

Exceeding growth expectations in the southern region, Patti Engineering hired Wayne Hachenberg to lead the Texas Branch business development initiatives. Wayne has vast experience in the automation industry, including 30 years of experience in technical sales, marketing, and customer support and service in various vertical markets, including: oil and gas, water-wastewater, mining and metals, food and beverage, and discrete manufacturing.



“Wayne is a dynamic sales and business development professional who is passionate about technology and helping customers achieve their automation goals. With his diverse experience in control system integration, Wayne has quickly shown an outstanding record of satisfying clients and receiving repeat business,” says Sam Hoff, president of Patti Engineering. “We’re very pleased to have him leading our business development in the southern region.”

Prior to joining Patti Engineering, Hachenberg’s past experience included positions held at various automation companies including Graybar Electric, Phoenix Contact, ALCOA, and Allen-Bradley. Hachenberg is an Air Force veteran, and served during the Vietnam War Era. After serving our country, he earned his Bachelor of Science in Electrical Engineering at the University of Arkansas, and has served as President of both ISA and IEEE Sections. He has lectured multiple times at the American Gas Association (AGA) meetings sponsored by Oklahoma State University and has presented at the International Society of Automation – *Technology Showcase*.

Given Wayne’s background, we knew Patti Engineering would benefit from his vast professional experience; however, soon after his hire, we could tell there is much more Wayne would be adding to our team! **Wild Hog Wayne**, as he is known, brings passion, energy, enthusiasm, and FUN to all areas of his life; suiting the Patti Engineering company culture perfectly! Whether it is working, golfing, scuba diving, singing karaoke, or cheering on his favorite football team, Wayne is ‘all-in.’

A staunch University of Arkansas Razorback fan, Wayne’s craze for cheering on his beloved HOGS earned him his nick name. Fellow fans from the Alumni Chapter in Austin, which he founded, fondly started calling him “WILD HOG” Wayne. He is known throughout central Texas via his “call-ins” to the local Sports Talk Show – AM 1300 “The Zone” for the past two decades, as **Wild HOG Wayne!**

Born in Stephenville, Newfoundland near where his dad was stationed in the Air Force, Wayne’s family moved a couple of times before landing in Austin, Texas when he started the 5th grade. Wayne married his high school sweetheart, Lynn; they will be celebrating their 42nd wedding anniversary soon. The length of their marriage is extraordinary, given the fact that Lynn is, and always will be, a TEXAS LONGHORN fan! Texans take their football very seriously and the HOGS and LONGHORNS are huge rivals!!!



Just as when he was a boy, Wayne and Lynn have moved several times. After 26 years with stops in Illinois, North Dakota, Arkansas, Missouri, Tennessee, they found themselves back home in Austin. Wayne and Lynn have two children, Alicia and Aaron, and are blessed with five grandchildren.

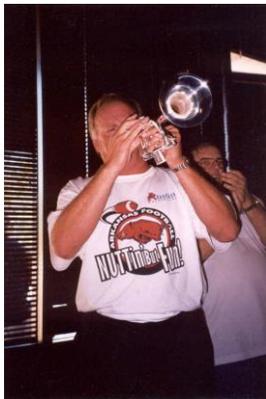
Outside of work and his HOGS, Wayne's passion has been golf since he was 8 years old. Over the years, he has won lots of tournaments, and has had at least one eagle every year of his life, since the age of 15. Wayne also loves anything to do with water, as he says 'above, on, or under.' As a teenager, he would cliff dive from heights up to 43 feet. His last big dive was at "Blackhead" in Maui (25 feet or so) at the age of 54. Wayne added SCUBA certification to his list of accomplishments over Christmas last year with his 10 year old grandson, Oscar, and son-in-law Christian.



Of course, we do have to mention Wayne's passion for singing. Yes, he is a self-proclaimed karaoke hound. He loves to sing in church, with his guitar, or especially on stage. He's even won money singing *What A Wonderful World*...just like Louis Armstrong! Although, his favorite is *singing Willie*; Willie Nelson for you non-Texans!

When we asked Wayne what made him decide to join the Patti Engineering team, he shared the following thoughts:

"What stood out to me is the entrepreneurial attitude of the team. I was also impressed with the professional degree and background from a sales perspective, as I've done since my technical buying days at ALCOA."



This picture demonstrates Wayne's 'HOGness'... He bought the trumpet temporarily for \$ 1700... just so he could play the "Fight Song" during a pep rally in Dallas.



Here is a picture from Wayne and Lynn's trip to Maine with their daughter Alicia's family – Notice the funny looking thing to the left????



Yes, that funny looking thing is the little Razorback gnome that travels with Wayne on all his vacations!