

HSLB Marketplace Standards and Guidelines

[Contact HSLB](#) to find out where to submit your product or a write-up of your service. Remember, your submission WILL NOT BE RETURNED! Your product/service has a better chance of being accepted if it meets the following standards:

- 1) Reflects and promotes Biblical values and morals.
While there are many homeschoolers who do not embrace the Christian faith, our company position is to bring glory and honor to Jesus Christ. This does not mean that a spiritually “neutral” item is unwelcomed. It simply means that anything offensive toward or contrary to the Word of God will not be considered.
- 2) Appeals to our market – homeschool families – in the following ways:
 - a. Is professionally presented – i.e., colorful, easy to read, inviting, and/or in other ways, generally pleasing to the eye
 - b. Is age appropriate
 - c. Is useful for teaching in homeschool situations, either individually or cooperatively
 - d. Is offered at a price which appeals to budget-conscious homeschool families

Please understand that, while our desire here at HSLB is to help “springboard” new products, we do reserve the right to accept or reject any submission.