



Medtrade Spring 2012: Not Too Late to

LAS VEGAS, April 4, 2012 — HME providers looking to make last-minute travel plans (road trip or flight) to Las Vegas for Medtrade Spring 2012 can still get a valuable freebie. Those who are not interested in any educational sessions or seminars, but simply want to enjoy sin city and see the products, are in luck.

"These attendees can call *any* Medtrade Spring exhibitor for a discount code that allows them to get a free expo pass," says Kevin Gaffney, Medtrade Show Director. "Any exhibitor has the ability to give a person a code. That code allows you to register for the free pass. Otherwise, an expo pass is \$50. Not everyone knows about this, but it is a great deal."

The free pass does *not* limit an attendee to just one exhibitor. "Once you have a pass," confirms Gaffney, "you have unfettered access to the show floor, and can visit all the exhibitors. However, you must register using your discount code from the exhibitor *prior to* arriving on site. Codes are not valid onsite."

HME providers getting into sin city prior to the official start of Medtrade Spring can also get a jump on education for a nominal charge. According to Gaffney, all it takes is a phone call to the right company.

For example, early birds arriving on Monday night may wish to attend one of seven separate pre-show seminars set for Tuesday, April 10, from 8:00 a.m. - noon. Participating companies for the Tuesday pre-show seminars are: Capital Healthcare Group; Invacare; Team@Work; Jane's Healthcare Consulting & University; Philips Respironics; Pride Mobility Products Corp; The MED Group; and The VGM Group.

Those who call any of these companies can receive a code to use for Medtrade Registration. Registration with the code entitles them to attend the chosen company's pre-show seminar, plus *all* educational sessions during the main conference, for \$205 total.

Even those who do *not* wish to attend a pre-show seminar can ask these companies for a code, which will give them \$20 off the main conference registration, for a total of \$179.

Earlier birds arriving on Sunday night (4/8), or early on Monday (4/9), may wish to attend Brightree's 10:00 a.m. - 6:00 p.m. workshop on Monday, April 9. The intensive 1-day training course focuses on best practices and incorporates the latest Brightree release functions, including 5010 eclaims workflow.

Brightree is the only pre-show event on Monday, 4/9, and they do not have a code. Instead, their price is \$450, which includes the conference and expo. Those who have already purchased the Brightree workshop can add an additional pre-show seminar for \$150.

To recap: the week begins with a workshop on Monday and pre-show seminars on Tuesday morning. Conference sessions begin Tuesday afternoon, and wrap up on April 12. The Expo show floor opens on Wednesday, from 10:30 a.m. - 5:00 p.m., and on Thursday, from 10:30 a.m. - 3:00 p.m. Check <http://www.medtrade.com/medtrade-spring/show/show-schedule> for a full show schedule.

All events take place at the Sands Expo and Convention Center in Las Vegas. Medtrade 2012 will take place at the Georgia World Congress Center in Atlanta from October 15 – 18. Visit medtrade.com, or call (800) 933-8735, for more information.

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