

WINE PERSON OF THE YEAR

PURPOSE

Awarded to a person or persons deserving recognition for service to the wine industry, but not to the degree or for the length of time necessary for eligibility to receive the Distinguished Service Award.

CRITERIA

The recipient should generally possess the following qualifications:

1. VWA membership not required
2. Individual (not a winery)
3. Specific contribution or action
4. Not for long period of service to industry