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House Research Institute Offering Free Hearing Screenings and Audiology Consultations at NAMM *To Help Music Industry Pros Curb Noise-Induced Hearing Loss*

Los Angeles, Calif. – January 10, 2013 – The [House Research Institute](http://www.housereseearch.org) announces their free non-profit hearing health and screening services to attendees of the NAMM Winter Show on January 24 - 27, 2013, in Hall E, Booth #1292 at the Anaheim Convention Center. The institute is able to offer its free hearing health services with support from the NAMM Show. In addition, music industry professionals will be able to speak with licensed audiologists from the House Research Institute and House Clinic and receive literature on how to prevent noise-induced hearing loss as part of maintaining a healthy career in the music industry.

The House Research Institute is celebrating more than a decade of providing free and confidential hearing screening services and prevention information at NAMM, and is equipped to test more than 800 attendees this year - or eight people every 15 minutes. With the popularity of the free service, everyone is encouraged to stop by early in the day to sign-up for an appointment time that works best with their show schedule.

"Noise-induced hearing loss continues to be a serious health problem in the music industry, needlessly limiting the careers of many highly talented people," said Marilee Potthoff, director of community education & outreach, House Research Institute. "If you are in the music business, understanding your own hearing ability is an important first-step to preventing future problems from over-exposure to loud decibels, both on and off the job."

Individual screening results at NAMM are retained in a confidential patient database with the institute; people who have had screenings in prior years will easily be able to compare results to track any changes over time. For more information, visit <http://www.housereseearch.org/>.

About the House Research Institute

The House Research Institute, formerly the House Ear Institute, is a non-profit 501(c)(3) organization dedicated to improving the quality of life for people with hearing loss and related disorders through scientific research, patient care, and the sharing of knowledge. Institute scientists research the auditory system, at the level of function, as well as at the cellular, molecular and genetic levels. We also explore the neurological interactions between the auditory system and brain, and study ways to improve auditory implants, diagnostics, clinical treatments and intervention methods. We share our knowledge with the scientific and medical communities as well as the general public through our education and outreach programs. For more information about the House Research Institute or how you can support its work, please call (213) 353-7078, E-mail info@housereseearch.org or visit www.housereseearch.org.