

Title Sponsor



Legacy Sponsor

CANACCORD Financial



Benefiting



Big Brothers
of Greater Vancouver

Sponsorship Opportunities

TO SIGN UP, COMPLETE YOUR SPONSOR CONFIRMATION
FORM WITH PAYMENT DETAILS.

For more information, contact Jennifer Atkinson
at 604.876.2447 ext. 227 or jatkinson@bbgvf.com.

**MONDAY
SEPTEMBER 26, 2011**

SHAUGHNESSY GOLF AND COUNTRY CLUB | VANCOUVER



Title Sponsor



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CANACCORD Financial



Benefiting



Big Brothers
of Greater Vancouver

Diamond Sponsor

Investment: \$15,000

Benefits

- Logo recognition on:
 - Registration flyer
 - All print advertising
 - www.bigbrothersvancouver.com
 - Volunteer garment
 - On-course designated Diamond Sponsor signage
 - Banquet presentation screen
 - Video presentation
 - Tournament banner
 - Banquet program
 - Big Brothers' 2011/12 Annual Report
- Logo recognition and the opportunity to place a one page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
- Corporate profile placed on www.bigbrothersvancouver.com with a link to sponsor's corporate site
- Opportunity to distribute collateral to tournament participants in the tee gift package
- Opportunity to host a food or beverage station at a designated hole (at cost of sponsor)
- Opportunity to distribute promotional material to event attendees at the tournament or with the Yearbook distribution
- Four complimentary tournament registrations

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Benefiting



Big Brothers
of Greater Vancouver

Gold Sponsor

Investment: \$10,000

Benefits

- Logo recognition on:
 - All print advertising
 - www.bigbrothersvancouver.com
 - Volunteer garment
 - On-course designated Gold Sponsor signage
 - Banquet presentation screen
 - Tournament banner
 - Banquet program
 - Big Brothers' 2011/12 Annual Report
- Logo recognition and the opportunity to place a half page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
- Opportunity to host a food or beverage station at a designated hole (at cost of sponsor)
- Four complimentary tournament registrations

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Benefiting



Big Brothers
of Greater Vancouver

Silver Sponsor

Investment: \$5,000

Benefits

- Logo recognition on:
 - www.bigbrothersvancouver.com
 - On-course designated Silver Sponsor signage
 - Banquet presentation screen
 - Tournament banner
 - Banquet program
- Name recognition on:
 - All print advertising
 - Volunteer garment
 - Big Brothers' 2011/12 Annual Report
- Logo recognition and the opportunity to place a 1/3 page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
- Two complimentary tournament registrations

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Benefiting



Big Brothers
of Greater Vancouver

Bronze Sponsor

Investment: \$2,500

Benefits

- Logo recognition on:
 - www.bigbrothersvancouver.com
 - On-course designated Bronze Sponsor signage
 - Banquet presentation screen
- Name recognition on:
 - All print advertising
 - Banquet Program
 - Big Brothers' 2011/12 Annual Report
- Logo recognition and the opportunity to place a 1/4 page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
- One complimentary tournament registration

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CANACCORD Financial



Benefiting



Big Brothers
of Greater Vancouver

Hole Sponsor

Investment: \$1,000

Benefits

- Logo recognition on a sign positioned on a hole at Shaughnessy Golf & Country Club
- Name recognition on:
 - www.bigbrothersvancouver.com
 - Banquet presentation screen
 - Tournament Yearbook, circulated to all participants and sponsors post event
 - Big Brothers' 2011/12 Annual Report

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SHAUGHNESSY GOLF AND COUNTRY CLUB | VANCOUVER

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