



# VINTAGE VIRGINIA WINE FESTIVAL

Saturday, June 2, 2012 11AM- 6PM  
Sunday, June 3, 2012 11AM – 5PM  
Bull Run Regional Park, Centreville, Virginia



## 2012 WINERY APPLICATION

**APPLICATION DEADLINE:** Must be received by February 28, 2012, *with application fee, NO EXCEPTIONS!*  
**NOTIFICATIONS MAILED MAY 1.**

**CANCELLATIONS BY MAY 15 RECEIVE REFUND.**

### EXHIBITOR INFORMATION:

• **Must be current Gold Level Member of the Virginia Wineries Association.** *All dues must be current.*

*Any questions about membership should be directed to [info@vawine.org](mailto:info@vawine.org).*

• **EACH WINERY MUST APPLY FOR OWN REMOTE ABC LICENSE.**

- One 10' X 10' exhibit space is complimentary for each winery.
- Fees for each additional 10' X 10' exhibit space are as follows:

- (1) additional space (total 10' X 20') Fee= \$275
- (2) additional space (total 10' X 30') Fee= \$550
- (3) additional space (total 10' X 40') Fee= \$825
- (4) additional space (total 10' X 50') Fee= \$1100
- (5) additional space (total 10' X 60') Fee= \$1375

- A \$50 refundable trash deposit is required of each participating winery. Trash deposit **MUST** be submitted at time of application, prior to deadline.
- Event Hours: Saturday, June 2, 2012: 11AM- 6PM AND Sunday, June 3, 2012: 11AM – 5PM

### PROVISIONS:

- Two 8' tables per 10' X 10' rental space will be provided to Exhibitors.
- A reasonable number of personnel credentials will be available to participating wineries as long as the number is provided to us by May 28, 2012.
- All accepted wineries that submit applications by the February 28, 2012 deadline will be included in all promotional materials.
- If you have input regarding placement at the event, please note it on your application; there are obvious constraints in fulfilling all requests, but we will do our best to ensure suitable placement for vendors.

### PROMOTIONAL OPPORTUNITY:

Commemorative programs will be printed for the event with information about participating wineries, artisans, maps, and general information. This affords advertisers an excellent opportunity to reach the wine-loving Vintage Virginia attendee audience with upcoming event schedules, coupons, or other advertising. A discount is given for advertising in both Vintage Virginia's and Virginia Wine Festival's printed programs. Please contact Linda DeVito, Development Director, for ad rates, deadlines, and discounts at 888-823-3787 Extension 2 or [linda@atwproductions.com](mailto:linda@atwproductions.com). (An advertising contract is included with this application.)

### Vintage Virginia Winery Rules & Regulations

- Absolutely NO PETS allowed on festival grounds.
- The festival will not be postponed or cancelled due to bad weather. Vendors should be prepared for any weather.
- All exhibitors and assistants must follow Festival Rules & Regulations.
- Vendors are only to use the space they have rented. Extending beyond the boundaries of your rented space could result in additional fees and/or expulsion from the festival.
- No vehicles are allowed on site during festival operating hours.
- The "Vintage Virginia" name and logo are registered trademarks. Therefore, no product or service bearing the Vintage Virginia name or logo, or the name and logo of any of its sponsors, may be sold or marketed in any manner without prior written consent from the festival or the sponsor.
- Across-the-Way Productions and contracted workers are not responsible or liable for accidents, loss, theft or claims resulting from exhibitor's participation. Exhibitors are fully responsible for protection of their property and for securing their tents and displays.



# VINTAGE VIRGINIA WINE FESTIVAL

2012 WINERY APPLICATION & GUIDELINES



**APPLICATION DEADLINE: Must be received by February 28, 2012, with application fee, NO EXCEPTIONS!**

Winery Name:					
Contact Name:					
Mailing Address:					
City:			State:	Zip Code:	
Phone:			Fax:		
Email Address:			Website:		
<p>Wine Exhibitors:</p> <ul style="list-style-type: none"> <li>● Must be a current dues paid Gold Level member of Virginia Wineries Association.</li> <li>● Must include appropriate booth fee with application.</li> <li>● Must include refundable trash deposit with application.</li> <li>● Must include proof of <b>General</b> Liability Insurance listing Across-the-Way Productions and the Virginia Wineries Association as additionally insured.</li> <li>● Will operate under VWA umbrella remote ABC license. <b>Each Winery must apply for their own LICENSE.</b></li> <li>● Must follow all ABC rules for wine serving.</li> <li>● Must observe setup protocol and complete setup by Friday, June 1 at 7 p.m. (Special arrangements may be made for early Saturday set up by contacting Vendor Coordinator in advance at <a href="mailto:vendor@atwproductions.com">vendor@atwproductions.com</a>.)</li> <li>● Must make sincere efforts towards cooperative promotion of Vintage Virginia.</li> </ul> <p><b>APPLICATION DEADLINE: Must be received by February 28, 2012, with application fee, NO EXCEPTIONS!</b></p> <p><b>NOTIFICATIONS MAILED MAY 1.</b></p> <p><b>CANCELLATIONS BY MAY 15 RECEIVE REFUNDS.</b></p>					
Total number of requested spaces (including comp)				Make checks payable to:	
Total \$ amount of requested 10'x 10' spaces				Across the Way Productions PO Box 243 Floyd VA 24091	
Mandatory Trash Deposit			\$50.00	Please list any special requests here:	
Total amount of check included:			\$		
Anticipated number of credentials need for winery personnel					
Credit Card Info: <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard					
Exp. Date: _____ VCC Code: _____ Number _____ Name on Card: _____					
Signature: _____ <span style="color: red;">Please note a 2% surcharge will be applied to all credit card payments.</span>					
I have read, understand and agree to abide by the guidelines of this application.					
Signature:			Date:		
For Office Use Only: Received:	Entered:	Payment Info:	Accepted:	Rejected:	Letter Mailed: