



Board of Directors

T. Craig Benson

President

Myriad RBM (NASDAQ:MYGN)

Craig Benson joined Rules-Based Medicine, Inc. (RBM) in January 2002 to direct its spin-off from Luminex Corporation. Now a wholly owned subsidiary of Myriad, Inc., Myriad RBM provides comprehensive protein biomarker products and services centered on its Multi-Analyte Profiling (MAP) technology. The company offers innovative and proprietary ex vivo testing systems such as TruCulture™, the first fully-closed reproducible whole blood culture system. Myriad RBM is actively developing multiplexed diagnostic tests to detect the presence of complex diseases and conditions in areas of unmet medical needs such as neuropsychiatry, nephrology, immunology and cardiology. Until 2004, Benson also served as Chairman of the Board for Equity Resource Partners, LLC, a private investment company. From 1987 through September 2000, he was employed by Service Corporation International (NYSE: SCI), where he held various senior executive management positions, including President, SCI International, Ltd. From 1990 to 1994, Benson served as President of Investment Capital Corporation, the private equity arm of SCI, which held over \$350 million in assets. From 1984 to 1987, he held management positions with Pulaski Investment Corporation, a private holding company engaged in commercial and mortgage banking activities. Benson has served on the Board of Directors of various publicly held and not-for-profit entities, including Florafax International, Tanknology Environmental, Inc., Equity Corporation International and Pinnacle Global Group, Inc. He also currently serves as a Director of Bock Bancshares, Inc., Batten Disease Support and Research Association, and The Menninger Clinic Foundation. Appointed by Governor Rick Perry in 2012, Benson currently serves as a Council Member of the Texas Interagency Council for Genetic Services. He received a BBA degree from Southern Methodist University in 1984. Craig and his wife, Charlotte, established Beyond Batten Disease Foundation in August 2008 after their then five-year-old daughter, Christiane, was diagnosed with juvenile Batten disease.



Mark B. Chandler, Ph.D.

*Chairman and Chief Executive Officer,
Biophysical Corporation*

Forbes Magazine named him the “Indiana Jones” of medical research in a 1994 article that examined his search through jungles in Southeast Asia and South America for deadly toxins that became cutting-edge treatments for cancer. In 1982, he founded Inland Laboratories Inc. to provide plant and bacterial toxins to the medical research community. As president and chief executive officer of Inland, Dr. Chandler received the KPMG High Technology Entrepreneur of the Year award in 1987. Following the success of Inland Laboratories, Dr. Chandler channeled his



interest in discovering new methods to evaluate blood-based biomarkers as important health indicators to found three successive companies to develop innovative biological testing technologies, primarily for academic and pharmaceutical research. In 1995, he co-founded Luminex Corporation (NASDAQ: LMNX), a company that develops, manufactures and markets innovative biological technologies to clinical researchers. Dr. Chandler served as chairman of the board and chief executive officer of Luminex until 2002. He founded Rules-Based Medicine in 1998 to further identify and develop multi-analyte testing protocols, where he continues to serve as founding director. Dr. Chandler now leads Biophysical Corporation as chairman and CEO to make this testing directly available to consumers and physicians. Dr. Chandler received his doctorate in immunology from the University of Texas Southwestern Medical School in Dallas, Texas. He serves on the Board of the EastWest Institute, the National Center for Genome Resources, and is a fellow of the New York-based Explorer's Club.

Kyle Janek

*Executive Commissioner,
Texas Health and Human Services Commission*

Dr. Kyle Janek was appointed Texas health and human services executive commissioner on Sept. 1, 2012, by Gov. Rick Perry. As head of the Texas Health and Human Services Commission, Dr. Janek provides leadership and strategic direction to the health and human services system in Texas. The executive commissioner oversees the operations of the five health and human services agencies, including more than 56,000 employees and combined annual budgets of \$30 billion, serving more than 4 million Texans.

A lifelong Texan, Dr. Janek was born and raised in Galveston. Kyle has served as a Texas lawmaker since 1995. After eight years in the Texas House of Representatives, he was elected to the Texas Senate in 2003. During his tenure, Dr. Janek juggled a broad range of responsibilities, including the Committees on Finance, Business and Commerce, Education and Health and Human Services. Most recently, he was chairman of the Senate Subcommittee on Emerging Technologies and Economic Development.

Dr. Janek received a bachelor's degree and graduated magna cum laude from Texas A&M University in 1980. He went back to his hometown to attend medical school at the University of Texas Medical Branch in Galveston. After earning his medical degree, he took a residency in anesthesiology at UTMB, where he served as chief resident his final year. A board-certified anesthesiologist, Dr. Janek has been in private practice since 1986.

Dr. Janek has been a sponsor of medical missions to Central America and has been an active sponsor of numerous civic and community organizations. He and his wife, Shannon, live in Austin and are the proud parents of three sons.



Cherie Flores

Cherie is the third daughter of Don and Ruby Hair and is married to Jim Flores. She graduated with a Bachelor of Science degree in Marketing from Louisiana State University, where she and Jim endowed the Flores MBA School, to provide business education for future generations.

The Flores' are generous supporters of many charitable organizations in the Houston community including Baylor College of Medicine, MD Anderson and the Texas Heart Institute for ground breaking research and excellence in patient care. Also special to Cherie and Jim is the Texas Children's Hospital, specifically Fraser Friends and the Jan and Dan Duncan Neurological Research Institute's research of Batten and other children's neurological challenges.



Cherie and Jim are very active supporting and volunteering at St. John's School where Jim serves as a Trustee. Cherie also serves as a Museum of Fine Arts Trustee, Rienzi Collections committee member and Trustee on the University of Texas Fine Arts Advisory Council in Austin. Cherie serves on the Hermann Park Garden Center Advisory Board, is a member of the Rivers Oaks Garden Club and an active volunteer at Bayou Bend. Cherie is also a sustaining member of the Junior League and an active member of the Chi-Omega Sorority foundation. The Flores' are also members of St. Luke's United Methodist Church.

In addition to the numerous charitable and philanthropic activities, Cherie is also a full-time mother of four children, Olivia, Caldwell, Meredith and Alanna.

Jeff Hunt

*Partner & Co-founder,
PulsePoint Group*

Jeff is a partner and co-founder of PulsePoint Group. During the course of his 25-year career, Jeff has lived and worked in every major region of the world, counseling CEOs and other top executives at numerous multi-national companies including DuPont, IBM, AT&T, Coca-Cola, Johnson & Johnson, McDonald's and Motorola. He specializes in a range of boardroom services, including crisis management and preparedness; CEO and CFO communications; branding, positioning, reputation management and social media. His work with Dell, Nike and Whole Foods, among others, has kept him on the leading edge of the social media space developing programs for everything from customer listening/response and corporate blogging to digital influencer relations and crowdsourcing.



Prior to co-founding PulsePoint Group, Jeff was the president of Cohn & Wolfe, a global public relations firm formed following a merger with GCI Group. Prior to the merger, Jeff spent three years as president and chief executive officer of GCI Group. He joined the company following the firm's acquisition of Read Poland Associates, for which he served as president and CEO.

Before returning to Texas to lead Read-Poland, Jeff had an 18-year career with Burson-Marsteller, ascending the ranks and ultimately serving as chief operating officer for Europe, with responsibility for 16 offices throughout the continent. In addition, he served both in London and New York as vice chairman of Client Services Worldwide. He also established the firm's presence in Korea and Mexico, living in each country for three years, and ran its Latin America operations out of Miami.

Jeff holds a Bachelor of Journalism, with honors, from the University of Texas at Austin and serves as an adjunct professor at the University's College of Communications. He also is a frequent guest lecturer on "managing intangible assets" in the University's McCombs School of Business. Jeff is active in civic affairs, serving on the boards of Ballet Austin and The Blanton Museum of Art.