

BRITISH AIRWAYS AND ONAIR LAUNCH CLUB MOBILE

First airline mobile portal delivers personalized services to BA London City Club World passengers as they fly

Geneva, Switzerland, 1, July 2010. British Airways and OnAir announced the launch of Club Mobile services – the first ever inflight mobile portal – for use by the airline's passengers travelling on their exclusive London City New York-JFK route. Using Mobile OnAir's inflight services, passengers will be able to access in real time, useful travel-related services and information.

The first inflight mobile portal marks a new era in what passengers can expect from staying connected as they fly – information and services highly tailored to their journey and destination. Using Club Mobile and in addition to viewing their flight information, passengers can consult the weather forecast for their destination, check traffic congestion, book a chauffeur, access concierge services, view guides to local events or check sport results from soccer and tennis championships this summer.

Ian Dawkins, OnAir CEO, expressed delight about co-operation with British Airways and with the portal in general: "Staying up-to-date on information via the portal will ensure passengers make best use of their time during their flight."

Use of the web-based services is intuitive and very simple – passengers simply switch on their phones and will receive a text message with a direct link to access the portal.

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About OnAir

OnAir provides industry-leading, on-board connectivity solutions that enable passengers to stay connected while they travel, and airlines and shipping lines to differentiate themselves through offering distinct services to customers. Present aboard airlines on four of five continents, OnAir provides the only air-travel industry sponsored solution for commercial airlines, private and corporate jets, Airbus and Boeing aircraft, and for long and short-haul flights. OnAir is the first provider of services based on SwiftBroadband, the latest high-bandwidth satellite technology from Inmarsat, which offers GSM and GPRS for voice, data and Internet.

OnAir was incorporated in February 2005 and is owned by SITA, the leading IT solutions provider to the air transport world and Airbus, the leading aircraft manufacturer. OnAir is a member of the GSM Association and an Inmarsat Distribution Partner for SwiftBroadband services. OnAir was awarded greatest contributor to SBB growth in 2009.

More information about OnAir is available at www.onair.aero

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