

MONTGOMERY ECONOMIC DEVELOPMENT CORPORATION

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Montgomery, IL FOR IMMEDIATE RELEASE: Date: July 16, 2012

The MEDC is excited to announce a Grand Opening- Ribbon Cutting for **Planet Fitness.**

Where: 1842 Douglas Road, Montgomery, IL 60538 tel: 630-896.5500

When: July 31, 2012 8:00 am to 9:00 am

What: Grand Opening-Ribbon Cutting Ceremony

MONTGOMERY, III. - It has been an exciting time for Settler's landing in Montgomery, Illinois.

Gary Guo, from Number#1 China and I started dancing in the parking lot the first week Planet Fitness opened. I have not seen the parking lot this full in years, laughed Gary, whose business has been in Montgomery for over 6 years. It's been a great addition to Douglas Road.

Besides the unbeatable value, Planet Fitness stands apart from other health clubs by providing a relaxed, hassle-free atmosphere where everybody — no matter their fitness level — can feel comfortable pursuing their goals. It's something called the Judgment Free Zone®, and it's a real breath of fresh air.

That's why Planet Fitness – with more than 500 locations and 3 million members nationwide – is a brand partner of the NBC television show "The Biggest Loser."

The Montgomery gym features over 75 pieces of cardio equipment, including treadmills, ellipticals, arc trainers and both recumbent and upright bikes. The cardio area also features 27 60-inch LED flat-screens televisions. The club has two full circuits of strength machines, a 30-minute Express Circuit, a 12-minute ab circuit, 5 tanning booths, massage chairs, Hydro-massage beds, a red light therapy booth, and full locker rooms.

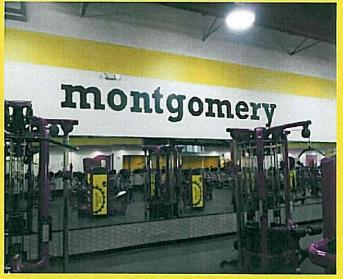
For more information, go to www.planetfitness.com.

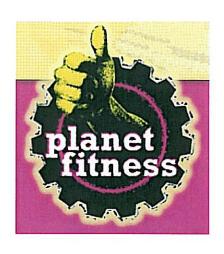
For more information about the Montgomery Economic Development Office, visit the MEDC website: www.Montgomery-Illinois.org and be sure to become a fan on face book.

Pictured Below:

(Owners) Jim Lekatsos, Sara Grotheer (from Corporate) and Chris Kouros standing at their temporary Location next to their upcoming spot.









Planet Fitness & The Montgomery Economic Development (MEDC)

Invite you to join them in the Grand Opening celebration

of

Planet Fitness

1842 Douglas Road Montgomery, Illinois 60538

Tuesday, July 31, 2012

8:00 am to 9:00 am

Ribbon Cutting Ceremony

@ 8:45am

Refreshments will be served Tours may be available