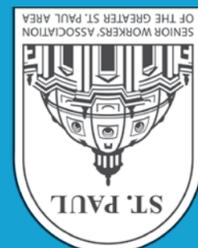


THE CONFERENCE GOAL is to provide individuals working in the field of aging an opportunity for education, resources, support, and connectivity in relation to issues affecting seniors, ultimately improving services and advocacy for seniors in our community. At this year's conference we will again have multiple vendor booths in the lecture ballroom, as well as outside the lecture venue. They will be offering products, services, and information.

You will also hear four inspiring speakers presenting on some of the best ways not only to age, but to do it well. They will be featuring care realities that most of us have not dealt with, those realities on the fringe of who we normally provide services for and for behaviors we, as professionals, need to know about. The conference has been approved for **5.5 CONTINUING EDUCATION UNITS**. The conference has also been approved for Nursing Home Administrators. Hope to see you at this year's event!

THE 2012 FALL AGING CONFERENCE GOLD SPONSOR IS  **Visiting Angels**
LIVING ASSISTANCE SERVICES

Thank you for supporting the 2012 MASWA and SPSWA FALL AGING CONFERENCE for the second year in a row.



Register now for the
Fall Aging Conference -
details inside!

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THE FRINGE: NEW REALITIES IN CARING

FALL AGING CONFERENCE



Minneapolis Area Senior Workers' Association
and St. Paul Senior Workers' Association present:

THE 38TH ANNUAL FALL AGING CONFERENCE

Thursday, October 25, 2012

THE FRINGE - NEW REALITIES IN CARING All of us work hard to help our loved ones, and those we serve in our community, grow old with grace, purpose, and joy. This year the Fall Aging Conference will focus on some of the challenges on "the fringe", not the everyday challenges we have dealt with in the past. The conference will offer advice, training, and support for those of us who have dedicated our lives to improving the quality and quantity of life for our aging population.

THE 2012 FALL AGING CONFERENCE

General Information

WHEN: Thursday, October 25, 2012

WHERE:

Earle Brown Heritage Center
6155 Earle Brown Drive
Brooklyn Center MN 55430
For directions from your location
visit www.earlebrown.com

QUESTIONS?

For more conference info, contact:
Deb Valley 952-885-6186
dvalley1@fairview.org

www.seniorworkers.org

Conference Schedule

7:15 a.m. – 8:00 a.m.	Registration, Exhibits, Book Fair
8:00 a.m. – 8:15 a.m.	Announcements
8:15 a.m. – 9:45 a.m.	Matthew Sanford <i>Aging and the Mind-Body Relationship</i>
9:45 a.m. – 10:30 a.m.	Break, Exhibits, Book Fair, Door Prizes
10:30 a.m. – 12:00 p.m.	Robin Bonifas, PhD, MSW <i>Insights for Understanding and Preventing Senior Bullying</i>
12:00 p.m. – 1:00 p.m.	Lunch, Exhibits, Book Fair, Door Prizes
1:00 p.m. – 2:15 p.m.	Dr. Jerald Winakur <i>My Patients, My Father, Myself: Ethical Caregiving in Aging America</i>
2:15 p.m. – 2:45 p.m.	Break, Exhibits, Book Fair, Door Prizes
2:45 p.m. – 4:00 p.m.	Teepa Snow <i>Caring for People with Developmental Disabilities When Dementia is Part of the Picture</i>

The Book Fair will be hosted by Barnes and Noble of Maplewood Mall. Please take time to visit the Book Fair during one of the breaks.

GUEST SPEAKERS



Matthew Sanford, President-CEO, Matthew Sanford | Mind Body Solutions | WAKING — sponsored by **Above and Beyond** — Matthew is a nationally recognized yoga teacher, a sought-after public speaker, founder of the non-profit Mind Body Solutions, and a paraplegic for the last 33 years. He is the author of the critically acclaimed *WAKING: A MEMOIR OF TRAUMA AND TRANSCENDENCE* (Rodale: 2006). Matthew won the **2010 Pioneer of Integrative Medicine Award** from the California Pacific Medical Center's Institute of Health and Healing. He has also appeared on NBC's Today Show, People Magazine, and the American Public Media's On Being. Matthew's website is www.matthewsanford.com.



Dr. Robin Bonifas, Assistant Professor at Arizona State University, College of Public Programs, School of Social Work — sponsored by **Walker Methodist** — Dr. Bonifas has over 15 years experience working with elders and their families in both long-term care and inpatient psychiatric settings. Her research focuses on enhancing psychosocial care for persons with chronic illness and disability, especially those with co-morbid mental health issues and those requiring facility-based long-term care, and on evaluating curricular interventions designed to prepare social work students for effective practice with older adults. Her current projects examine resident-to-resident aggression in nursing homes and problematic social relationships in assisted living facilities. She is a John A. Hartford Faculty Scholar in Geriatric Social Work and earned her doctorate from the University of Washington in Seattle.



Jerald Winakur, MD, FACP, CMD — sponsored by **alleviaCARE** — Dr. Winakur graduated from the University of Pennsylvania School of Medicine in 1973, and completed his residency in Internal Medicine at the University of Texas Health Science Center at San Antonio (UTHSCSA) in 1976. He is a Clinical Professor of Medicine at the UTHSCSA and an Associate Faculty member at the Center for Medical Humanities and Ethics, where he helps teach the core curriculum in ethics and professionalism. He currently teaches "Medicine Through Literature," a course in the discipline of Narrative Medicine, to second and fourth year medical students at the UTHSCSA. In 2005, Dr. Winakur's essay, "What Are We Going To Do With Dad?," appeared in Health Affairs and The Washington Post and was syndicated in newspapers across America. He has been interviewed on many syndicated television and radio shows and now writes a regular feature on aging and geriatric medicine in the medical journal, *Caring for the Ages*. Dr. Winakur's book, *Memory Lessons: A Doctor's Story*, which he describes as a "memoir-manifesto," was published by Hyperion Books in January, 2009. The book describes his life as a geriatrician, a commentary on aging and medical care in America, and the trials and joys of being the son of an old, old man.



Teepa Snow, MS, OTR/L, FAOTA — sponsored by **The Wellstead of Rogers** — Ms. Snow is an occupational therapist currently working as a dementia care and dementia education specialist with an independent practice. Teepa has clinical appointments with Duke University's School of Nursing and UNC-Chapel Hill's School of Medicine. She provides educational and training sessions to organizations and providers throughout the US and also lectures for gerontology and health professional programs at colleges and universities across the country. Teepa provides training and education for the Alzheimer's Association and Alzheimer Society conferences, state health care provider organizations, professional association meetings, and caregiver programs and organizations. She also works closely with several assisted living and retirement communities, hospice, day service programs, and dementia specialty service providers throughout the US. These collaborative affiliations are to improve and optimize programs and services to people with dementia, and their families. Teepa attended Duke University graduating with a major in zoology. She received her MS in Occupational Therapy from the University of North Carolina in Chapel Hill. She is a Fellow of the American Occupational Therapy Association, and has received local, statewide, and national recognition for her expertise in geriatrics; dementia care and programming; and staff training.

2012 Conference Registration

Registrations can be processed online. Simply go to www.seniorworkers.org and access the Fall Aging Conference information then follow the easy directions; or complete the form below and mail it with your payment.

MAIL TO: Sharon Olwin, Fall Aging Conference, Business Support Center
7369 Meridian Ave. South, Montrose, MN 55363-8519
(Please photocopy registration form for multiple reservations.)

Name _____
Company _____
Address _____
City _____ Zip _____
Phone _____
email _____

Lunch: Buffet

- \$60 – Members of Minneapolis or St. Paul Senior Workers Association (2012 dues must be paid prior to registration)
- \$75 – Non-member
- \$35 – Full-time student or retired senior
- \$10 – Late fee for registration received after October 18, 2012

Space is limited. Be sure to register early.

To avoid a late fee, registration payment must be received by October 18.

Make checks payable to: **Fall Aging Conference**

Scholarships are available. For Scholarship criteria and application please refer to the senior workers website www.seniorworkers.org and click on Fall Aging Conference, then Scholarship Information.

Registrations cannot be processed without payment and complete information. We cannot invoice for registration fees. Receipts will be available the day of the conference, if needed. Refunds will be made if we are notified in writing by October 18, 2012.

Registrations may be transferred to another person at any time, with prior written notification.

No refunds for online service charges.

Please bring a non-perishable food item to contribute to the Fall Aging Conference's third annual food drive.