

37th Annual Conference

10:00 Collecting Applicant Data? The Perils of NOT Collecting the Right Data

Rathin Sinha, CEO
America's Job Exchange (Indianapolis)



Rathin Sinha is the President of America's Job Exchange (AJE), a leading provider of Diversity Candidate Sourcing, EEO Compliance and Technology Services of Workforce Technologies. Rathin founded AJE as a continuation of America's Job Bank (AJB) using the same staff and technology after the retirement of the US Labor Department funded AJB program. An industry veteran, Rathin is a frequent contributor to industry conferences and publications covering a broad range of topics such as internet recruitment, on-line marketing and technology.

Earlier in his career, Rathin was credited with conceptualizing and developing the ecommerce division for Monster.com making the small business targeted business unit the largest on-line sales and customer acquisition channel in the industry. Rathin was also the business architect behind the launch of Kinkos.com, the on-line division of Kinko's (now FedEx Office), and introduced the web-based 'Print-Bind-Ship' program that revolutionized the on-line printing industry. Earlier, Rathin was a strategy consultant with the Mitchell Madison Group, a top tier strategy firm that spun out of McKinsey in the nineties.

Rathin received his MBA from the Anderson School of Management at UCLA, MS and M.Engg degrees from U.C. Berkeley, and his B.S. from the Indian Institute of Technology, Kharagpur.