

## **GORDON MURCHIE LIFETIME ACHIEVEMENT AWARD**

### **PURPOSE**

Awarded to an individual for meritorious service to the Virginia Wine Industry over a long period of time.

### **CRITERIA**

The recipient should generally possess the following qualifications: Virginia Wineries Association membership is not required.

1. Individual (not a winery)
2. Record of exceptional service to the industry
3. Long tenure of service
4. Proven record of successes and contributions