

First Half Membership Efforts

To sum up your club's membership efforts for the first six months of this Rotary year can be stated as; "Magnificent" and I applaud each and every club in Rotary District 6440. When District Governor Mike first announced at PETS in 2012; "Engage Rotarians" as the theme for this Rotary year, little could any of us have realized just how engaged 72 clubs can become! Your efforts have been noticed far beyond each and every one of your clubs.

Not only has membership increased from that date forward, but every club in our district is now integrated with the Rotary International Database. Every club updated their membership lists except for gender and age. There is still 19% of our active membership without gender, but it is far better than 59% and every member still needs to review their personal data to make sure the information is correct. But you have definitely moved your club and this district forward.

There has been over 550 unique logins on Clubrunner sites every month since July vs 7 to 40 the prior years, Facebook is now a user friendly term for most of the clubs, referrals have escalated, club websites are much easier to find and by just typing in the town name and Rotary, websites are more current and attractive, and the one club that had their latitude and longitude for their meeting place as China is now corrected. Thank you Rich Lalley !

Clubs are working together more effectively. An example is; Lake Forest/Lake Bluff has teamed efforts with a struggling club for Operation Warm and Operation School Supplies. Today that struggling club of 7 has 22 members, is an "engaged" part of the North Chicago community and has vision for tomorrow. We also added a new evening club covering the Fox Valley area and another new evening club looking to reach that magic charter number of 25. And there are a lot more success stories during this past six months.

Rotary International even expounded on our theme of "Engage Rotarians" by making the 2013-14 Rotary International theme "Engage Rotary – Change Lives". And not to be out done, the President of the United States announced his emphasis on civic engagement.

Wow! And you wonder why I used the word "Magnificent" to describe your efforts. You deserve it, and I can't even imagine what you will accomplish during this remaining six months of this Rotary year.

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Rotary District 6440

Membership Chair (2011-2013)

District Governor (2015-2016)