

## **SIGN THE TREEty & KICK THE CAN**

In 2003, in partnership with the [Breast Cancer Fund](#), New Leaf Paper launched TREEty a joint venture to support the work of the Breast Cancer Fund to prevent breast cancer while protecting the environment. As you may know, dioxins in the environment – including those coming from chlorine bleach – are some of the most toxic chemicals in the world and are a known carcinogen. When you sign the TREEty, you agree to purchase New Leaf recycled, high post consumer, and mostly processed chlorine-free paper. New Leaf Paper will then donate a percentage of your purchase to support the Breast Cancer Funds' work to prevent breast cancer. To sign the TREEty, contact Eileen Ellis at (415) 830-4568 or [eileen@newleafpaper.com](mailto:eileen@newleafpaper.com).

And, during the month of July, the Breast Cancer Fund is asking you to "Kick the Can." Summer's fresh vegetables and fruit are bountiful in the produce department at your local grocery store...what better time to take a pass on canned food? New Leaf Paper, in partnership with the [Breast Cancer Fund](#), is kicking the can this July! Together we're sending a message to canned food manufacturers that we want safe, BPA-free canned food! That means [signing our pledge](#) to avoid canned foods now through July 31. Choose fresh, frozen, jarred or dried, but keep that can opener out of sight. Most canned food companies continue to use BPA, an estrogenic chemical linked to breast cancer, to line their metal cans. Research shows that BPA migrates from the can lining into our food and then into our bodies. The result: 93 percent of Americans having BPA in them. We're kicking the can to say BPA doesn't belong in our food or our bodies—and we want you to [join us!](#) Take the [personal pledge](#) and the Breast Cancer Fund will share BPA facts and [tips](#) with you for kicking the can.