

FOR IMMEDIATE RELEASE

CONTACT: NAIFA-Texas

Des Taylor, CEO

512-716-8800; des.taylor@naifa-texas.org

Local Financial Advisor Elected President of State Association

Houston, TX (July 26, 2011) — The National Association of Insurance and Financial Advisors-Texas (NAIFA-Texas) is proud to announce that Stephen M. Ehlers, LUTCF was elected to serve as 87^{th} President of the organization.

Ehlers was sworn into his role during NAIFA-Texas' 86th Annual Conference, held this year in Clear Lake, TX. Seventeen past presidents of NAIFA-Texas were in attendance, including three former presidents of NAIFA, the National affiliate to NAIFA-Texas.

"This year marks only the second time, since we began in 1925, that a second generation agent has followed his father as state president. Robert Ehlers, Houston, served as president in 1978-79 and was present to assist in the installation of his son Stephen" says Des Taylor, CEO and CLO of NAIFA-Texas.

Ehlers is the Managing General Agent of Texas TaxBack Agency in Houston. He first joined his father in the life insurance business in 1984 and earned his LUTCF (Life Underwriter Training Council Fellow) advisor designation in 1987. He has been a member of NAIFA since 1984 and has served in numerous leadership roles within the organization, including as President of NAIFA-Houston in 2001 and Secretary/Treasurer of NAIFA-Texas in 2009.

The 2011 NAIFA-Texas Career Conference and Annual Meeting was held July 21-24 and featured a legislative luncheon, continuing education, leadership training, an exhibition hall, and social events. NAIFA-Texas advocates for a positive legislative and regulatory environment to promote and protect the interests of its members and their clients who are the consumers of insurance products and financial services.

#

About NAIFA-Texas: Founded in 1925 as the Texas Association of Life Underwriters, the **National Association of Insurance and Financial Advisors - Texas** comprises 26 local associations representing the business interests of more than 3,000 members statewide. NAIFA-Texas is the state component of the National Association of Insurance and Financial Advisors, headquartered in Falls Church, Virginia. Members focus their practices on one or more of the following: life insurance and annuities, health insurance and employee benefits, multiline, and financial advising and investments. NAIFA-Texas' mission is to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members. Visit NAIFA-Texas' website at www.naifa-texas.org.

NATIONAL ASSOCIATION OF INSURANCE AND FINANCIAL ADVISORS