

## **CSBC Annual Symposium is right around the corner!**

The Canadian Safe Boating Council (CSBC) invites boating safety enthusiasts from all over the world to participate in its' 2013 Symposium in Whistler, British Columbia, September 23-24, 2013. With the theme of 'The Business of Boating Safety', the Symposium will take place from Monday, September 23 to Wednesday, September 25, 2013 at the beautiful **Hilton Whistler Resort and Spa**, nestled within Whistler Village. Delegates include government policy makers, not for profit organizations, marine law enforcement, first responders, boating safety instructors and course providers, marina operators, volunteers, marine manufacturers and more.

### **Highlights of this year's Symposium built on the theme of 'The Business of Boating Safety' include:**

- Balancing the bottom line with boating safety
- Boating safety perspectives from Transport Canada, the Canadian Coast Guard and the U.S. National Safe Boating
- Conserving Our Waterways for Future Boaters
- Emergency Responders on the Water and more

Also on the agenda this year is an interactive workshop by social media expert Randall Craig - "**Social Media Without Wasting Your Time or Losing Your Identity**"

It's all the rage to talk about LinkedIn, Facebook, and the 500+ other social networks that exist. In fact most organizations - and many people - already have a profile on at least one. But from a business perspective, how do you use these tools, without wasting your time? How can you avoid the 'dark side' and protect against identity theft, brand hijacking and other threats? And how can the boating community develop a common vocabulary so that the collective impact is even stronger. Based on the research in his books *Social Media for Business* and the *Online PR and Social Media* series, Randall Craig provides practical advice and insight.

The Whistler symposium follows on the highly rated 2012 Symposium held in Gravenhurst, Ontario. Delegates at that event commented that:

- *The symposium is a great venue for meeting great people and hearing great speakers.*
- *Sessions and discussions are getting much more in depth on important issues.*
- *Exposure to good work, great ideas and lots of things to think about and take back to my organization and safe boating community.*

A full report on the 2012 Symposium is available at [www.csbc.ca](http://www.csbc.ca).

If past participant experiences are any indication, the 2013 Symposium will be the boating safety event of the year! Join Canadian and international colleagues to experience your own professional development and learning, to share new safe boating research and innovative ideas, to connect with boating safety organizations and exchange information.

Back by popular demand, the CSBC will be holding a Cold Water Workshop and Instructor Course in Vancouver, in advance of the Symposium. The Instructors Course will be held on Friday and Saturday, September 20 and 21<sup>st</sup>. The Cold Water Workshop will be held on Sunday September 22<sup>nd</sup> at the HMCS Discovery, 1200 Stanley Park Drive, Vancouver. For information on both, please contact Dale Miller at Lifesaving Society - BC & Yukon, 604-299-5450/ [dalem@lifesaving.bc.ca](mailto:dalem@lifesaving.bc.ca)

### **Symposium registration and hotels details:**

Hotel: Make your room reservations **no later than August 14, 2013** by directly contacting the hotel at 1-800-515-4050 (or 1-604-932-1982) or email at [reservations@hiltonwhistler.com](mailto:reservations@hiltonwhistler.com). Reference the 'CSBC Symposium' to receive the Symposium rate. (All reservations must be guaranteed with a credit card.)

Symposium room rates are: Single or shared occupancy \$159/night (plus taxes). The **Hilton Whistler Resort and Spa** allows the conference rate to be extended three days prior and three days post Symposium dates - a great opportunity to take in the recreation opportunities of this beautiful mountain venue.

Registration is \$395 including the two days of sessions, opening reception and closing banquet. For more details on registration, visit [www.csbc.ca](http://www.csbc.ca).