



P.O. Box 1858 • Cranberry, PA 16066 • 855.779.4720 • 855.779.4721 fax • [www.pharmblue.com](http://www.pharmblue.com)

FOR IMMEDIATE RELEASE

PharmBlue LLC: A Technology Leader in Pharmacy

Cranberry Township, Pennsylvania (August 29, 2013)- PharmBlue LLC has implemented three systems in an effort to offer world-class client service, productivity, and regulatory compliance.

PharmBlue LLC has deployed DocuTrack, LiveOps, and FrameworkLTC® to improve internal processes and provide efficient customer service for clients. The combination of these three systems will allow PharmBlue to excel in building one-to-one relationships with clients, efficiently handle their needs, and protect their privacy.

“With LiveOps we have significantly enhanced the quality of our client experience while at the same time increasing the productivity of our workforce. LiveOps has also delivered a reliable and scalable solution with the LiveOps Platform and LiveOps Engage with integrated multichannel plus social agent desktop , which will allow us to implement a high quality, rich client experience across multiple lines of business and locations,” says Michael Nelson, CEO of PharmBlue LLC.

PharmBlue LLC is building a truly paperless environment. The integration of DocuTrack with FrameworkLTC® has enabled us to attain this goal. Documents are easily accessible and stored, allowing for high levels of productivity, compliance, and client service.

“We have a very demanding five-year growth plan that encompasses multiple geographies and lines of business. When we went looking for a pharmacy system that could help us achieve our plans, we looked for a system with architectural flexibility and deep data capture capability as well as a willingness to provide some custom modifications. With FrameworkLTC® and the support of Softwriters, we found the right combination of product and service to support our growth,” says Michael Nelson.

PharmBlue is committed to a continuous investment in technology as it continues to expand its client offerings.

PharmBlue LLC and its affiliate RX Blue Star Solutions LLC have nine years of history serving the needs of chronic, polymed patients and the clinicians who serve them. They serve thousands of enrolled patients throughout the country, with a special focus on the needs of HIV/AIDS, Hepatitis C, and Behavioral Health patients. PharmBlue is a leading Contract Pharmacy under the HRSA-administered 340B Drug Pricing Program.

Contact:  
Lisa Metcalfe, Marketing & Sales Coordinator  
724-779-4720 ext. 014  
[lmcalfe@pharmblue.com](mailto:lmcalfe@pharmblue.com)  
[www.pharmblue.com](http://www.pharmblue.com)

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