



Girl Scouts Carolinas Peaks to Piedmont Add – A – Friend Campaign

Dear Troop Leader:

We are very excited to share an opportunity with you and your girls! This year, your girls can participate in an Add-A-Friend Campaign to build their own special patch with charms and spread Girl Scouting to others!

Providing the Girl Scout Leadership Experience is as vital now as it was 100 years ago, perhaps even more so, as girls today must navigate a more complex and interconnected world. As you’ve no doubt seen with your troop, Girl Scouts is uniquely able to help girls develop 21st Century skills – curiosity, problem solving, communications, critical thinking, team building, ethical decision-making, financial literacy and leadership. We believe all girls should have access to and support in honing these skills, and it’s important to make Girl Scouting available to every girl who wants to participate.

Included is a flyer for your troop with details on how to participate in the Add-A-Friend campaign. More information can be found in the GSCP2P Discover Guide.

Thank you!

Commonly Asked Questions:

What if more than one girl asks the same friend to join? We would be thrilled if multiple girls asked the same girl to join, because she’s more likely to become a Girl Scout! The **Add-a-Friend** patch and charm will only be made available to the girl whose name is indicated on the membership registration form turned into the council.

What if there is no more room in my troop for new friends? Contact your Recruitment Manager to find information about placement in the area and encourage the friend to join another troop. If no troops are available, still encourage her to join and take advantage of the council-sponsored program opportunities.

Why should my daughter join if she can’t be in a troop with her friend? Girl Scouts offers every girl the opportunity to discover her own greatness! Because she will be in the same region with her friend they will often be able to connect at local activities and events. They can also go to summer camp together! This means that your daughter will be able to make new friends while keeping her best friend an important part of her Girl Scout experiences. If an opening in the friend’s troop becomes available, it is always an option to transfer into her troop in the future.

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