

Send emails out and watch how fast

# business rolls in.

Email Marketing gets new customers coming in, and keeps current customers coming back.

As a small organization, your passion for what you do and the quality of your customer relationships are what separate you from the big guys. And when you use Email Marketing, you'll be able to reinforce those relationships and connect with your customers in a way no one else can—every single time you hit 'Send.'

## Email Marketing delivers bottom-line results.

Constant Contact Email Marketing offers you a fast, effective way to get your message out to customers and keep your organization top of mind. It's a breakthrough marketing tool that's just as easy to use as it is powerful. But it doesn't end there.

We've custom built social media tools into all of our 400+ email templates. So now, when you send an email to your mailing list, you'll be able to connect with a whole new audience of potential customers via social media sites—and generate even more new business.

## Personal coaching and KnowHow make it easy.

Our industry-leading email and social media marketing tools have made us the first choice of over 400,000 small businesses and nonprofits. But it's our coaching with a personal touch and unparalleled KnowHow that make it easy for organizations like yours to make an impact with customers—and take your bottom line to a whole new level.



TRY EMAIL MARKETING  
**FREE FOR 60 DAYS**

With Constant Contact Email Marketing, you can keep your organization top-of-mind with customers and keep your relationships going strong—all for as little as \$15 a month.



# Email Marketing from Constant Contact

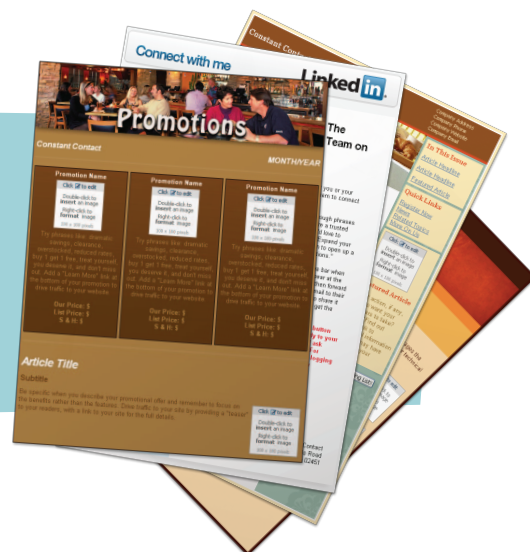
Unbelievably powerful. Yet really simple.

## Get the look you want—fast.

Choose from over **400 email templates** designed for every type of communication (newsletters, promotions, etc.).

Customize your emails in minutes with your logo, images, colors, fonts, and more.

Find tons of instant, business-specific template options.



## Go social, and reach a whole new audience.

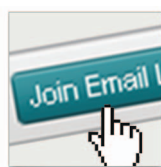


Promote and **link to your social media pages** by inserting Facebook, Twitter, and LinkedIn icons into your emails.

Use our **Auto-Tweet** feature to automatically post emails to your Twitter feed.

Make it easy for customers to share your email message on their social media sites with our **Social Share** toolbar.

## Simplify your address book.

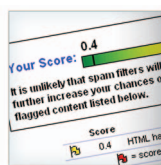


Import and manage your entire contact list with ease.

Grow your email list right from your website and Facebook page with our **Forward-to-a-Friend** and **Join My Mailing List** tools.

Schedule welcome emails or commonly sent messages with **Email Autoresponder**.

## Send it, and be sure they get it.



Rest assured that your emails get seen, thanks to an average **deliverability rate of over 97%**.

Keep your emails out of Junk Mail folders with our **Anti-Spam Checker**.

Trust in our stellar reputation, permission-based email practices, and leadership position in the anti-spam industry.

## Track your results for better results.



View graphs of your email campaign results, including: Open rates, click-throughs, bounces, and more.

Measure your social media success with our new **Social Stats** feature, which counts how many fans 'Like' or 'Share' your emails on Facebook, Twitter, and LinkedIn.

Compare how your emails perform against similar businesses and nonprofits.

## Helpful Add-ons

**MyLibrary Plus** — Get up to 50 MB of image and document storage, access to thousands of images in the Stock Image Gallery, file management tools, and image resizing.

**Campaign Archive** — Generate new interest by instantly turning emails you've already sent into easy-to-view web pages on your website, blog, or social media sites.

**NutshellMail** — Get all your social media activity emailed to you—and respond to it without leaving your inbox—with this **FREE** monitoring tool.

Enjoy free access to our **world-class personal coaching, training and KnowHow.**

## It's fast—and FREE—to get started.

Try Email Marketing free for 60 days. No risk. No obligation.

Visit **ConstantContact.com** or call **1-866-876-8464** today.

