



April 15, 2011

Dear Melrose Chamber of Commerce Member,

It is hard to believe that spring is nearly here. In Melrose, one of the first hints that good weather is on the way is the appearance of the hanging geraniums on the Victorian lamp posts. The hanging flowers are not only a sign of spring, but they are also a symbol of the partnership between the City and its business community. As you well know, the flowers are purchased by the businesses, and they are watered and maintained by the City.

The flower baskets have become a tradition in our city, much like the Victorian Fair and Home for the Holidays. Would you help us continue this tradition by making a donation to the flower basket fund? A gift of \$50 buys one basket, and I encourage you to sponsor a part of a basket, one basket or multiple baskets. Every gift counts toward making the business districts in Melrose bloom all summer long.

Checks should be made out to the City of Melrose/Flower Baskets and mailed directly to me, Joan Cassidy, at 61 Clifton Park, Melrose, MA 02176. Please consider making your donation by May 15th so our city will look beautiful for Memorial Day.

Thank you for your careful consideration of this project.

Sincerely,

Joan Cassidy
Vice President, Board of Directors
Melrose Chamber of Commerce

Joan Ford Mongeau
Executive Director
Melrose Chamber of Commerce