



## **Invitation for Sponsorship of the CFGA Conference & Annual General Meeting**

**Radisson Plaza Mississauga Toronto Airport**

**Toronto, Ontario**

**Optional Tour - December 10, 2012**

**Conference - December 11<sup>th</sup> & 12<sup>th</sup>, 2012**

The Canadian Forage and Grassland Association / Canadienne pour les Plantes Fourragères (CFGGA/ACPF) will be hosting its third Conference and Annual General Meeting in Toronto this December and we would like to invite your monetary support for the event.

We are a broad based organization recognizing and supporting the needs of both our domestic forage and grassland producers (hay, silage, pasture, straw, etc.) and our forage and forage product exporters (hay, cubes, pellets, straw). Our members hail from across Canada and represent all sectors of the industry. We are proud to say we have the support of the Provincial Forage Councils across Canada as well as the Dairy Farmers of Canada, the Canadian Cattlemen's Association, Canadian Sheep Federation, Canadian Bison Association, overseas and U.S. forage export company members and producers and many related businesses.

Our theme this year is Innovation in the Forage and Grassland Industry and we have solid lineup of excellent topics and speakers recruited to address this exciting topic. We have also added an optional tour on Monday, December 10<sup>th</sup> which is a worthy addition to the conference. This tour will provide an opportunity for participants to see first hand excellence and innovation including a seed business, a Holstein farm, hay export business, and a thoroughbred farm.

Here's a sample of some of the speakers and their topics:

- A dynamic futuristic forage and grassland industry – Fuelled by innovation, Dr. Dan Undersander, University of Wisconsin, Dr. Ralph Martin, Professor and Loblaw Chair Sustainable Food Production, University of Guelph
- Top notch dairy and beef producers illustrating how they maximize production and profitability through innovation, Steve Eby, Beef Producer, Evert
  - Futuristic look at forage and grazing research in the dairy and beef sectors
  - “Getting ready to export your forage products” including where the markets are, product type, how to access these markets and how to minimize risk, Ed Shaw, IQ Forage – Carstairs, Alberta, Marc Lavoie, Macay Enterprises, Peace River, Alberta
  - Optimum production and quality through equipment innovation and managing moisture at harvest for high quality hay., MacDon Industries, Jeff Roberts, Harvest – Tech Inc.
  - Increasing competitiveness and sustainability through innovation in the utilization of forages, Nick Betts, Ontario Soil and Crop Improvement

## Sponsorship Categories

Each sponsorship includes registration for one individual for the Conference/AGM and banquet (Tour is not included in sponsorship). Tour fees are \$60 before November 15, 2012, after \$75. All sponsors will be recognized at the event, on the website and event communications. Thank you for considering the sponsorship of our event.

<b>Platinum</b>	<b>\$1500</b>	<b>Sponsor of :</b>	<b>Includes</b>	<b>Includes</b>
		Dinner Banquet	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
		Wine at Banquet	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
		Speaker at Banquet	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
		Program Sponsor	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
		Speakers Sponsor	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
<b>Gold</b>	<b>\$1000</b>			
		Lunch Sponsor on December 11 <sup>th</sup>	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
		Lunch Sponsor on December 12 <sup>th</sup>	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
<b>Silver</b>	<b>\$750</b>	Coffee Break Sponsor (4 available)	Display Booth	One Registration for Conference – Dec 11 <sup>th</sup> & 12 <sup>th</sup>
<b>Silver (Tour Sponsor)</b>	<b>\$750</b>	Tour Sponsor – December 10, 2012	Display Booth	One Registration for Conference & <b>Tour</b>
<b>Bronze</b>	<b>\$600</b>		Display Booth	One Registration

If you have any questions, please contact Corie at (204) 254-4192 or [c\\_arbuckle@canadianfga.ca](mailto:c_arbuckle@canadianfga.ca)

Cheques payable to: Canadian Forage and Grassland Association  
c/o 145 Edstan Place, Selkirk, MB, R1A 2E8 or pay online at [www.canadianfga.ca](http://www.canadianfga.ca) under our Current events page.