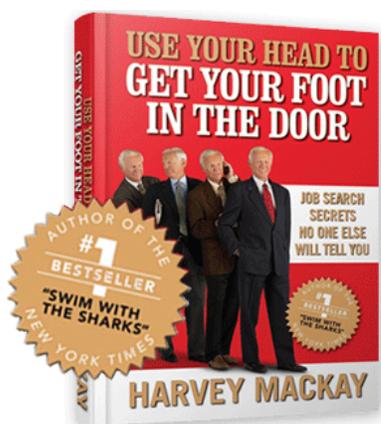


“Preparing for Your Perpetual Job Search”

Harvey Mackay – entrepreneur, author and syndicated columnist

The Holmes Center for Entrepreneurship and the Entrepreneurship Club at the Carlson School of Management are pleased to welcome Harvey Mackay back to his alma mater to share his job search secrets from his most recent book *Use Your Head to Get Your Foot in the Door*. College graduates are facing an incredibly challenging and dynamic job market. The average graduate will have at least three career changes and ten different jobs by age 38. In this era of perpetual downsizing and outsourcing, you can't be sure your initial job will still exist in five years – or in five weeks. So you'd better think of your career as a perpetual job search. That demands a passion for lifetime learning and the skills for relentless and effective networking. Join us to hear Harvey's entertaining and informative lessons on how to prepare for your perpetual job search. Club members and students enrolled in the BA 3000 Career Skills class will receive complimentary copies of both Harvey's latest book and his Network Builder book.



**Wednesday, October 6th
12:00 – 1:15 PM**

**3M Auditorium
Carlson School of Management**

Lunch Served at 1:15

Harvey Mackay is the author of two New York Times #1 bestselling books rated among the top 15 inspirational business books of all time. In total, Harvey's books have sold 10 million copies worldwide, been translated into 37 languages and sold in 80 countries. Harvey is a nationally syndicated columnist, whose weekly articles appear in 52 newspapers around the country. He also is one of America's most popular and entertaining business speakers. Toastmasters International named him one of the top five speakers in the world. At age 26, he purchased a small, failing envelope company in 1959 which has grown to a \$100 million business employing over 600 people. As chairman of MackayMitchell Envelope, Harvey's philosophy is engrained in the company, beginning with its motto: Do what you love, love what you do and deliver more than you promise. Central to Harvey's business, and to his books, is the ability to stay competitive in the often cut-throat world of business, to 'swim with the sharks', without sacrificing one's personal integrity or doing it at the expense of other people. He does this by focusing on building strong relationships with both customers and employees.

Holmes Center
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