



Universal City North Hollywood Chamber Health Fair: *Fit for Business, Fit for Life* 2013

New Location: Roy Romer Middle School in North Hollywood, 6501 Laurel Canyon Blvd., 91606!

Extended Hours: 11 a.m. to 4 p.m.

We invite you to take this opportunity to increase your exposure to the community by being a health fair/fitness sponsor. You will reap the benefits of extra visibility for your organization or services, while, at the same time, communicate your commitment to health and wellness. UCNH Chamber cares for our community and our children. Let's all take a part in educating our families to have a healthier lifestyle through proper screening, fitness, and nutrition. Together we can erase childhood obesity, and promote healthy lifestyles.

Sponsorship Levels:

Sponsorship Early Bird Deadline: June 30 Ten Percent off all levels!

Diamond – \$10,000 (limit 1) Early Bird = \$9,000

Emerald –\$7,500 (limit 2) Early Bird =\$6,750

Ruby - \$5,000 (limit 2) Early Bird = \$4,500

Sponsorship	Member Price	Non-Member Price	Total Available
Pearl	\$1,000 EB=\$900	\$2,500 EB=2,250	10
Platinum	\$500 EB= \$450	\$1,000 EB= \$900	10
Gold	\$250 EB=\$225	\$500 EB=\$450	10
Silver (Booth)	\$150 EB=\$135	\$250 EB=\$225	10
Bag Insert (only)	\$200 EB=\$180	\$300 EB=\$270	20 (Both)

****The UCNH chamber reserves the right to decide if a sponsorship is appropriate for the fair****

Guidelines for Sponsorships:

- All sponsors must submit a Certificate of Insurance naming the Universal City North Hollywood Chamber and LAUSD as an Additional Insured on their Liability Policy as follows:

Universal City North Hollywood Chamber and Roy Romer Middle School, LAUSD and its Board Members are included as an Additional insured as respects to operations of the Named Insured in conjunction with UCNH Health Fair on October 6, 2013.

***** A minimum occurrence limit of \$2,000,000 is required. Certificates must be received 30 days prior to the event. These may be faxed to the Chamber office or sent via email as a pdf.***

- All booths will have a six-foot table and two chairs.
- Each Booth may want to bring a Tent Cover for the Sun Protection.
- Participants/Sponsors are required to bring their own Table Top Covers and displays
- The event is outside and booths are limited to the sidewalk area.

****Chamber Booths must be paid for prior to the event and no later than Sept. 2 or the booth will be given to the next organization on the waiting list.**

SPONSORSHIP LEVEL DETAILS & PAYMENT:

Details concerning sponsorship are listed below. You may secure your sponsorship by check or credit card. Paying with a credit card can be done by either contacting the Universal City North Hollywood Chamber or online at www.noho.org.

To pay with a check, send completed sponsorship form and a Check made payable to UCNH Chamber to: UCNH Health Fair:
Universal City North Hollywood Chamber of Commerce
6369 Bellingham Ave.
North Hollywood, CA 91606 -3202

If you do not receive confirmation please contact the chamber office at 818-508-5155

Diamond Sponsor – \$10,000 (Limit 1)

- Name on All Event Site Banners
- Name on UCNH Health Fair sponsor event at Front entrance – Category exclusivity
- E-blast sent to Chamber members during the year (to be scheduled)
- Provide Product at event
- 2 marketing materials/products for inclusion in Event Bag (All materials must be delivered to chamber office 1 month prior to event: Sept 2, 2013)
- Logo on Bag (first **500** attendees receive bags)
- 2 tables in Prime locations (P) in Booth Area or Fitness
- Name in all Ads- Mention in Radio Sponsorship
- Name on Event Program Brochure
- Promotion on Website for category sponsorship and in Newsletters
- Thank-You at the event and on Chamber Website following event
- Logo in Promotional Video if Sponsorship Received by June 30

Emerald Sponsor - \$7,500 (Limit 2)

- Name on all Event Site Banners
- Provide Product at event

- Logo in Promotional Video if Sponsorship Received by June 30
- Name on Website Banner Ads
- E-blast sent to Chamber members during the year (to be scheduled)
- 1 Marketing material/product for inclusion in Event Bag (All materials must be delivered to chamber office 2 weeks prior to event: Sept. 2, 2013)
- Logo on Bag (first **500** attendees receive bags)
- 2 tables in Prime locations (P) in Booth Area or Fitness
- Name in all Ads mentions
- Name on Event Program Brochure
- Inclusion in Category Listing on the Website and in Newsletters
- Thank-you at the event and on the Chamber Website following the event

Ruby Sponsor - \$5,000 (Limit 2)

- Name on all Event Site Banners
- E-blast sent to Chamber members during the year (to be scheduled)
- 1 Marketing material/Product for inclusion in Event Bag (All materials must be delivered to Chamber office 1 month prior to event: Sept. 2, 2013)
- Logo on Bag (first **500** attendees receive bags)
- 1 table in Prime Location (P) in Booth area or Fitness
- Name in Ads
- Name on Event Program Brochure
- Provide products at event
- Promotion on Website as sponsor and in Newsletters
- Inclusion in Thank-you at the event and after the event

Pearl Sponsor – \$2,500 (Non-Member) \$1,000 (Member) (Limit 10)

- Website Banner Ad with top placement and Largest Logo
- E-blast sent to Chamber members during the year (to be scheduled)
- 1 table in Prime Location (P) in Booth area or Fitness
- Logo on Bag (first **500** attendees receive bags)
- 1 Marketing Material/Product for inclusion in Event Bag (All materials must be delivered to chamber office 1 month prior to event: Sept. 2, 2013)
- Promotion on Website as sponsor and in Newsletters
- Listing on Website
- Inclusion in Thank-you at the event and after the event

Platinum Sponsor – \$1,000 (Non-Member) \$500 (Member) (Limit 10)

- E-blast sent to Chamber members during the year (to be scheduled)
- 1 Table in Booth area or as Assigned
- 1 Marketing Material/Product for inclusion in Event Bag (All materials must be delivered to chamber office 1 month prior to event: Sept. 2, 2013)
- Listing on Website
- Inclusion in Thank-you at the event and after the event
- Promotion on Website as sponsor and in Newsletters

Gold Sponsor - \$500 (Non-Member) \$250 (Member) (Limit 10)

- 1 Table in Booth area or as Assigned
- Promotion for Occupy Health LA
- 50% Discount for 1 Marketing Material/Product for inclusion in Event Bag
(All materials must be delivered to chamber office 1 month prior to event:
Sept. 2, 2012)
- Listing on Website
- Inclusion in Thank-you at the event and after the event
- Promotion on Website as Sponsor

Silver Sponsor(Booth) - \$250(Non-Member) \$150(Member) (Limit 10)

- 1 Table as assigned
- Signage on Site
- Listing on Website
- Inclusion in Thank-you at event and after the event

Bag Sponsor - \$200 & 300 (Limit 20)

- Inclusion of 1 Marketing Material/Product in Event Bag
- (All materials must be delivered to chamber office 1 month prior to event:
Sept.2, 2013)

Fitness Demonstrations:

- Fitness demonstrations featuring dance, martial arts, yoga, cardio, core, weights, and more, may be arranged for 30 minutes for Sponsors beginning at the Gold level.
- (Limited)