

## **ONAIR SCOOPS ACCOLADE AT AVIATION BUSINESS AWARDS IN MIDDLE EAST**

**OnAir technology and services aboard historic Oman Air flight win industry  
recognition**

Geneva, Switzerland, 1 December 2010. Last night OnAir was declared winner of the prestigious 'Technology Implementation of the Year Award' at the fourth annual Aviation Business Awards ceremony in Abu Dhabi. The award recognizes innovation, improved services for passengers and outstanding implementation across the region.

OnAir won the award for making available inflight the most extensive range ever of passenger connectivity services featuring Internet and mobile services – a combination never previously available to passengers (March 2010). Services were available aboard a new Oman Air Airbus A330.

In addition, for the first time on a commercial flight, ACARS services were accessed via the same antenna as used for passenger connectivity services – and all delivered over Inmarsat-4 satellites.

OnAir CEO Ian Dawkins said, "We are delighted our technology and services have won this recognition – especially in a region already well known for aviation innovation, fierce competition and high levels of service."

In the region, Emirates, Saudi Arabian Airlines, EGYPTAIR, Qatar Airways, Royal Jordanian and Wataniya Airways all have subsequently offered or plan to offer OnAir's connectivity services to their passengers.

In August this year, CNBC Business magazine recognised OnAir as one of Europe's most creative companies for its pioneering of inflight mobile services.

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#### **About OnAir**

OnAir provides industry-leading, onboard connectivity solutions that enable passengers to stay connected while they travel, and airlines and shipping lines to differentiate themselves through offering distinct services to customers. Present aboard airlines on four of five continents, OnAir provides the only air-travel industry sponsored solution for commercial airlines, private and corporate jets, Airbus and Boeing aircraft, and for long and short-haul flights. OnAir is the first provider of services based on SwiftBroadband, the latest high-bandwidth satellite technology from Inmarsat, which offers GSM and GPRS for voice, data and Internet.

OnAir was incorporated in February 2005 and is owned by SITA, the leading IT solutions provider to the air transport world and Airbus, the leading aircraft manufacturer. OnAir is a member of the GSM Association and an Inmarsat Distribution Partner for SwiftBroadband services. OnAir was awarded greatest contributor to SBB growth in 2009.

More information about OnAir is available at [www.onair.aero](http://www.onair.aero).

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