



# 8th Annual Northern California Regional Yoga Asana Championships

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Dear Merchants and Residents,

I hope this letter finds you happy, healthy and feeling amazing! We are proud to announce that Bikram Yoga Stockton is hosting the **8<sup>th</sup> Annual Northern California Regional Yoga Asana Championships**. The event will be held on January 15, 2011 at The Long Theater on the University of the Pacific campus in Stockton, California from 11am to 4pm.

This is a non-profit event. All proceeds will go to **USA Yoga Federation** – a group dedicated to spreading the knowledge of yoga throughout the world. USA Yoga strives to make Yoga Competitions an Olympic event, increasing the popularity of yoga and making the benefits of yoga more accessible to the youth.

We would like to extend the opportunity for you to participate through different sponsorship options. Please look over the attached Sponsorship Packages that detail the multiple levels. You will find the particulars of each package, payment options, and a Sponsorship form. All sponsors will receive recognition leading up to the event, at the event and following the event, in addition to what is included in the package.

Thank you for your interest and support in this event. To learn more about the Nor Cal Regional Championships please visit [www.norcalyogacup.com](http://www.norcalyogacup.com). For more information on the USA Yoga Federation visit [www.usayoga.org](http://www.usayoga.org). For questions, please contact Helena or Kaci at [norcalyogachampionships@gmail.com](mailto:norcalyogachampionships@gmail.com) or call 209-948-9642.

Sincerely & Namaste,

Helena Monica and Kaci Reed  
Co-Chairs  
8<sup>th</sup> Annual Northern California  
Yoga Asana Championships



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The following are the **Sponsorships Packages** for the 8<sup>th</sup> Annual Northern California Regional Yoga Asana Championships:

**Platinum \$1000:**

Acknowledgment in event program, 300 expected guests  
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people  
Banner space at event (banner provided by Platinum Sponsor)  
6 tickets to event  
5 Ten Consecutive Day packages to Bikram Yoga Stockton. Good through 1/2012. (\$600 value)  
Gift bag (\$150 value)  
Northern California Yoga Cup Signature Memorabilia

**Gold \$500:**

Acknowledgment in event program, 300 expected guests  
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people  
Banner space at event (provided by Gold Sponsor)  
4 tickets to event  
Gift bag (\$150 value)  
Northern California Yoga Cup Signature Memorabilia

**Silver \$250:**

Acknowledgment in event program, 300 expected guests  
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people  
Banner space at event (provided by Silver Sponsor)  
2 tickets to event  
Northern California Yoga Cup Signature Memorabilia

**Bronze \$75:**

Acknowledgment in event program, 300 expected guests  
Recognition in Bikram Yoga Stockton Newsletter reaching over 3,000 people  
2 tickets to event

**Please specify your Sponsorship Package on the Sponsorship Form.**