



...Buttcks!"

Yesterday was an exciting day for Racinians and Southeastern Wisconsin residents as a whole. The President of the United States came to our city to address over a thousand citizens in a town hall meeting-like setting. Hundreds of others lined the streets of the motorcade path to get a glimpse of the president's limo and entourage. A big day in Racine, no doubt!

I suppose I could have, and in hind sight, I wish I would have, adjusted our family's schedules to participate in the event. What a great civics lesson for our kids.

I was very interested in the content of the president's message, the questions posed by the audience, and of course, his answers to those questions. To get the scoop, I tuned into talk radio. My normal talk radio station, surprisingly, didn't preempt their live coverage of the Brewer game to broadcast the president's speech. The other talk radio station also kept their schedule and was broadcasting *Rush Limbaugh*, where there was mention that the president was currently in Racine, Wisconsin, but didn't elaborate as to the specifics of the speech.

Later, during the post-workday traffic hour, there was quite a bit of talk on the radio about the visit. With kids in the car, I listened intently to the recap and discussion of President Obama's visit. I cannot recall as to what the context of the conversation was, but my ears certainly perked up when I heard one of the commentators drop the "a" bomb. "Huh", I thought. Just like that, with little or no regard as to who might be listening to them on the other end of the air waves.

Recently, while I was watching one of my favorite *NBC Universal* owned channels, I think it was *The Weather Channel*, I was stunned to see a commercial for a show called "*Dance Your A** Off*". While understand they use the "*" to replace the "s's" in some of their marketing, such was not the case for the commercial I saw (a couple of times). C'mon...during "*Storm Stories*"? Is this some kind of trend?

Bringing this commentary full circle, even our president has jumped on the "a**" bandwagon. Last month in an interview, President Obama remarked about wanting to know 'whose a** to kick' over the oil spill in the Gulf of Mexico. Of course, then the news media had to play that excerpt over and over. So my kids, repeatedly, innocently get to hear the "a" word, a word banned from my household, blurted nonchalantly.

JAK is interested in knowing what you think. **Is "a**" a swear word?** (Not in the context of describing a long-eared, hoofed mammal.) Please take our quickie poll, either on the website's [home page](#), or via this [link](#).