



# ***Strategic Solutions Network, Inc.***

*Today's Potential... Tomorrow's Success...*

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## **For Profit Organization Wellness Survey**

It takes more than passion and desire to grow a successful business. In today's economy it takes strategic planning for financial resource development and operations management, a strong business support network, and an intimate understanding of how to effectively market products or services to your target customer base.

**Objective:** By answering questions below the organization can determine its ability to supply basic information required by investors or loan officers to fulfill eligibility requirements for financial support consideration. Answer questions below to the best of your ability – the information gained is for your personal records.

Date: \_\_\_\_\_ Organization Name: \_\_\_\_\_ Your Name: \_\_\_\_\_

1. Are you spending the time, money and resources needed to start and maintain your business?
2. What kind of business do you plan or currently operate?
3. What products/services do you plan or currently provide as a business owner?
4. Why are you planning or did you start your business?
5. What is your target market?
6. Who is your competition?
7. What is unique about your business and the products/services you plan or currently provide?
8. How soon do plan or when did you start making your products/services available to the public?
9. How much money do you need to grow or get your business set up?
10. How long do you need to finance your business until it starts making or growing its profit margin?
11. Do you need and qualify for a small business loan?
12. How will you or are you pricing your product/service compared to your competition?
13. How are you planning to or already marketing your business?
14. What kind of legal structure do you currently or plan to setup for your business?
15. How do you plan or currently manage your business?
16. Where do you plan or currently operate your business?
17. How many employees do you currently have or need to operate your business effectively?
18. What kind of insurance do you have or need to invest in?
19. What do you need or currently have to do to ensure you are paying your business taxes correctly?
20. Do you have a business and marketing plan that includes a description of your organization's strengths, weakness, opportunities and threats (SWOT)?

Thank you for your time. Please contact Nita Marchant at 773-793-9128 or email at [nmarchant@ssncandoit.com](mailto:nmarchant@ssncandoit.com) to schedule a follow-up consultation session to determine how we can best serve your needs.

*SSN Management Consultants*

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**1507 East 53rd Street, #123 • Chicago, IL 60615 • 1.773.360.5370 • [www.ssncandoit.com](http://www.ssncandoit.com)**