

## OUR MISSION

Playworks' mission is to improve the health and well-being of children by increasing opportunities for safe, meaningful play.



## OUR PHILOSOPHY

Playworks provides as much as 30-45 minutes of daily physical activity to children throughout the school day by engaging all children in recess and extracurricular activities that focus on healthy and inclusive play. As a result of our work, schools experience reduced playground bullying and conflicts, allowing educators to reclaim valuable teaching time.

## OUR PROGRAM

Playworks places a full-time adult program coordinator, called a "coach", at each of our underserved partner elementary schools. Coaches organize fun, play-based physical activities before, during and after school. Playworks' ultimate goal is to create an educational environment where students interact with peers in appropriate and respectful ways, practice safe and healthy behaviors, and take on meaningful leadership roles at school to become the focused learners their parents and teachers want them to be.

For more information, visit [www.playworks.org/milwaukee](http://www.playworks.org/milwaukee).

### MAKING A DIFFERENCE:

It costs \$166 per child in the Playworks program for an entire school year.

This provides play and physical activity, accelerates learning, teaches conflict resolution, greatly reduces bullying and returns instruction time to teachers. Funds raised through Playworks Milwaukee's *Racing for Recess* team ensure that we can continue to bring PLAY to the communities here in Milwaukee.

**VOLUNTEER OPPORTUNITIES:** Volunteers are needed at event expos, on race day and for various opportunities throughout the year. Please e-mail [kdavis@playworks.org](mailto:kdavis@playworks.org) to donate your time to our cause!

### JOIN OUR TEAM TODAY!

Call 414-220-4301 or email [kdavis@playworks.org](mailto:kdavis@playworks.org) to register today!

*"Playworks is the missing piece in today's education system. In addition to reading and math our children need to be taught team building skills, social skills, and fitness/health knowledge. Having Playworks at Brown Street Academy last year I witnessed a positive transformation in our students' self-esteem, teamwork, social skills, and academics not just on the playground but also in my classroom."*

Classroom Teacher, Brown Street Academy

Playworks Milwaukee  
610 N Water St, Ste 310  
Milwaukee, WI 53202



*Race To Bring  
PLAY  
To Milwaukee*

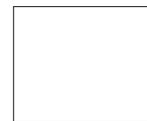
**Make Your Miles Count  
for More than Distance...**

Run a Race for Playworks Milwaukee!

[WWW.PLAYWORKS.ORG/MILWAUKEE](http://WWW.PLAYWORKS.ORG/MILWAUKEE)



**PLAYWORKS  
MILWAUKEE**



## ABOUT OUR TEAM

Hundreds of athletes have supported Playworks to improve the health, well-being, and education of our children by dedicating their race to Playworks. You, too, can transform your passion into a way to help others by participating in races and other events on behalf of the children we serve. When you join Playworks Milwaukee's *Racing for Recess* team, you'll be helping to expand Playworks so that one day every child across the nation has the opportunity to PLAY. Make your miles count for more than distance... run a race for Playworks Milwaukee!



## ATHLETE BENEFITS

- Complimentary training program with the Chicago Area Runners Association (CARA)\*
  - Informational seminars on training, nutrition and racing
  - Bi-weekly e-mails with training tips, inspirational stories and more
  - Fun runs and social events with other charity athletes supporting Playworks
  - Race day VIP amenities at the Bank of America Chicago Marathon
  - Discounts on apparel and sneakers at Fleet Feet Sports
  - Exclusive Playworks Milwaukee racing shirt and gear
  - Personal website to help you reach your fundraising goal
- \*Team training is not included for the Wisconsin Marathon & Half Marathon or Santa's 5K

## PLAYWORKS CHARITY RUNNING PARTNERS



**PLAYWORKS**  
MILWAUKEE

## FUNDRAISING GOALS

Playworks Milwaukee recognizes that when you choose to fundraise, you are committing to help expand Playworks to bring PLAY to students every day! Our commitment to you is the assurance that the money you raise will cover the cost of continuing to bring our program to new schools across Milwaukee. In turn, we expect and hold each member of our *Racing for Recess* team accountable for reaching their fundraising minimum.

## SCHOOLS WE ARE CURRENTLY SERVING

Allen Field Elementary School  
Brown Street Academy  
Clement Avenue School  
Dr. George Washington Carver  
Academy of Math and Science  
Hamlin Garland Elementary  
Hartford University School  
Hi-Mount Community School  
Jeremiah Curtin Leadership Academy  
La Escuela Fratney  
Lowell Elementary School  
Samuel Clemens Elementary



"Every school has misunderstood students. Taquirius was one of them. I approached Taquirius's teacher about joining our Junior Coach program giving him a leadership role to positively affect his peers. She was hesitant, but reluctantly agreed. Taquirius came out to recess leading games and encouraging healthy play. The change in Taquirius was evident on the playground and in the classroom. Taquirius needed guidance and the opportunity to succeed and Playworks provided that."  
COACH DAVID, Brown Street Academy, Milwaukee

## RACING FOR RECESS 2013 RACE CALENDAR

### Wisconsin Marathon & Half Marathon

May 4, 2013

Fundraising Minimum: \$166



### Rock n' Sole Half Marathon

June 15, 2013

Fundraising Minimum: \$166



### Bank of America Chicago Marathon

October 6, 2013

Fundraising Minimum:

\$950 with entry/\$500 without entry



### Santa's 5K

December 7, 2013

Fundraising Minimum: \$166



## HOW DO I REGISTER?

Call Katie at (414) 220-4301 or email [kdavis@playworks.org](mailto:kdavis@playworks.org) to fill out your *Racing for Recess* Application today!