



8th Annual Northern California Regional Yoga Asana Championships

Dear Merchants and Residents,

I hope this letter finds you happy, healthy and feeling amazing! We are proud to announce that Bikram Yoga Stockton is hosting the **8th Annual Northern California Regional Yoga Asana Championships**. The event will be held on January 15, 2011 at The Long Theater on the University of the Pacific campus in Stockton, California from 11am to 4pm.

This is a non-profit event. All proceeds will go to **USA Yoga Federation** – a group dedicated to spreading the knowledge of yoga throughout the world. USA Yoga strives to make Yoga Competitions an Olympic event, increasing the popularity of yoga and making the benefits of yoga more accessible to the youth.

We would like to extend the opportunity for you to participate through different sponsorship options. Please look over the attached Sponsorship Packages that detail the multiple levels. You will find the particulars of each package, payment options, and a Sponsorship form. All sponsors will receive recognition leading up to the event, at the event and following the event, in addition to what is included in the package.

Thank you for your interest and support in this event. To learn more about the Nor Cal Regional Championships please visit www.norcalyogacup.com. For more information on the USA Yoga Federation visit www.usayoga.org. For questions, please contact Helena or Kaci at norcalyogachampionships@gmail.com or call 209-948-9642.

Sincerely & Namaste,

Helena Monica and Kaci Reed
Co-Chairs
8th Annual Northern California
Yoga Asana Championships



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The following are the **Sponsorships Packages** for the 8th Annual Northern California Regional Yoga Asana Championships:

Platinum \$1000:

Acknowledgment in event program, 300 expected guests
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people
Banner space at event (banner provided by Platinum Sponsor)
6 tickets to event
5 Ten Consecutive Day packages to Bikram Yoga Stockton. Good through 1/2012. (\$600 value)
Gift bag (\$150 value)
Northern California Yoga Cup Signature Memorabilia

Gold \$500:

Acknowledgment in event program, 300 expected guests
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people
Banner space at event (provided by Gold Sponsor)
4 tickets to event
Gift bag (\$150 value)
Northern California Yoga Cup Signature Memorabilia

Silver \$250:

Acknowledgment in event program, 300 expected guests
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people
Banner space at event (provided by Silver Sponsor)
2 tickets to event
Northern California Yoga Cup Signature Memorabilia

Bronze \$75:

Acknowledgment in event program, 300 expected guests
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people
2 tickets to event

Please specify your Sponsorship Package on the Sponsorship Form.



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The **USA Yoga Federation** is a group dedicated to getting yoga competitions into the Olympics. By becoming an Olympic event, the popularity of yoga will increase making its benefits more accessible throughout our nation as well as the world. We would like your help in spreading yoga throughout our Northern California community and ultimately in making yoga competition an Olympic event.

If you are interested in being a sponsor you can pay by mail or online. To pay online please visit www.norcalyogacup.com and click on the "Become a Sponsor" link. To pay by mail, please send your payment to:

Yoga Championships Sponsors

Bikram Yoga Stockton

2341 Pacific Avenue

Stockton, CA 95204

All proceeds from the Nor Cal Yoga Championships go to USA Yoga Federation, a non-profit organization (Tax ID #26-4161436). Please make checks payable to "The United States Yoga Federation." A letter confirming your contribution will be mailed to you following the event.

Company Name_____

Contact Person_____ **Phone:**_____

Mailing Address_____

City_____ **State**_____ **Zip**_____

Email_____

Sponsorship Level

Platinum \$1000

Gold \$500

Silver \$250

Bronze \$75

Signature of Sponsor_____ **Date**_____