



# OPEN.DAILY.

March 7 through March 10, 2012

**RSVP**

[www.sacmetroarts.org](http://www.sacmetroarts.org)

## SPONSORED IN PART BY:

Urban Land Institute  
Sacramento Metro Chamber  
Arts & Business Council of Sacramento  
Cornish and Carey Newmark

Sacramento Region Community Foundation  
KVIE  
Crocker Art Museum  
The Crest Theatre

## Wednesday, March 7, 2012

**Where's the Money Symposium — Year 2** | KVIE Community Room | 2030 W. El Camino Avenue | Sacramento, CA 95833 | 8:30am-4:30pm | \$35 includes luncheon and admission to Private Money/Public Art on March 8 | RSVP Required

The arts funding symposium brings to Sacramento top research and strategies to develop long term success right now. Join the conversation of the newest trends and resources available to arts organizations.

- Speakers include Randy Cohen, VP of Research, Americans for the Arts; Craig Watson, California Arts Council; Julie Fry, Hewlett Foundation; Ted Russell, Irvine Foundation; and Kim Klein, Klein and Roth Consulting.
- Resource panel will showcase opportunities and resources of the NonProfit Resource Center, Arts and Business Council, For Arts' Sake, Give Local Now, Coaching for Executive Directors, and the Center for Cultural Innovation.

## Thursday, March 8, 2012

**Sacramento's Creative Industries in the Next Economy with Randy Cohen** | City Hall (Chambers) 915 I Street | Sacramento, CA 95814 | 7:30-10:00am | FREE | RSVP Required

**Private Money/Public Art** | Crest Theatre 1013 K Street | Sacramento, CA 95814 | 5:00-6:30pm | \$10 – Free with purchase of Where's the Money Symposium. | RSVP Required

A moderated discussion with Sacramento developers about art in commercial development projects, including panelists Mike Heller, Ellen Warner and Ali Youssefi.

**Opening Reception of Robert T. Matsui Gallery** | City Hall 915 I Street | Sacramento, CA 95814 | 6:30-8:00pm | FREE  
Come together at the opening reception of the exhibition, "Home Works" by Benjamin Hunt.

## Friday, March 9, 2012

**Poets' Party** | The Crocker Art Museum 216 O Street | Sacramento, CA 95814 | 4:30-5:30pm | FREE | RSVP Required | Reception | 5:30-7:00pm, also at The Crocker Art Museum

Join us for light refreshments and a program of profound poetry and sultry music with Poet Laureate Bob Stanley. The search for the next Sacramento Poet Laureate will be announced.

**Fusing Arts, Culture and Social Change: High Impact Strategies for Philanthropy** | The Crocker Art Museum 216 O Street | 7:00-8:30p.m. | FREE | RSVP Required

After you have enjoyed the Reception, please stay for a dynamic presentation by Holly Sidford of Helicon Collaborative for a discussion on today's philanthropic climate and social change, and how it relates to Sacramento.

## Saturday, March 10, 2012

**Teaching Artist Workshop Series** | S. Natomas Community Center | 2921 Truxel Road | Sacramento, CA 95833 | 9:00 a.m.-4:00 p.m. \$15 | RSVP Required

Learn to use media to bring diverse cultural perspectives into any classroom and find connections between home and school life for every student.

### Stay Tuned For:

- Journalist Roundtable – Hear local journalists respond to the summer release of new in depth research on the creative economy, economic impact and vitality.
- Additional workshops that will be offered throughout the Spring by SMAC and partners on a variety of organizational development topics geared to nonprofit arts organizations' staff and board members.
- Elephant in the Room Series - Arts organizations are grappling with tough topics like, "When do we close our doors?", "Should we merge?", "Is there still an audience for our work?" This is your chance to discuss freely and comfortably with facilitator Marcy Cady, of Helicon Collaborative.
- ARTS.OPEN DAILY. SMAC Scavenger Hunt on 2nd Saturday in April! Befriend SMAC on Facebook to participate!