



JOHN W. McCORMACK GRADUATE SCHOOL OF POLICY AND GLOBAL STUDIES
UNIVERSITY OF MASSACHUSETTS BOSTON

ON-LINE MARKETING & COMMUNICATIONS INTERN

McCormack Grad School of Policy and Global Studies

We are looking for a **creative student intern to work closely with the On-line Communications Analyst and Director of Marketing and Communications**, particularly multimedia expansion on our website. This includes the introduction of social networking and shooting (and editing) videos for new student recruitment, for announcement of new research reports, or for current student, staff and alumni news and events postings, and other web projects.

Qualifications:

Ability to design and effectively use social networking technologies; Experience posting photos, videos and other materials to the web; Ability to work independently; Strong writing, interpersonal and organizational skills.

Preferred qualifications: Educational training in marketing and communications strongly preferred; Basic skills in digital photography; skills in editing video or desire to learn; Basic HTML, Dreamweaver or Macromedia Contribute skills; Knowledge of and/or skills in applying web-based tools such as tags, social book-marking, and RSS to enhance marketing efforts.

Hours: flexible schedule available **Wage/salary:** Check with Individual Undergrad Programs