, Sr. Account Manager, Export Development Canada*

- Exporting Hay to the US – Opportunities and Challenges from a Young Producers Perspective - Brian Gerber, Cedar Crest Acres Hay & Straw Sales

1:45 pm – 2:45 pm

“Making forage markets work for Canadian forage producers”

- Overview of forage markets for Canadian forage products (US, Japan, China, Middle East and other markets) – Ed Shaw, IQ Forages
- Role of CFGA in market access and marketing issues/opportunities (protocol, markets, logistics, container issues, code of ethics) – Marc Lavoie, Macay Enterprises and Chair of CFGA Forage Export Committee
- Partnerships in the marketing of quality Canadian forage and livestock products – Rick McDonald, Executive Director, Canadian Livestock Genetics Association

2:45 pm – 3:00 pm

“Provincial forage market initiatives”

- Feasibility study in Ontario re compaction facilities – Ray Robertson, Allen Tyrchniewicz
- Manitoba Forage Marketers – Exploring forage processing and transportation opportunities – (Manitoba Forage Marketers Rep.)

3:00 pm – 3:30 pm Refreshment Break and visit displays

3:30 – 4:30 pm General Session

Managing forages for optimum production and quality

- Quality forages through equipment Innovation
 - Producer perspective on equipment innovation in putting up quality hay or haylage –Evert Veldhuizen
- How to move the forage industry forward through technologies in wide swath and conditioning Equipment –
 - Claude Lesperance, Product Specialist Haytools, New Holland
- Managing moisture at harvest for high quality hay (moisture testing equipment, hay preservatives, bale tagging and bale marking). Tools that will benefit the feeder, seller and exporter - Jeffrey S. Roberts, President, HARVEST TEC, INC.

4:30 – 5:30 pm

CFGGA Committee Mtgs – Everyone welcome

- Forage Export and Domestic Market Development Committee
- Producers and Users Ctte
- Research and Extension Ctte

7:30 pm Dinner and Presentation

- China – An Emerging World Factor in the Forage and Grassland Sector
 - Ed Shaw (IQ Forage) – CFGA China Fact Finding Mission
- CFGA Forage and Grassland Leadership Award

Wednesday Dec 12, 2012

7:00 – 8 am Breakfast

8:00 – 9:30 am Update on Forage and Grasslands Initiatives by Provincial Forage Councils, Extension and Research Organizations

9:30 – 10:00 am Break and visiting displays

10:00 – 10:40 am

Innovation in the utilization of forages

- Opportunities in Canada and elsewhere for the utilization of forages as a biomass energy source – Nick Betts, Ontario Soil and Crop Improvement
- Biomass to energy and the potential for forages – Don Nott, Nott Farms

10:40 – 11: 20 am

Decreasing acres and yields – Is our future in jeopardy?

- National forage industry assessment – Jack Kyle, OMAFRA Grazing Specialist
- The case for forages in sustainable and competitive farm operations –Bill Letondre, Pickseed

11:20 – 12:00 noon

Transportation - Is still the 600 lb gorilla in the room!

- Overview of transportation costs, challenges and opportunities in the forage sector – Allen Tyrchniewicz, Tyrchniewicz Consulting
- Innovative solutions to transportation issues – Steve Kell, P & H Market Development Manager

12:00 – 12:45 pm Lunch and visiting displays

CFGGA Annual General Meeting

The Canadian Story – How can the CFGGA strengthen the national forage and grassland sector by working as a national team?

<i>12:45 – 1:15 pm</i>	Welcome and overview of CFGGA – Doug Wray, Chair CFGGA
<i>1:15 – 1:30 pm</i>	Highlights of 2012 – Wayne Digby, Executive Director
<i>1:30 – 2:30 pm</i>	The CFGGA/ACPF in Action (Committee reports) <ul style="list-style-type: none">• Producers & Users Committee• Forage Export and Domestic Market Development Ctte• Research and Extension• Communication and Promotions• Finance and Sponsorship
<i>2:30 – 3:00 pm</i>	Breakout groups – Feedback on priorities, action and areas of emphasis
<i>3:00 – 3:15 pm</i>	Financial report
<i>3:15 – 3:45 pm</i>	Break and visiting displays
<i>3:45 – 4:00 pm</i>	Resolutions
<i>4:00 – 4:15 pm</i>	Election/Appointment of CFGGA/ACPF Board of Directors
<i>4:15 – 4:30 pm</i>	Appointment of Auditor and Resolutions
<i>4:30 – 5:00 pm</i>	Wrap-up – Doug Wray, Chair
<i>5:30 – 7:00 pm</i>	CFGGA/ACPF Board of Directors Meeting – over dinner