

Attention, calling all shutterbugs. Does your Rescued Sheltie have Star Potential? Does your Foster Sheltie exude charm? (Don't they all?) As some of you may know, NVSR puts out a calendar each year. It's time to start getting the 2013 calendar ready for publication, and we need your help to make it another success. We invite all volunteers and adopters to submit their precious Sheltie photos for consideration for inclusion in our 2013 Calendar.

Deadlines and Addresses for Submission

- Deadline for submittal is June 30, 2012
- Questions/digital submittals should be directed to: calendar@NVSR.org
- Photographs should be mailed to:
Northern Virginia Sheltie Rescue
C/O Julie Henderson
9821 Lakepointe Dr
Burke, VA 22015

The Rules for Photo Submission

1. No Professional photographs. (Sorry, too many copyright issues.)
2. The focal point of the picture must be of a rescued Sheltie, adopted or foster (after all, we are a rescue organization). However, it does not have to be an NVSR dog. *Dogs obtained from breeders, pet shops or purchased from individuals do not qualify unless they're pictured with a Rescued Sheltie. Other critters/non-Shelties are also welcome as long as they're pictured with a Rescued Sheltie.*
3. Please do not include any humans in the photographs.
4. You may submit either regular or digital photos. However, no photos will be returned as they will become the property of NVSR and may be used in future calendars, publications, and/or other related media.
5. If submitting hard copies, *landscape* orientation should be a 5X7 and *portrait* orientation should be a 4X6 size.
6. Please include a brief bio of your Rescued/Foster Sheltie; this information will be included on the calendar if your photo is selected.
7. Color Photos only.
8. Themed Pictures are encouraged, e.g., Halloween, Christmas holiday, Valentine's, Winter, Spring, Beach...
9. All submissions should be in focus (not fuzzy), and not exceptionally dark. The large images will need to be enlarged significantly and will show any imperfections. Please keep in mind that the quality of the photos used will affect the overall quality of the calendar. We ask that only good quality photos be submitted.
9. Digital photos should be at least 4.0 Mega pixels to be considered for a Cover or full page layout.
10. Glossy finished photographs are preferred. (Matte finish reduces the quality of the scan).
11. If you will be submitting a copy of a photograph, please make sure the copy is made from a negative. Copies made from the self-service reproduction machines are of poorer quality.
12. So that your photo(s) can be properly identified and so that we have your contact information if needed, please mark the name of the dogs(s) on the back of the photo and clearly print your name, e-mail address, complete mailing address and home phone number starting with the area code. (It's best to use a label as to not damage the picture. Do not use a ball point or felt tipped marker, as it will bleed through and damage the picture). If submitting digitally please include the information in your email.