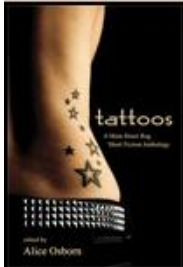




**Alice Osborn**  
**Write from the Inside Out**  
[www.aliceosborn.com](http://www.aliceosborn.com)  
[alice@aliceosborn.com](mailto:alice@aliceosborn.com)

### Upcoming Events on Alice's Calendar 2013



**Order Tattoos: A Short Fiction Anthology, Edited by Alice Osborn**  
 (Main Street Rag Publishing Company)

Order here: <http://www.mainstreetrag.com/Tattoos.html> (reg. \$14.95)

“Enjoy these stories told by 15 talented authors from across the country. See yourself in their characters and in their ink. In some way, we are all misfits according to someone.” — Alice Osborn

<http://aliceosborn.com/products-page/books/tattoos-a-main-street-rag-short-fiction-anthology/>

### E-report: 44 Content Secrets for Creating a Blog that Matters

Order here at <http://aliceosborn.com/products-page>

Only \$1.99 (11 pages)

What if you want your blog to showcase your expertise, build your platform or drive traffic to your products and services and YOU DON'T KNOW WHAT TO SAY? Knowing how to create killer content that will attract the right audience is why I'm here to help you.



### How to Write the Next Great American Novel with Alice Osborn

**Location: Webinar Series**

**Class meets three times on Tuesdays: May 14, 21 & 28, 2013**

**Time: 12-1:15pm EST**

**Tuition: \$55**

**Register here:**

<http://events.constantcontact.com/register/event?llr=wzy8uocab&oeidk=a07e7dh7lq3788df490>

Fiction begins with the main character wanting something so badly it hurts. Your job as a writer is to make life very difficult for your main character so a fresh and inventive plot and story will emerge without cliché. We'll discuss the craft of fiction, which includes point of view, setting, dialogue and figurative language. Alice will give in-class prompts to strengthen and support your work. All levels of fiction writers are encouraged to attend. Alice is an experienced fiction book editor who has guided scores of novelists on the traditional and independent path to publication. If you miss the “live” class, you can listen to the recording later!





### **How I Built My Business in 999 Days So You Can Too! at Crabtree Rotary**

**Thursday, May 16, 2013 Time: 12:15-1:30pm**

**Location: in the back of the restaurant, Raleigh Marriott Crabtree Valley, 4500 Marriott Dr., Raleigh, NC**

### **How I Built My Business in 999 Days So You Can Too!**

Alice Osborn, entrepreneur, author and writing coach will discuss how she started her successful writing and editing business from an idea and tripled her income after the start-up phase through her 3 P's: purpose, persistence and passion. Alice's livelihood is her writing business—how many writers or artists can say that? She'll talk about how you can take the 3 P's to double your revenue while sharing many of her secret ingredients: customer service, networking, prioritizing and having fun!

### **How Becoming a Published Author Can Give Your Business a Boost! With Alice Osborn at the W5 Third Thursday May Social**

**Location: Salon Eden, 240 Newton Rd., Suite 100 1/2, Raleigh, NC**

**Thursday, May 16, 2013 Time: 6-8pm**

**Networking 6-6:30, Talk is from 6:30-7:30pm Wine and refreshments will be served!**

If you're serious about giving your business a boost, you'll need to write a book! Writing and self-publishing your motivational, inspirational, coaching or sales training book will transform you into the sought-after expert in your field. And if you wish to gain a speaking platform, being an author will certainly open many doors for you. In this can't miss talk, published author and professional editor Alice Osborn will discuss the mechanics of self-publishing your book, along with getting your book out to your audience through proper marketing and publicity channels. She'll also discuss how you want to write the best book possible so that your audience will want even more books from you! For more information about joining the W5 (The Wild, Wacky, Wonderful Women of the World) go to [www.wildwackywonderfulwomenoftheworld.org](http://www.wildwackywonderfulwomenoftheworld.org). The strength of the Wild, Wacky, Wonderful Women of the World network lies in the shared trust, the open lines of communication and the expansive referral network.

### **Intro to Comedy Writing with Alice Osborn**

**Location: Pick A Class, 502 S White St., Wake Forest, NC 27587**

**Wednesday, May 22, 2013 Time: 7-8:30pm Fee: \$20**

**Wine and Cheese will be served!**

**To register: <http://register.asapconnected.com/eventdetail.aspx?org=2571&pk=211529>**



Writing memorable comedy can be so rewarding and so terrifying all at the same time. Getting folks to laugh exposes the author to fear and anxiety, but usually these risks are worth the reward! In this class with experienced author, editor and humorist Alice Osborn, you'll learn basic comedy writing: the rule of 3s, timing, word play, surprise and acute observation. Alice learned that once she injected humor into her writing, more people liked her work—imagine that! We welcome anyone who wants to liven up their prose or poetry. All writers at all levels of experience are welcome.

### **Storytelling for Entrepreneurs**

**Location: Pick A Class, 502 S White St., Wake Forest, NC 27587**

**Wednesday, May 29, 2013 Time: 11:30-1pm Fee: \$20**

**To register: <http://register.asapconnected.com/eventdetail.aspx?org=2571&pk=217802>**

Why did you start your company? What makes you different from your competitors? Who are you? As an entrepreneur, your story will persuade your clients/customers to purchase your product and service, while inspiring your employees, vendors, and community to buy-in to your mission and offerings. Let Alice Osborn, author, editor and entrepreneur teach you how to tell your story using the power of emotion, details and structure. Telling your story effectively will help you master your emotional intelligence skills to set you apart as a world-class leader.

**Wonderland Book Club, Meet Author Joseph Mills****Co-sponsored by the NC Writers Network****Location: Center for Excellence, 3803-B Computer Dr. Suite 106, Raleigh, NC 27609****Friday, May 31, 2013 Time: 10:00–noon****This month's book is *Sending Christmas Cards to Huck and Hamlet* by Joseph Mills****RSVP Here:****<http://events.constantcontact.com/register/event?llr=wzy8uocab&oeidk=a07e7cw2qm9b3a44aa4>****Find more info about Wonderland at: <http://meetup.com/wonderlandbookclub>**

This month we welcome Joseph Mills from Winston-Salem, NC. Joseph Mills has degrees in literature from the University of Chicago (B.A.), the University of New Mexico (M.A.), and the University of California-Davis (Ph.D). A faculty member at the University of North Carolina School of the Arts, he holds the Susan Burrell Wall Distinguished Professorship in the Humanities. His published work includes poetry, fiction, drama, and criticism. In addition to his most recent collection which we're discussing at Wonderland Book Club, he has published three volumes of poetry with Press 53: *Angels, Thieves, and Winemakers*, *Somewhere During the Spin Cycle* and *Love and Other Collisions*. Joseph and his wife, Danielle Tarmey, are the authors of *A Guide to North Carolina's Wineries* (John F. Blair, Publisher). The second edition was released in 2007. Find out more about Joseph at <http://www.josephrobertmills.com/>

**Piccolo Spoleto: Sundown Poetry Series featuring Alice Osborn****Location: Dock Street Theater Courtyard, 135 Church St., Charleston, SC 29401****Wednesday, June 5, 2013 Time: 6:30-7:30pm****Open to the Public**

Piccolo Spoleto 2013 runs from May 24 through June 9. For more information:

<http://www.piccolospoleto.com>

Enjoy new poems and old favorites from poet Alice Osborn, as she reads and performs from her diverse collection of images and verse. Focusing primarily on artists of the Southeast region, Piccolo Spoleto is the perfect complement to the international scope of its parent festival and its 700 events in 17 days, transforms Charleston into an exhilarating celebration of performing, literary and visual arts. Piccolo Spoleto's traditional program offerings include visual arts exhibits, classical music, jazz, dance, theatre, poetry readings, children's activities, choral music, ethnic cultural presentations, crafts and film.

**Intro to Comedy Writing with Alice Osborn****Location: Pick A Class, 502 S White St., Wake Forest, NC 27587****Wednesday, June 19, 2013 Time: 10-11:30am Fee: \$20****Register: <http://register.asapconnected.com/eventdetail.aspx?org=2571&pk=216401>**

Writing memorable comedy can be so rewarding and so terrifying all at the same time. Getting folks to laugh exposes the author to fear and anxiety, but usually these risks are worth the reward! In this class with experienced author, editor and humorist Alice Osborn, you'll learn basic comedy writing: the rule of 3s, timing, word play, surprise and acute observation. Alice learned that once she injected humor into her writing, more people liked her work—imagine that! We welcome anyone who wants to liven up their prose or poetry. All writers at all levels of experience are welcome.





**Dream It, Do it: Women's Writing Retreat with Alice Osborn**  
**Location:** Bend of Ivy Lodge, Marshall, NC outside of Asheville, NC  
**3717 Bend of Ivy Rd. Marshall, NC 28753** [www.bendofivylodge.com](http://www.bendofivylodge.com)  
**Fri-Sun August 23-25, 2013 Tuition: \$547 (June Special), Reg \$695,**  
**\*\*\*Ask about the installment plan!—\$125 per month for 5 months\*\*\***

**Register Here:**

<http://events.constantcontact.com/register/event?llr=wzy8uocab&oeidk=a07e6cpvied549bb69c>

Immerse yourself in a weekend of writing without interruption in the mountains of Western Carolina. This is your answer to, "I'll write when I can find the time!" Come and fulfill your purpose, which is to write. Empowered women are powerful writers—grab your power so you can dream and accomplish your dreams of writing your story! Together over the course of this weekend, we'll delve into our stories of defining moments, healing and self discovery. This is called "Living the Writing Life!"

There'll be plenty of time for reflection and individual writing during the day, and on Saturday night we'll share our work over marshmallows and fellowship. Bend of Ivy Lodge is an intimate retreat setting surrounded by woods, rivers and streams that will foster community and creativity. Relax by the waterfall, hear the call of herons and walk the many trails on the converted tobacco farm property.

Participation limited to 15 women writers of any genre and experience. Please submit a three-page writing sample with your registration to Alice Osborn to best accommodate your experience at this retreat. You'll be treated to six organic vegetarian meals and snacks. Bring your hearts, your pens and paper. All writers receive a 30-minute consult with Alice Osborn.



**\*\*\*ALICE'S ONLINE CLASSES\*\*\***

**\*\*\*ONLINE CLASS\*\*\***

**Book Your Blog at SavvyAuthors.com**

**May 27, 2013 –June 16, 2013**

**Cost: \$25 (basic member) and \$15 (premium member)**

**To Register:** <http://www.savvyauthors.com/vb/showevent.php?eventid=1802>

Did you know that if you have a blog you may already have a book with built-in readers? And if your goal is to finish your book this year, why not use your blog to make it happen? Attract the attention of publishers thanks to your loyal blog readers as well as your awesome and provocative content. In this four-week course, experienced blogger Alice Osborn will help both bloggers who want to book their blog (a term coined by Joel Friedlander, by repurposing old posts into a book) and those bloggers who want to use their blogs to write their books. Blogs by their nature are reader-centered and solve problems—which is also what you want your book to do. Ultimately, you have to make your reader care and by doing so, you'll get your book out there to your raving readers. Learn tips and tricks on gathering ideas, crafting the perfect headline and properly formatting your words for an online audience. You'll also learn how to organize your blog posts so they best serve your book and how to add content for strong transitioning. So no more excuses—let's start creating your sure-bet book today! This class is best suited for students with some blogging experience.

**\*\*\*ONLINE CLASS\*\*\*****Developing a Monthly E-Newsletter at SavvyAuthors.com****July 1, 2013 – July 21, 2013 Cost: \$25 (basic member) and \$15 (premium member)****To Register:** <http://www.savvyauthors.com/vb/showevent.php?eventid=1804>

Want a cost-effective way to build your business by nurturing your present and future customers? Then create an e-newsletter. In this challenging economy, writers should consider the e-newsletter as a vital part of their marketing plan to distinguish themselves from the competition and allow potential readers, agents and editors to get to know them. In this 2-part workshop Alice will discuss developing lists, writing effective subject lines, inserting links, plugging into third party content, and building buzz around your newsletter. Alice will also discuss how to make your newsletter reader-centered through contests, surveys, polls, tips and more. We'll talk about how to build customer lists, how to choose an email marketing platform, the importance of subject lines and how to set up your first newsletter with targeted content. We'll discuss how to gain customer/reader interaction via surveys, polls, featured artists/readers, coupons and more. Customers always want to know what is in it for them before they'll consider purchasing from you. There will be 6 lessons and every student assignment will be reviewed by the instructor individually.