

# BOSTON GREEN TOURISM PRESENTATIONS

## I. By Topic

### A. Energy Efficiency

- **How Jurys Boston Hotel Earned the Energy Star Label**, Jeff Hanulec, Director of Engineering.\*
- **Benchmarking Your Hotel**, Allison Robbins and Bill White, U.S. Environmental Protection Agency.\*
- **Developing a Strategic Energy Management Program**, Bill White and Allison Robbins, U.S. Environmental Protection Agency.
- **Greening your Hotel through Energy Efficiency Improvements**, Tyler Gill, Account Executive, Ameresco.
- **General Electric's Lighting Products**, Warren Byrd, GE Lighting.\*
- **Effective Energy Awareness Programs**, Bill White and Allison Robbins, U.S. Environmental Protection Agency.
- **The NSTAR Benchmarking Program: Assessing Performance, Determining Savings Opportunities, & Identifying Next Steps and Resources**, Sara Lisauskas, ICF International.
- **Progress and Plans for Improving Energy Efficiency at Westin-Waltham; A Tool for Tracking Utility Use and Costs**, Jeff Hanulec, Westin-Waltham Hotel.
- **Building Operators Certification Course**, Don Fudge, Director of Training and Education, Northeast Energy Efficiency Partnerships.
- **Hospitality Lighting and LED's**, Howard Mastropiero, Division Manager, LED Lighting Systems, Independent Electric Supply.
- **Demand Response Programs: Opportunities to Increase Revenue and Reduce Costs**, Bill Cratty, GM for New England, Consumer Powerline.
- **Kitchen Ventilation Hood with Variable Speed Fan Control**, Olaf Zwickau, President, Air Solutions & Balancing.
- **Window Film: Reducing Energy Costs and Improving Appearance**, Charlie Arakelian, Northeast Tint Co.
- **Energy Efficient Lighting for Hotels**
  - Claudia Ruffing, Major Account Representative, GE Lighting.\*
  - Tom Varela, Regional Sales Leader, GE Lighting
- **Cambridge Energy Alliance Overview: History, Members, Mission, Timeframe** Deborah Donovan, Cambridge Energy Alliance.
- **Cambridge Energy Alliance Offers a Unique Opportunity for Cambridge Hotels**, David Carey.
- **How Cambridge Energy Alliance's ESCo Partners Will Work with Hotels; Case Studies**
  - Hal Meyer, Ameresco
  - Ken Nathanson, Con Ed Solutions
- **NStar's Role in Supporting Cambridge Energy Alliance Hotel Projects**, David MacLellan.
- **The Upcoming Building Operators Certification Course; Pertinent Topics Regarding Hotel Energy Management Planning and Operations & Maintenance**, Alan Mulak, Energy Engineer and Consultant, Building Operator Certification Northeast.
- **Hyatt Regency Boston's Energy Efficiency Program**, Brian Gorski, Director of Engineering, Hyatt Regency Boston.
- **Combined Heat and Power**
  - AmericanDG Energy, Bob Olmstead.
  - Aegis Energy Services, John da Silva.
  - UTC-Power, Andy Kristoffersen.
  - AirCogen, Steve Zilonis.
  - Co-Energy America, Tim Graham.
- **Environmental Program at Westin Copley Place: Accomplishments and Plans**, Jeff Hanulec, Director of Engineering, Westin Copley Place
- **Energy Misers for Refrigerated Vending and Snack Machines**, Cecil Ledesma, Vice President of Sales, Hospitality, USA Technologies.
- **Lighting Control Strategies for Energy Savings and Guest Satisfaction**, Doug Kafka, Senior Sales Supervisor, Commercial Systems and Products, Lutron.
- **Retro-Commissioning Hotels, a Cost Effective Program to Improve Building Performance**: Kaj Huld, Group Leader Energy Services, Sebesta Blomberg.
- **The Real Sustainable IT**, Susan Labandibar, President, Tech Networks of Boston.
- **NSTAR's 2009 Energy Efficiency Stimulus Package**, Andrew Coffin, Program Manager, NStar.
- **Airius Fans: Reducing Energy Bills and Improving Comfort**, Jonathan Barry, President, Gerber Sales Energy Solutions.
- **Benchmarking Your Hotel's Energy Performance**, Andrew Schulte, ICF International; Jeff Hanulec, Director of Engineering, Westin Copley Place.

- **Best Practices for Hotel Energy Management**, Anna Stark, EPA's National Program Manager ENERGY STAR; Brian Gorski, Director of Engineering at Hyatt Regency Boston; Marvin Dixon, Director of Engineering, Four Seasons in Philadelphia; Scott Cowger, Owner/Innkeeper, Maple Hill Farm Inn & Conference Center.
- **The State of Energy Management Systems in Hospitality**, John Tavares, Vice President of Sales and Marketing, INNCOM.
- **NStar's Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NSTAR Electric and Gas.
- **The Colonnade Hotel's Comprehensive Energy Efficiency Treatment**, Keith Alexander, Director of Property Operations, The Colonnade Hotel; Peter Fairbanks, President, Bluestone Energy Services Ltd.
- **The Colonnade Boston Hotel and NStar**, Michael Budlong, Program Manager, Energy Efficiency Services, NSTAR
- **Incentives for Energy Efficiency for Natural Gas Products; Enhanced Incentives for Energy Efficiency** Michael Pace, Senior Engineer, National Grid.
- **Hyatt Regency Boston's Energy Strategy**, Brian Gorski, Director of Engineering for Hyatt Regency Boston.
- **Advances in LED Lighting for Hotels**
  - **LED Lighting Solutions, MSi iPAR-38 and TriioTrac LED Replacement Fixtures**, Bill Weiss, Partner, Vice President and Chief Technical Officer, Light Efficient Devices.
  - **Ecolamp™ LED lighting solutions that save money and energy!** Gene Brandeis, President UDEC-Ecolamp Corp.
  - **Mass Save - Savings through Energy Efficiency: Solid State Lighting for Today and Tomorrow**, Kevin Morley, Project Engineer, NSTAR Electric & Gas.
- **The Environmental Benefits of Outsourcing your Laundry**, David Noble, Director of Sales, Marketing and Customer Service, Royal Hospitality Services, Inc.
- **Diagnosing Heat Loss and Moisture Problems in Building Envelopes**, Peter Brooks, President and CEO of Infra-red Analyzers, Inc.
- **Boston Marriott Copley Place: Energy Retrofit Project**, Mike Good, Sales Engineer, Automated Building Systems and Michael Morrissey, Commissioning Group Lead, Sebesta Blomberg.
- **The NStar and National Grid Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NSTAR Electric and Gas.
- **Energy Efficient Kitchen Ventilation: Diagnosis, Repair and New Equipment**, Olaf Zwickau, President, Air Solutions & Balancing.
- **Reducing Electricity in Guest Rooms, Offices, and Business Centers**, Laura Kischitz, President, Sustainable Life Solutions.
- **Advances in Lighting for Hotels**, Andrew Kolb, Field Sales Developer, GE Lighting
- **Photoluminescent Egress Guidance and Safety: Understanding the New Code Requirements**, Larry Meiselman, President, iLuminate
- **NSTAR LED Lamp Giveaway**, Noah Thompson, Business Development Manager, Munro Distributing
- **Sheraton Boston Hotel Energy Initiatives**, Abbe Bjorklund, Vice President / Partner, Sebesta Blomberg & Associates and Jeff Hanulec, Director of Engineering, Sheraton Boston Hotel
- **NSTAR LED Give Away Program: Update**, Noah Thompson, Business Development Manager, Munro Distributing
- **Warewashing and Energy Savings**, Jerry Perkins, President, Hatch-Jennings, Inc.
- **NSTAR's Stairwell Lighting Promotion for 2012**, Paul Michaud, Sales Manager, Munro Distributing
- **Motors Used for Refrigeration and HVAC: How to Identify Retrofits with Great ROI's**, Emre Schveighoffer, President of National Resource Management, Inc.
- **Schneider Electric: The Global Specialist in Energy Management; My Energy University; Energy Solutions for Hotels**, Susan Hartman, Manager, Global Customer Education Programs and David Reed, Director, Energy Services, Schneider Electric
- **Reducing Natural Gas Bills in Hotels**, Scott Parisi, President, EcoGreenHotel
- **Using Procurement On-Bill Financing to Help Execute Your Energy Plan**, Bruce Buckbee, World Energy
- **Sheraton Boston's Path to 30/20/20**, Jeff Hanulec, Director of Engineering, Sheraton Boston
- **Hyatt Regency Boston's Strategy for Reducing Electricity Use by 45%**, Brian Gorski, Director of Engineering, Hyatt Regency Boston

- **The Hidden Energy: Electric Motor Savings in Hotels**, Michael Rosenkranz, Energy Solutions Specialist, GEXPRO
- **Improved Chilled Water Plant Performance with a New Energy Valve**, Dick Hubbell, District Sales Manager, Belimo
- **The Low-Voltage Transformer Opportunity: Reduce Losses by 70-80%**, Chris Wheeler, Director of Sales and Business Development, PowerSmiths International
- **Advances in Energy Efficient Lighting for Hotels**, Carlos Alonso Niemeyer, Program Manager - Energy Efficiency Services, NSTAR and Edward Bartholomew, Commercial Lighting Program Manager, National Grid
- **High Impact Hotel Energy Projects**, Jesse Stallions, Senior Energy Engineer, Sebesta Blomberg
- **Natural Gas Energy Efficiency Opportunities for Hotels**, Michael Pace, Senior Energy Engineer, Horizon Energy Services and Fred McKiernan, Senior Energy Engineer, Horizon Energy Services
- **Benefits and Opportunities in Energy Efficiency**, Richard Kazarian, Manager, Energy Efficiency Sales & Business Development for Northeast Utilities
- **Opportunities for Energy Efficiency in Hotels**, Sneha Sachar, Program Strategy Lead, National Grid
- **The Bottom Line of Green Is Black**, Tedd Saunders, President, EcoLogical Solutions & Chief Sustainability Officer, The Saunders Hotel Group
- **High Efficiency Filters for Hotels: Save Energy and Labor, Improve Air Quality**  
Cindy Fitzpatrick, Sales Manager, Filter Sales and Service
- **Metering & Energy Management Information Systems (EMIS)**, Jeffrey Long, Professional Services, Sales Engineer and Brian Ricci, Buildings Solutions, Strategic Accounts Manager
- **2013 Mass Save Program Incentives**, Kevin Lubinger, Program Manager, Energy Efficiency, NSTAR Electric and Gas
- **Advances in Lighting Controls and the Impact of ASHRAE Requirements**  
Richard Rattray, Specification Sales Engineer – Northeast, OSRAM SYLVANIA
- **Cooling Related Energy Conservation**  
Marc Sandofsky, President, RetroCool Energy, Inc.
- **Staying a Step Ahead: How Hotels Can Discover the Latest Energy and Water Efficient Technologies**  
Charity Pennock, Segment Development Program Manager, New England Clean Energy Council

## **B. Renewable Energy**

- **Purchasing Renewable Energy: How and Why**, Phil Adams, World Energy Solutions, Inc.
- **Maximizing Your Renewable Energy Purchases**, Carrie Cullen-Hitt, Vice President Renewable Products, Constellation New Energy.
- **Green Power Options for the Bay State**, Larry Chretien, Executive Director, Massachusetts Energy Consumers Alliance.
- **Solar Energy for Hotels**, Luke McKneally and Bruce Gallagher of Solar Design Associates.
- **Renewable Energy for Hotels: The Big Picture / EPA's Renewable Power Partnership**, John Moskal, Senior Advisor for Energy Policy, EPA New England.
- **The Business Case for Solar Thermal**, Elia Kleiman, Application Development Director, and Kevin Poulsen, CEO, Synepex Energy.
- **Solar Hot Water for Irving House at Harvard: Why We Installed It, How It's Working**, Rachael Solem, Owner and General Manager, Irving House at Harvard and Harding House; and Bruce Dike Hiles, President, New England Solar Hot Water.

## **C. Waste Management**

- **Recycling Opportunity—Hauling Food Waste for Composting**, Adam Mitchell of Save That Stuff.\*
- **Using Solid Waste Contracts as a Tool to Increase Recycling and Reduce Waste**, Peggy Harlow, MA Dept. of Environmental Protection, Bureau of Waste Prevention.
- **Managing Hard-to-Recycle Waste Products: Furniture, Fixed Assets, Construction Debris, Linens, etc.** Dana Draper, Institution Recycling Network
- **How to Recycle When Space is a Constraint; Gaining the Cooperation of Staff / Working with Unions; Food Waste Recycling Update**, Adam Mitchell, Save That Stuff.\*
- **Massachusetts WasteWise Program: An Opportunity for Hotels**, Morgan Harriman, MA Department of Environmental Protection, Bureau of Waste Prevention.
- **Competing with the Dumpster: Deconstruction and Construction & Demolition Recycling**, Amy Bauman, Director of Business Development, greenGoat.
- **Single Stream Recycling for Hotels**, Dennis O'Connor, Customer Experience Manager, Waste Management.

- **Going Green & Saving Money with the *EXTREMEAIR***, Susan Ebbing, Vice President, National Sales, American Dryer.
- **Clean the World: Turning Hotels' Trash into Lifesaving Treasure**, John Cicco, New England Director of Sales, Clean the World.
- **Keeping a Tree Green after it Becomes a Chair**, Mario Insenga, Founder and Principle, The Refinishing Touch.
- **How a Waste Consulting Company Can Help Your Hotel**, Tim Price, President, Innovative Cost Solutions
- **Hotel Wrap! Reducing the Poverty Footprint and the Carbon Footprint by Greening Hotels**, Syd Mandelbaum, Founder and CEO, Rock & Wrap it Up! and Taina Thermidor, National Director of Hotel Wrap!
- **Boston Rescue Mission**, Eric Grenfell-Muir, Manager of Information, Boston Rescue Mission
- **Fine Paper and Your Green Mission**, Anne Shuhler, President, Classic Graphx.
- **Everyday Oddballs in Your Waste Stream: Universal Waste, Surplus Assets and Renovation Waste**, Mark Lennon, President and Co-Owner, Institutional Review Network.
- **BioGreen360: On-Site Organic Waste Decomposer**, Scott Chase, Resource Optimization Consultant, Casella Waste & Recycling Services
- **Why New When You Can Re-New?** Tom Metz, National Sales Rep, Mattress Renewal Program
- **How Hotels can Recycle Mattresses and other Hard Goods**, Richard Garrison, VP of Operations, Conigliaro Industries, Inc.
- **Improving Sustainability By Recycling Used Cooking Oil**, Sarandis Karathanasis, AMENICO
- **The Haulers Perspective: What makes the Intercontinental Hotel Recycling Program Work? Cardboard: To Bale or Not to Bale.** Adam Mitchell, Partner, Save That Stuff
- **The Compelling Case for Waste Food Dehydration Technology**  
Jack Fellman, General Manager, Greener Chemistry Associates

#### **D. Indoor Air Quality / Toxic Use Reduction**

- **Indoor Environmental Quality: Preventing and Solving Problems**, Dianna Dixon, Lake Air Systems.\*
- **Environmental and Human Health Impacts of Cleaning Products**, Pierre Bee, Vice President, Orbeco.
- **Allergy-Friendly Rooms**: Tom Pickles, Director of Operations, PURE Solutions.
- **Electrolyzed Water for Green Cleaning and Sanitizing**, Patrick Lucci, Electrolyzer Corporation.
- **Toxics Use Reduction in Hotels**, Rick Reibstein, Manager, Outreach & Policy, Office of Technical Assistance for Toxics Use Reduction, MA Executive Office of Energy and Environmental Affairs.
- **Integrated Pest Management for Hotels**, Don Rivard, Pest Management Consultant, Rivard's Resources: IPM.
- **Green Cleaning Solutions-Creating a Healthier Indoor Environment**, Bill Scherer, Founder and President-Clean Green Solutions, LLC.
- **Bed Bug Detection and Remediation**, Bill Brady, President of BBDR SERVICES LLC.
- **The Healthy Hotel Bedroom...Retreat for Guests with Allergies**, Vanessa Kerr King, Senior Product Specialist, Boston Green Goods.
- **Cleaner and Greener Technologies in the Hotel Business: *Making the Case for Wet Cleaning***, Joy Onasch, Community Program Manager for the Toxics Use Reduction Institute at UMass Lowell.
- **Green Sustainable Cleaning for Floors and other Hard Surfaces**, Tom McNamara, Regional Manager, Southern New England, Tennant / Nobles.
- **How to "WOW" Your Guests with the Power of Plants and Improve your Air Quality, Too**, Jan Goodman, President, Cityscapes, Inc.
- **What I Learned in a Year about Bed Bugs**, Bill Brady, President, BBDR Services, LLC.
- **Environmentally-Friendly Swimming Pool Maintenance**, Harold Evans, President, Orenda Technologies.
- **Living Art for Indoor Spaces**, Trevor Smith, Owner, Land Escapes; Vice President, Ecological andscaping Association
- **Environmentally Friendly, Sustainable Care, Repair, Installation, and Restoration of Natural Stone and Terrazzo in Resorts & Hotels**, Mike Burke, Vice President and Owner of the New England Division of Boylan Marble & Terrazzo Restoration
- **Electrolyzed Water and Why it is Good for You**  
Patrick Lucci, Managing Director, Lynnfield Green Technology
- **Green Laundry; Cleaning with Microfibers**, Bill Scherer, President, [Clean Green Solutions](#)

## **E. Water Use Reduction**

- **Saving Water and Reducing Costs in Hotels**, Dan Cook, President, Conservation Solutions Corporation.
- **Reducing Your Carbon Footprint with Water Filtration and Treatment**, Simon O’Leary, Chief Executive Officer, Atlas Watersystems, Inc.
- **Water Treatment for Cooling Towers: How to Reduce Energy, Water and Hazardous Chemicals**, Dan Cook, President, Conservation Solutions Corporation
- **Water Issues and Innovative Water Efficiency Opportunities in Hotels and Restaurants**, Dan Cook, President, Conservation Solutions Corporation

## **F. Environmentally-Friendly Products**

- **Ozone, The Silent Environmentally-Friendly Treatment**, Jack Reiff, President of Wet-Tech and Joe Cuzzi, President of LLS Wholesale Direct.
- **Sustainability plus Savings with Carpet and Paint**, Marcia Deegler, Director of Environmental Purchasing, State of Massachusetts.
- **Green Personal Care Products**, Terri Michaelson, President, Herbs Make Scents.
- **Greening your Amenities**, Ray Burger, President, Pineapple Hospitality.
- **Green Hotel Interiors**, David Sanborn, President, EcoModern Design.
- **Green Roofs and Living Walls**, Steven Shields, ECO Design Technology.
- **Cascade Paper Products: Greener by Nature**, Clarke Hall, Senior Facilities Consultant, Custodial Partners.
- **Ice Melt: The Greener Approach, Sometimes Less is More**, Michael Cieskinski, Manufacturers Representative, New England for Kissner.
- **Green Linens and Towels: Helping Hotels and our Planet**, Gene Faul, CEO of Cypress Luxury Bed & Bath Amenities.
- **Green Roofs: Instill New Life in Your Building**, Karen Weber, President, Earth Our Only Home, Inc.
- **Communicating the Green Experience through Interior Products: Furnishings, Fabrics and other Materials**, David Mahood, Principle at Olive Designs and Partner, Olive Hospitality Consulting.
- **FRESH: Fabrics Redefining Environmental Standards for Hospitality**, Renee Valega, Account Manager, Valley Forge.
- **Amenities: Green, Greener, Greenest**, Ray Burger, President, Pineapple Hospitality.
- **Cost savings in your Printing Environment**, Kevin Cantwell, Sales/Account Management, Expert Laser Services, Inc.
- **Green Promotional Items for Hotels**, Gerri Weiner, President, Green Promotional Items (a division of Corporate Accents Unlimited)
- **Green Technologies in Elevator and Escalator Design**, James Marchioni, Regional Sales Manager, [Otis Elevator Company](#)

## **G. Green Transportation Alternatives**

- **Green Transportation Options for Hotels and Their Guests**. Seth Riney, Founder and President, PlanetTran.
- **Compressed Natural Gas Vehicles and the Federal Stimulus Package**, Mike Manning, Director of Marketing, AVSG.
- **Becoming a Bicycle-Friendly Hotel**, Andrew Prescott, Founder and Chief Wheel Officer, Urban AdvenTours.
- **Boston By Foot: Exploring America's Walking City**, Mary Fichtner, Executive Director, Boston by Foot.
- **Making Walking Work for Visitors**, Rosa Carson, Advocate, WalkBoston.
- **EV Boston Unplugged**, Rachel Szakmary, Transportation Planner, Boston Transportation Department
- **Voltrek: Powering Your Journey**, Kathleen Rosen, Co-Founder & CEO
- **Hubway to See Boston**, Brogan Graham, Marketing Manager of New Balance Hubway
- **Commuter Benefits and Transportation Options**, David Straus, Director of Transportation Demand Management & Sustainability, A Better City
- **What You Need to Know about Eco-Friendly Livery**, Lori Van Dam, President, PlanetTran
- **Zagster -- The Newest Green Amenity**, Timothy Ericson, CEO and Co-Founder, Zagster
- **Walk/Ride Days: Greener Footprint, Great PR and a Healthier Staff**  
Janie Katz-Christy, Director, Green Streets Initiative

## **H. Marketing**

- **Leveraging Your Environmental Achievements**, Cindy Drucker, President, Drucker Strategies.
- **Green Weddings for Boston Hotels: Party for the Planet**. Dianna Dixon, Consultant for Lake Air Systems and Green but not Granola.
- **Urban Epic Boston: Triathlon and Festival; How Hotels can Benefit**: Will Thomas, President, and Amy VanHaren, PR and Marketing Director, Epic Events.
- **Making Events Green / How Hotels can Align their Messages with Athletic Events**, Bruce Rayner, Chief Green Officer of Athletes for a Fit Planet.
- **Branding Your Hotel as Green**, Nick Bendiak, Account Manager, Hospitality Division, USFI Marketing Communications.
- **Green Seal Certification: How and Why Hotel Marlowe and the Onyx Hotel are Earning It**, Joe Capalbo, Hotel Manager of Hotel Marlowe and Bill Babis, General Manager of the Onyx.
- **Green and Social Marketing for Hotels**, Scott Parisi, President, EcoGreen Hotel.
- **Benefitting from Sustainable Initiatives in Hospitality: Blending Value, People, Planet and Profit**, Rauni Kew, PR and Green Programs Manager, Inn by the Sea.
- **Win 2011 and 2012 Corporate and Meeting RFP's Based on Environmental Practices**, Scott Parisi, President, EcoGreenHotel
- **HI-Boston LEEDs the Way: The Development and Marketing of a Green Hostel**, Kelly Smith, Director of Marketing & Sales, Hostelling International-Boston
- **TripAdvisor GreenLeaders**  
Jenny Rushmore, Director of Responsible Travel, TripAdvisor

#### **I. Food**

- **Green Restaurant Association**, Michael Oshman, Executive Director.\*
- **Greening the Langham Hotel Restaurants**, Mark Sapienza, Executive Chef, Langham Hotel.
- **Green Menus**: Richard Rayment, Executive Chef, Seaport Hotel and World Trade Center.\*
- **Fairmont Copley Plaza's Green Break Offering**, Lani Paterson, Assistant Front Desk Manager, Fairmont Copley Plaza Hotel.
- **Sustainability in the Beverage Alcohol Business**, Allyn Feldman, Regional Vice President, McCormick Distilling Company, Inc.
- **Greening in Action: 100 Mile Menu and Rooftop Garden**, Arwi Odense, Banquet Chef.\*
- **How Green is your Coffee?**, Martin Pelletier, Executive Business Development Representative, Filterfresh
- **Greening Hotel Restaurants**, Michael Oshman, President, Green Restaurant Association
- **Taranta Restaurant: Going Green**, Jose Duarte

#### **J. Other / Multiple Categories**

- **Royal Sonesta's Environmental Program**, Joe O'Toole, Director of Engineering.\*
- **Greening the Guest Room**: Ray Burger, President, Pineapple Hospitality.\*
- **The Future of Green at The Lenox**, Elaine Strunk, Director of Green, The Lenox Hotel.
- **The Future of Green Hotel Certification Programs**, Ray Burger, President, Pineapple Hospitality.
- **Greening the Fairmont Copley Plaza**, Cassandra Vaughan, Recruitment Manager, Fairmont Copley Plaza Hotel.
- **The Colonnade Hotel's Green Initiatives**, Jim Lind, Director of Purchasing, The Colonnade Hotel.
- **Hyatt Regency Cambridge's Green Initiatives**, Michelle Joseph (Sales), Kerry Sullivan (Sales), Javan Small (Culinary), Steven Alves (Culinary) and Chef Robert Daugherty.
- **Earth Hour**, Jeff Hanulec, Director of Engineering, Westin Copley Place.
- **The Massachusetts Convention Center Authority's Environmental Achievements and Plans**, Travis McCready, Chief Operating Officer, Massachusetts Convention Center Authority.
- **Omni Parker House: Environmental Achievements and Plans**, Bill Masfield, Assistant Director of Engineering; Holly Combs, Director of Rooms; Joy Nowak, Asst Director of Housekeeping; John Coviello, Director of Food and Beverage; and Priya Sridhar, Employment Manager.
- **Green Your Hotel Renovation**, Craig Nicholson, Director of Sustainable Development, Ajax Partners.
- **Seaport Saves, A Case Study**: Matt Moore, Director of Rooms & Environmental Programs, Seaport Hotel.
- **Saunders Hotel Group – Their 20<sup>th</sup> Year of Eco Hospitality**, Tedd Saunders, President, EcoLogical Solutions Inc. & Co Owner, The Lenox Hotel and Comfort Inn & Suites Boston/Airport; and Elaine Strunk, Director of Green, The Lenox Hotel.
- **Royal Sonesta Hotel's Recent Green Achievements**, Joe O'Toole, Director of Engineering, Royal Sonesta Hotel.
- **Green and Social Marketing for Hotels**, Scott Parisi, President, EcoGreen Hotel.

- **LEED O&M Summary & Best Practice Guide**, Colleen Soden, Director of Technical Assistance, The Green Roundtable.
- **Green Meetings Industry Council for New England: Building a Sustainable Community**, Janiece Sneegas, Director, General Assembly and Conference Services at Unitarian Universalist Association.
- **Sustainable Renovation – A Case Study: Comfort Inn – Boston / Logan Airport**, Harry Wheeler, AIA, Principal of Group One Partners, Inc.
- **New Green Initiatives at the Seaport Hotel**, Matthew Moore, Director of Rooms & Environmental Programs.
- **Introduction to Green Key**, Zachary Conen, Vice President of Sales & Marketing - U.S Region, Green Key Global.
- **The Westin Copley Green Initiatives: The Triple Play; Tour of The Westin Copley's New Model Room**, Jeff Hanulec, Director of Engineering, Westin Copley Place and Craig Nicholson, Director of Sustainable Development, Ajax Partners.
- **Eco-friendly Weddings and Meetings**, Dianna Dixon, Green Event Consultant.
- **Greening the Saybrook Point Inn & Spa**, Stephen Tagliatela, Owner and Innkeeper, Saybrook Point Inn and Spa.
- **Environmental Program at Four Seasons Hotel Boston**, Executive Chef, Brooke Vosika\* and James Kiley, Director of Engineering, Four Seasons Hotel Boston
- **Benefits of Green Seal Certification for Hotels**, Arthur Weissman, President and CEO, Green Seal, Inc.
- **Green from the Ground Up**, Christopher W Hartzell, Complex General Manager, Aloft Lexington and Element Lexington
- **Strengthening Your Hotel's Sustainability Program: Tools for Success**, Tedd Saunders, President, EcoLogical Solutions Inc. and Chief Sustainability Officer, The Saunders Hotel Group (SHG); Scot Hopps, Environmental Program Manager, Saunders Hotel Group & EcoLogical Solutions, Inc.
- **Omni Parker House: Green Team Initiatives and Accomplishments**, Casey Gilman, Green Team Leader
- **Practical Sustainability: Engaging Employees and Customers**, Matthew Gardner, Director, Sustainserv
- **City of Boston's Green Ribbon Commission: Its Implications for Hotels**, Andrew Belden, State and City Programs Director, Meister Consultants Group
- **InterContinental Boston's Green Initiatives: Let's Engage**, Fabienne Eliacin, Engineering Coordinator, InterContinental Boston

## II. By Date

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- **How Jurys Boston Hotel Earned the Energy Star Label**, Jeff Hanulec, Director of Engineering.\*

**July 19, 2006**

- **Benchmarking Your Hotel**, Allison Robbins and Bill White, U.S. Environmental Protection Agency.\*

**August 3, 2006**

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- **Greening your Hotel through Energy Efficiency Improvements**, Tyler Gill, Account Executive, Ameresco.
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- **Green Restaurant Association**, Michael Oshman, Executive Director.\*

**November 9, 2006**

- **General Electric's Lighting Products**, Warren Byrd, GE Lighting.\*



- **Greening the Guest Room:** Ray Burger, President, Pineapple Hospitality.\*

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- **Effective Energy Awareness Programs,** Bill White and Allison Robbins, U.S. Environmental Protection Agency.

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- **The NSTAR Benchmarking Program: Assessing Performance, Determining Savings Opportunities, & Identifying Next Steps and Resources,** Sara Lisauskas, ICF International.
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- **Indoor Environmental Quality: Preventing and Solving Problems,** Dianna Dixon, Lake Air Systems.\*

#### March 29, 2007

- **Greening the Lanham Hotel Restaurants,** Mark Sapienza, Executive Chef, Langham Hotel.
- **Environmental and Human Health Impacts of Cleaning Products,** Pierre Bee, Vice President, Orbeco.
- **Building Operators Certification Course,** Don Fudge, Director of Training and Education, Northeast Energy Efficiency Partnerships.

#### June 20, 2007

- **Hospitality Lighting and LED's,** Howard Mastropiero, Division Manager, LED Lighting Systems, Independent Electric Supply.
- **Leveraging Your Environmental Achievements,** Cindy Drucker, President, Drucker Strategies.
- **Demand Response Programs: Opportunities to Increase Revenue and Reduce Costs,** Bill Cratty, GM for New England, Consumer Powerline.

#### August 2, 2007

- **Green Menus:** Richard Rayment, Executive Chef, Seaport Hotel and World Trade Center.\*
- **Kitchen Ventilation Hood with Variable Speed Fan Control,** See the attached presentation by Olaf Zwickau, President, Air Solutions & Balancing.
- **Allergy-Friendly Rooms:** Tom Pickles, Director of Operations, PURE Solutions.

#### October 25, 2007

- **Fairmont Copley Plaza's Green Break,** Lani Paterson, Assistant Front Desk Manager, Fairmont Copley Plaza Hotel.
- **Using Solid Waste Contracts as a Tool to Increase Recycling and Reduce Waste,** Peggy Harlow, MA Dept. of Environmental Protection, Bureau of Waste Prevention.
- **Managing Hard-to-Recycle Waste Products: Furniture, Fixed Assets, Construction Debris, Linens, etc.** Dana Draper, Institution Recycling Network.
- **How to Recycle When Space is a Constraint; Gaining the Cooperation of Staff / Working with Unions; Food Waste Recycling Update,** Adam Mitchell, Save That Stuff.
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#### December 4, 2007

- **Electrolyzed Water for Green Cleaning and Sanitizing,** Patrick Lucci, Electrolyzer Corporation.
- **Window Film: Reducing Energy Costs and Improving Appearance,** Charlie Arakelian, Northeast Tint Co.
- **Purchasing Renewable Energy: How and Why,** Phil Adams, World Energy Solutions, Inc.

#### December 12, 2007

- **Energy Efficient Lighting for Hotels**
  - Claudia Ruffing, Major Account Representative, GE Lighting.\*
  - Tom Varela, Regional Sales Leader, GE Lighting.\*

#### January 8, 2008

- **Cambridge Energy Alliance Overview: History, Members, Mission, Timeframe** Deborah Donovan, Cambridge Energy Alliance.
- **CEA Offers a Unique Opportunity for Cambridge Hotels,** David Carey.
- **How CEA's ESCo Partners Will Work with Hotels; Case Studies**
  - Hal Meyer, Ameresco.
  - Ken Nathanson, Con Ed Solutions.



- **NStar's Role in Supporting CEA Hotel Projects**, David MacLellan.

#### **January 31, 2008**

- **Maximizing Your Renewable Energy Purchases**, Carrie Cullen-Hitt, Vice President Renewable Products, Constellation New Energy.
- **The Upcoming Building Operators Certification Course; Pertinent Topics Regarding Hotel Energy Management Planning and Operations & Maintenance**, Alan Mulak, Energy Engineer and Consultant, Building Operator Certification Northeast.
- **The Future of Green at The Lenox**, Elaine Strunk, Director of Green, The Lenox Hotel.

#### **March 6, 2008**

- **Green Power Options for the Bay State**. Larry Chretien, Executive Director, Massachusetts Energy Consumers Alliance.
- **Green Weddings for Boston Hotels: Party for the Planet**. Dianna Dixon, Consultant for Lake Air Systems and Green but not Granola.
- **Green Transportation Options for Hotels and Their Guests**. Seth Riney, Founder and President, PlanetTran.

#### **April 3, 2008**

- **Competing with the Dumpster: Deconstruction and Construction & Demolition Recycling**, Amy Bauman, Director of Business Development, greenGoat.
- **Ozone, The Silent Environmentally-Friendly Treatment**, Jack Reiff, President of Wet-Tech and Joe Cuzzi, President of LLS Wholesale Direct.
- **Solar Energy for Hotels**, Luke McKneally and Bruce Gallagher of Solar Design Associates.

#### **May 15, 2008**

##### **Combined Heat and Power**

- AmericanDG Energy, Bob Olmstead.
- Aegis Energy Services, John da Silva.
- UTC-Power, Andy Kristoffersen.
- AirCogen, Steve Zilonis.
- Co-Energy America, Tim Graham.

#### **May 22, 2008**

- **Sustainability plus Savings with Carpet and Paint**, Marcia Deegler, Director of Environmental Purchasing, State of Massachusetts.
- **Renewable Energy for Hotels: The Big Picture / EPA's Renewable Power Partnership**, John Moskal, Senior Advisor for Energy Policy, EPA New England.
- **Green Personal Care Products**, Terri Michaelson, President, Herbs Make Scents.
- **Hyatt Regency Boston's Energy Efficiency Program**, Brian Gorski, Director of Engineering, Hyatt Regency Boston.

#### **July 10, 2008**

- **The Business Case for Solar Thermal**, Elia Kleiman, Application Development Director, and Kevin Poulsen, CEO, Synepex Energy.
- **Single Stream Recycling for Hotels**, Dennis O'Connor, Customer Experience Manager, Waste Management.
- **Environmental Program at Westin Copley Place: Accomplishments and Plans**, Jeff Hanulec, Director of Engineering, Westin Copley Place.

#### **August 7, 2008**

- **Toxics Use Reduction in Hotels**, Rick Reibstein, Manager, Outreach & Policy, Office of Technical Assistance for Toxics Use Reduction, MA Executive Office of Energy and Environmental Affairs.
- **The Future of Green Hotel Certification Programs**, Ray Burger, President, Pineapple Hospitality.
- **Greening your Amenities**, Ray Burger, President, Pineapple Hospitality.

#### **September 25, 2008**

- **Saving Water and Reducing Costs in Hotels**, Dan Cook, President, Conservation Solutions Corporation.
- **Sustainability in the Beverage Alcohol Business**, Allyn Feldman, Regional Vice President, McCormick Distilling Company, Inc.
- **Greening the Fairmont Copley Plaza**, Cassandra Vaughan, Recruitment Manager, Fairmont Copley Plaza Hotel.
- **Greening in Action: 100 Mile Menu and Rooftop Garden**, Arwi Odense, Banquet Chef.\*

#### November 13, 2008

- **Integrated Pest Management for Hotels**, Don Rivard, Pest Management Consultant, Rivard's Resources: IPM.
- **Energy Misers for Refrigerated Vending and Snack Machines**, Cecil Ledesma, Vice President of Sales, Hospitality, USA Technologies.

#### December 11, 2008

- **Reducing Your Carbon Footprint with Water Filtration and Treatment**, Simon O'Leary, Chief Executive Officer, Atlas Watersystems, Inc.
- **Lighting Control Strategies for Energy Savings and Guest Satisfaction**, Doug Kafka, Senior Sales Supervisor, Commercial Systems and Products, Lutron.
- **The Colonnade Hotel's Green Initiatives**, Jim Lind, Director of Purchasing, The Colonnade Hotel.

#### January 29, 2009

- **Hyatt Regency Cambridge's Green Initiatives**, Michelle Joseph (Sales), Kerry Sullivan (Sales), Javan Small (Culinary), Steven Alves (Culinary) and Chef Robert Daugherty.
- **Green Hotel Interiors**, David Sanborn, President, EcoModern Design.
- **Green Cleaning Solutions-Creating a Healthier Indoor Environment**, Bill Scherer, Founder and President-Clean Green Solutions, LLC.

#### March 5, 2009

- **Earth Hour**, Jeff Hanulec, Director of Engineering, Westin Copley Place.
- **Retro-Commissioning Hotels, a Cost Effective Program to Improve Building Performance**: Kaj Huld, Group Leader Energy Services, Sebesta Blomberg.
- **The Real Sustainable IT**, Susan Labandibar, President, Tech Networks of Boston.
- **The Massachusetts Convention Center Authority's Environmental Achievements and Plans**, Travis McCready, Chief Operating Officer, Massachusetts Convention Center Authority.
- **NSTAR's 2009 Energy Efficiency Stimulus Package**, Andrew Coffin, Program Manager, NStar.

#### April 23, 2009

- **Green Roofs and Living Walls**, Steven Shields, ECO Design Technology.
- **Urban Epic Boston: Triathlon and Festival; How Hotels can Benefit**: Will Thomas, President, and Amy VanHaren, PR and Marketing Director, Epic Events.
- **Making Events Green / How Hotels can Align their Messages with Athletic Events**, Bruce Rayner, Chief Green Officer of Athletes for a Fit Planet.
- **Compressed Natural Gas Vehicles and the Federal Stimulus Package**, Mike Manning, Director of Marketing, AVSG.
- **Omni Parker House: Environmental Achievements and Plans**, Bill Masefield, Assistant Director of Engineering; Holly Combs, Director of Rooms; Joy Nowak, Asst Director of Housekeeping; John Coviello, Director of Food and Beverage; and Priya Sridhar, Employment Manager.

#### June 11, 2009

- **Green Your Hotel Renovation**, Craig Nicholson, Director of Sustainable Development, Ajax Partners.
- **Becoming a Bicycle-Friendly Hotel**, Andrew Prescott, Founder and Chief Wheel Officer, Urban AdvenTours.
- **Branding Your Hotel as Green**, Nick Bendiak, Account Manager, Hospitality Division, USFI Marketing Communications.

#### July 23, 2009

- **Cascade Paper Products: Greener by Nature**, Clarke Hall, Senior Facilities Consultant, Custodial Partners.
- **Ice Melt: The Greener Approach, Sometimes Less is More**, Michael Cieskinski, Manufacturers Representative, New England for Kissner.
- **Green Linens and Towels: Helping Hotels and our Planet**, Gene Faul, CEO of Cypress Luxury Bed & Bath Amenities.
- **Airius Fans: Reducing Energy Bills and Improving Comfort**, Jonathan Barry, President, Gerber Sales Energy Solutions.

#### September 10, 2009

- **Seaport Saves, A Case Study**: Matt Moore, Director of Rooms & Environmental Programs, Seaport Hotel.
- **Bed Bug Detection and Remediation**, Bill Brady, President of BBDR SERVICES LLC.

- **Going Green & Saving Money with the *EXTREMEAIR***, Susan Ebbing, Vice President, National Sales, American Dryer.
- Karen Weber, President, Earth Our Only Home, Inc.

#### October 22, 2009

- **Green Seal Certification: How and Why Hotel Marlowe and the Onyx Hotel are Earning It**, Joe Capalbo, Hotel Manager of Hotel Marlowe and Bill Babis, General Manager of the Onyx.
- **The Healthy Hotel Bedroom...Retreat for Guests with Allergies**, Vanessa Kerr King, Senior Product Specialist, Boston Green Goods.
- **Clean the World: Turning Hotels' Trash into Lifesaving Treasure**, John Cicco, New England Director of Sales, Clean the World.
- **Solar Hot Water for Irving House at Harvard: Why We Installed It, How It's Working**, Rachael Solem, Owner and General Manager, Irving House at Harvard and Harding House; and Bruce Dike Hiles, President, New England Solar Hot Water.

#### November 19, 2009

- **Benchmarking Your Hotel's Energy Performance**, Andrew Schulte, ICF International; Jeff Hanulec, Director of Engineering, Westin Copley Place.

#### December 3, 2009

- **Communicating the Green Experience through Interior Products: Furnishings, Fabrics and other Materials**, David Mahood, Principle at Olive Designs and Partner, Olive Hospitality Consulting.
- **Cleaner and Greener Technologies in the Hotel Business: *Making the Case for Wet Cleaning***, Joy Onasch, Community Program Manager for the Toxics Use Reduction Institute at UMass Lowell.
- **Saunders Hotel Group – Their 20<sup>th</sup> Year of Eco Hospitality**, Tedd Saunders, President, EcoLogical Solutions Inc. & Co Owner, The Lenox Hotel and Comfort Inn & Suites Boston/Airport; and Elaine Strunk, Director of Green, The Lenox Hotel.

#### January 7, 2010

- **Best Practices for Hotel Energy Management**, Anna Stark, EPA's National Program Manager ENERGY STAR; Brian Gorski, Director of Engineering at Hyatt Regency Boston; Marvin Dixon, Director of Engineering, Four Seasons in Philadelphia; Scott Cowger, Owner/Innkeeper, Maple Hill Farm Inn & Conference Center.

#### January 21, 2010

- **Royal Sonesta Hotel's Recent Green Achievements**, Joe O'Toole, Director of Engineering, Royal Sonesta Hotel.
- **The State of Energy Management Systems in Hospitality**, John Tavares, Vice President of Sales and Marketing, INNCOM.
- **NStar's Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NStar Electric and Gas.

#### March 4, 2010

- **The Colonnade Hotel's Comprehensive Energy Efficiency Treatment**, Keith Alexander, Director of Property Operations, The Colonnade Hotel; Peter Fairbanks, President, Bluestone Energy Services Ltd. **The Colonnade Boston Hotel and NStar**, Michael Budlong, Program Manager, Energy Efficiency Services, NStar.
- **Green Solutions for Hotel Business Centers, Offices and Other Areas**, Mark Buckley, Vice President, Environmental Affairs, Staples.
- **Green and Social Marketing for Hotels**, Scott Parisi, President, EcoGreen Hotel.

#### April 15, 2010

- **LEED O&M Summary & Best Practice Guide**, Colleen Soden, Director of Technical Assistance, The Green Roundtable.
- **FRESH: Fabrics Redefining Environmental Standards for Hospitality**, Renee Valega, Account Manager, Valley Forge.
- **Incentives for Energy Efficiency for Natural Gas Products; Enhanced Incentives for Energy Efficiency**, Michael Pace, Senior Engineer, National Grid.

### June 3, 2010

- **Keeping a Tree Green after it Becomes a Chair**, Mario Insenga, Founder and Principle, The Refinishing Touch.
- **Hyatt Regency Boston's Energy Strategy**, Brian Gorski, Director of Engineering for Hyatt Regency Boston.
- **Advances in LED Lighting for Hotels**
  - **LED Lighting Solutions, MSi iPAR-38 and TriioTrac LED Replacement Fiixtures**, Bill Weiss, Partner, Vice President and Chief Technical Officer, Light Efficient Devices.
  - **Ecolamp™ LED lighting solutions that save money and energy!** Gene Brandeis, President UDEC-Ecolamp Corp.
  - **Mass Save - Savings through Energy Efficiency: Solid State Lighting for Today and Tomorrow**, Kevin Morley, Project Engineer, NSTAR Electric & Gas.
- **Green Meetings Industry Council for New England: Building a Sustainable Community**, Janiece Sneegas, Director, General Assembly and Conference Services at Unitarian Universalist Association.

### July 22, 2010

- **Sustainable Renovation – A Case Study: Comfort Inn – Boston / Logan Airport**, Harry Wheeler, AIA, Principal of Group One Partners, Inc. Katrina D'Argenis, GM, and Omar Zenon, Operations Manager, Comfort Inn & Suites Boston Logan International Airport; and Tedd Saunders, President, EcoLogical Solutions Inc., Chief Sustainability Officer, The Saunders Hotel Group and Co-Owner, The Lenox Hotel and Comfort Inn & Suites Boston/Airport.
- **Green Sustainable Cleaning for Floors and other Hard Surfaces**, Tom McNamara, Regional Manager, Southern New England, Tennant / Nobles.
- **Boston By Foot: Exploring America's Walking City**, Mary Fichtner, Executive Director, Boston by Foot.
- **Making Walking Work for Visitors**, Rosa Carson, Advocate, WalkBoston.
- **New Green Initiatives at the Seaport Hotel**, Matthew Moore, Director of Rooms & Environmental Programs.

### September 16, 2010

- **How to "WOW" Your Guests with the Power of Plants and Improve your Air Quality, Too**, Jan Goodman, President, Cityscapes, Inc.
- **Amenities: Green, Greener, Greenest**, Ray Burger, President, Pineapple Hospitality.
- **The Environmental Benefits of Outsourcing your Laundry**, David Noble, Director of Sales, Marketing and Customer Service, Royal Hospitality Services, Inc.
- **What I Learned in a Year about Bed Bugs**, Bill Brady, President, BBDR Services, LLC.

### October 21, 2010

- **Diagnosing Heat Loss and Moisture Problems in Building Envelopes**, Peter Brooks, President and CEO of Infra-red Analyzers, Inc.
- **Introduction to Green Key**, Zachary Conen, Vice President of Sales & Marketing - U.S Region, Green Key Global.
- **Boston Marriott Copley Place: Energy Retrofit Project**, Mike Good, Sales Engineer, Automated Building Systems and Michael Morrissey, Commissioning Group Lead, Sebesta Blomberg

### December 2, 2010

- **How a Waste Consulting Company Can Help Your Hotel**, Tim Price, President, Innovative Cost Solutions
- **Eco-friendly Weddings and Meetings**, Dianna Dixon, Green Event Consultant.
- **The Westin Copley Green Initiatives: The Triple Play; Tour of The Westin Copley's New Model Room**, Jeff Hanulec, Director of Engineering, Westin Copley Place and Craig Nicholson, Director of Sustainable Development, Ajax Partners.

### January 13, 2011

- **Hotel Wrap! Reducing the Poverty Footprint and the Carbon Footprint by Greening Hotels**, Syd Mandelbaum, Founder and CEO, Rock & Wrap it Up! and Taina Thermidor, National Director of Hotel Wrap!
- **Boston Rescue Mission**, Eric Grenfell-Muir, Manager of Information, Boston Rescue Mission.
- **Water Treatment for Cooling Towers: How to Reduce Energy, Water and Hazardous Chemicals**, Dan Cook, President, Conservation Solutions Corporation.
- **Fine Paper and Your Green Mission**, Anne Shuhler, President, Classic Graphx.

#### March 3, 2011

- **Greening the Saybrook Point Inn & Spa**, Stephen Tagliatela, Owner and Innkeeper, Saybrook Point Inn and Spa.
- **Environmentally-Friendly Swimming Pool Maintenance**, Harold Evans, President, Orenda Technologies.
- **The NSTar and National Grid Financial Incentives for Energy Efficiency Investments in 2010**, Andrew Coffin, Program Manager, Energy Efficiency Services, NSTAR Electric and Gas.

#### April 7, 2011

- **Benefitting from Sustainable Initiatives in Hospitality: Blending Value, People, Planet and Profit**, Rauni Kew, PR and Green Programs Manager, Inn by the Sea.
- **Energy Efficient Kitchen Ventilation: Diagnosis, Repair and New Equipment**, Olaf Zwickau, President, Air Solutions & Balancing.
- **Everyday Oddballs in Your Waste Stream: Universal Waste, Surplus Assets and Renovation Waste**, Mark Lennon, President and Co-Owner, Institutional Review Network.

#### May 26, 2011

- **Reducing Electricity in Guest Rooms, Offices, and Business Centers**, Laura Kischitz, President, Sustainable Life Solutions.

#### July 21, 2011

- **Advances in Lighting for Hotels**, Andrew Kolb, Field Sales Developer, GE Lighting
- **Win 2011 and 2012 Corporate and Meeting RFP's Based on Environmental Practices**, Scott Parisi, President, EcoGreenHotel
- **BioGreen360: On-Site Organic Waste Decomposer**, Scott Chase, Resource Optimization Consultant, Casella Waste & Recycling Services

#### September 22, 2011

- **EV Boston Unplugged**, Rachel Szakmary, Transportation Planner, Boston Transportation Department
- **Voltrek: Powering Your Journey**, Kathleen Rosen, Co-Founder & CEO
- **Photoluminescent Egress Guidance and Safety: Understanding the New Code Requirements**, Larry Meiselman, President, iLuminate.
- **How Green is your Coffee?**, Martin Pelletier, Executive Business Development Representative, Filterfresh
- **Living Art for Indoor Spaces**, Trevor Smith, Owner, Land Escapes; Vice President, Ecological andscaping Association
- **NSTAR LED Lamp Giveaway**, Noah Thompson, Business Development Manager, Munro Distributing

#### October 27, 2011

- **Sheraton Boston Hotel Energy Initiatives**, Abbe Bjorklund, Vice President / Partner, Sebesta Blomberg & Associates and Jeff Hanulec, Director of Engineering, Sheraton Boston Hotel
- **Why New When You Can Re-New?** Tom Metz, National Sales Rep, Mattress Renewal Program
- **Hubway to See Boston**, Brogan Graham, Marketing Manager of New Balance Hubway

#### December 1, 2011

- **Environmental Program at Four Seasons Hotel Boston**, Executive Chef, Brooke Vosika\* and James Kiley, Director of Engineering, Four Seasons Hotel Boston

- **Commuter Benefits and Transportation Options**, David Straus, Director of Transportation Demand Management & Sustainability, A Better City
- **Benefits of Green Seal Certification for Hotels**, Arthur Weissman, President and CEO, Green Seal, Inc.
- **NSTAR LED Give Away Program: Update**, Noah Thompson, Business Development Manager, Munro Distributing

#### February 2, 2012

- **Green from the Ground Up**, Christopher W Hartzell, Complex General Manager, Aloft Lexington and Element Lexington
- **Cost savings in your Printing Environment**, Kevin Cantwell, Sales/Account Management, Expert Laser Services, Inc.
- **Green Promotional Items for Hotels**, Gerri Weiner, President, Green Promotional Items (a division of Corporate Accents Unlimited)

#### March 8, 2012

- **Strengthening Your Hotel's Sustainability Program: Tools for Success**, Tedd Saunders, President, EcoLogical Solutions Inc. and Chief Sustainability Officer, The Saunders Hotel Group (SHG); Scot Hopps, Environmental Program Manager, Saunders Hotel Group & EcoLogical Solutions, Inc.
- **Environmentally Friendly, Sustainable Care, Repair, Installation, and Restoration of Natural Stone and Terrazzo in Resorts & Hotels**, Mike Burke, Vice President and Owner of the New England Division of Boylan Marble & Terrazzo Restoration
- **Warewashing and Energy Savings**, Jerry Perkins, President, Hatch-Jennings, Inc.
- **NSTAR's Stairwell Lighting Promotion for 2012**, Paul Michaud, Sales Manager, Munro Distributing.
- **The Mass Save Financial Incentives for Energy Efficiency Investments in 2012**

#### April 26, 2012

- **Omni Parker House: Green Team Initiatives and Accomplishments**, Casey Gilman, Green Team Leader
- **Practical Sustainability: Engaging Employees and Customers**, Matthew Gardner, Director, Sustainserve
- **Motors Used for Refrigeration and HVAC: How to Identify Retrofits with Great ROI's**, Emre Schveighoffer, President of National Resource Management, Inc.
- **What You Need to Know about Eco-Friendly Livery**, Lori Van Dam, President, PlanetTran

#### June 7, 2012

- **Schneider Electric: The Global Specialist in Energy Management; My Energy University; Energy Solutions for Hotels**, Susan Hartman, Manager, Global Customer Education Programs and David Reed, Director, Energy Services, Schneider Electric
- **Greening Hotel Restaurants**  
Michael Oshman, President, Green Restaurant Association
- **Electrolyzed Water and Why it is Good for You**  
Patrick Lucci, Managing Director, Lynnfield Green Technology

#### August 2, 2012

- **Reducing Natural Gas Bills in Hotels**, Scott Parisi, President, EcoGreenHotel
- **How Hotels can Recycle Mattresses and other Hard Goods**, Richard Garrison, VP of Operations, Conigliaro Industries, Inc.
- **City of Boston's Green Ribbon Commission: Its Implications for Hotels**, Andrew Belden, State and City Programs Director, Meister Consultants Group

#### September 20, 2012

- **Taranta Restaurant: Going Green**, Jose Duarte
- **Using Procurement On-Bill Financing to Help Execute Your Energy Plan**, Bruce Buckbee, World Energy
- **Improving Sustainability By Recycling Used Cooking Oil**, Sarandis Karathanasis, AMENICO

#### November 12, 2012

- **HI-Boston LEEDs the Way: The Development and Marketing of a Green Hostel**, Kelly Smith, Director of Marketing & Sales, Hostelling International-Boston
- **Green Laundry; Cleaning with Microfibers**, Bill Scherer, President, [Clean Green Solutions](#)
- **Green Technologies in Elevator and Escalator Design**, James Marchioni, Regional Sales Manager, [Otis Elevator Company](#)

#### December 6, 2012

- **Sheraton Boston's Path to 30/20/20**, Jeff Hanulec, Director of Engineering, Sheraton Boston
- **Hyatt Regency Boston's Strategy for Reducing Electricity Use by 45%**, Brian Gorski, Director of Engineering, Hyatt Regency Boston
- **The Hidden Energy: Electric Motor Savings in Hotels**, Michael Rosenkranz, Energy Solutions Specialist, GEXPRO
- **Improved Chilled Water Plant Performance with a New Energy Valve**, Dick Hubbell, District Sales Manager, Belimo
- **The Low-Voltage Transformer Opportunity: Reduce Losses by 70-80%**, Chris Wheeler, Director of Sales and Business Development, PowerSmiths International
- **Advances in Energy Efficient Lighting for Hotels**, Carlos Alonso Niemeyer, Program Manager - Energy Efficiency Services, NSTAR and Edward Bartholomew, Commercial Lighting Program Manager, National Grid
- **High Impact Hotel Energy Projects**, Jesse Stallions, Senior Energy Engineer, Sebesta Blomberg
- **Natural Gas Energy Efficiency Opportunities for Hotels**, Michael Pace, Senior Energy Engineer, Horizon Energy Services and Fred McKiernan, Senior Energy Engineer, Horizon Energy Services
- **Water Issues and Innovative Water Efficiency Opportunities in Hotels and Restaurants**, Dan Cook, President, Conservation Solutions Corporation
- **Benefits and Opportunities in Energy Efficiency**, Richard Kazarian, Manager, Energy Efficiency Sales & Business Development for Northeast Utilities
- **Opportunities for Energy Efficiency in Hotels**, Sneha Sachar, Program Strategy Lead, National Grid
- **The Bottom Line of Green Is Black**, Tedd Saunders, President, EcoLogical Solutions & Chief Sustainability Officer, The Saunders Hotel Group

#### February 14, 2013

- **InterContinental Boston's Green Initiatives: Let's Engage**, Fabienne Eliacin, Engineering Coordinator, InterContinental Boston
- **The Haulers Perspective: What makes the Intercontinental Hotel Recycling Program Work? Cardboard: To Bale or Not to Bale**, Adam Mitchell, Partner, Save That Stuff
- **High Efficiency Filters for Hotels: Save Energy and Labor, Improve Air Quality**, Cindy Fitzpatrick, Sales Manager, Filter Sales and Service

#### March 21, 2013

- **Metering & Energy Management Information Systems (EMIS)**, Jeffrey Long, Professional Services, Sales Engineer and Brian Ricci, Buildings Solutions, Strategic Accounts Manager
- **Zagster -- The Newest Green Amenity**, Timothy Ericson, CEO and Co-Founder, Zagster
- **2013 Mass Save Program Incentives**, Kevin Lubinger, Program Manager, Energy Efficiency, NSTAR Electric and Gas

#### May 9, 2013

- **TripAdvisor GreenLeaders**  
Jenny Rushmore, Director of Responsible Travel, TripAdvisor
- **Advances in Lighting Controls and the Impact of ASHRAE Requirements**  
Richard Rattray, Specification Sales Engineer – Northeast, OSRAM SYLVANIA
- **Walk/Ride Days: Greener Footprint, Great PR and a Healthier Staff**  
Janie Katz-Christy, Director, Green Streets Initiative

#### June 27, 2013

- **Cooling Related Energy Conservation**  
Marc Sandofsky, President, RetroCool Energy, Inc.
- **The Compelling Case for Waste Food Dehydration Technology**



Jack Fellman, General Manager, Greener Chemistry Associates

- **Staying a Step Ahead: How Hotels Can Discover the Latest Energy and Water Efficient Technologies**

Charity Pennock, Segment Development Program Manager, New England Clean Energy Council

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\* There are not electronic versions of these presentations.