

Attention, calling all shutterbugs. Does your Rescued Sheltie have Star Potential? Does your Foster Sheltie exude charm? (Don't they all?) As some of you may know, NVSR puts out a calendar each year. It's time to start getting the 2012 calendar ready for publication and we need your help making it another success. Once again we're inviting all volunteers and adopters to submit their precious sheltie photos for consideration in our 2012 Sheltie Rescue Calendar.

Deadlines and Addresses for Submission

- Deadline for submittal is June 30, 2011.
- Questions/digital submittals should be directed to: calendar@NVSR.org
- Photographs should be mailed to:
Northern Virginia Sheltie Rescue
9821 Lakepointe Dr
Burke, VA 22015

The Rules for Photo Submission

1. The focal point of the picture must be of a Rescued sheltie, adopted or foster (after all this is a rescue organization.) However, it does not have to be an NVSR dog. *Dogs obtained from breeders, pet shops or purchased from individuals do not qualify unless they're pictured with a Rescued Sheltie. Other critters/non-shelties are also welcome as long as they're pictured with a Rescued Sheltie.*
2. Please do not include any humans in the photographs.
3. You may submit either regular or digital photos. However, no photos will be returned as they will become the property of NVSR and may be used in future calendars, publications and/or other related media.
4. If submitting hard copies, *landscape* orientation should be a 5X7 and *portrait* orientation should be a 4X6 size.
5. No Professional/Studio Photos from third parties, this can cause copyright issues.
6. Please include a brief bio of your Rescued/Foster Sheltie; this information will be included on the calendar if your photo is selected.
7. Color Photos only.
8. Themed Pictures are encouraged. I.e., Halloween, Xmas, Valentines, Winter, Spring, Beach...
9. All submissions should be in focus (not fuzzy), and not exceptionally dark. The large images will need to be enlarged significantly and will show any imperfections. Please keep in mind that the quality of the photos used will affect the overall quality of the calendar. We ask that only good quality photos be submitted.
10. Digital photos should be at least 4.0 Mega pixels to be considered for a Cover or full page layout.
11. Glossy finished photographs are preferred if submitting hard copies. (Matte finish reduces the quality of the scan).
12. If you will be submitting a copy of a photograph, please make sure the copy is made from a negative. Copies made from the self-service reproduction machines are of poorer quality.
13. Please identify your photo(s) on the back with the name of the dogs(s), your name, e-mail address, complete mailing address and home phone number starting with the area code. It's best to use a label so as not to damage the picture. Do not use a ball point or felt tipped marker, as it might bleed through and damage the picture. If submitting digitally please include the information in your email.
14. Space permitting, the back of the calendar will be dedicated to the shelties who have crossed the bridge. These do not have to be a rescued sheltie