



Sponsorship Opportunities

Thank you for your interest in sponsoring the Briar Chapel 5k to celebrate Earth Day on April 21st, 2012! The day will focus on wellness, protection of the environment and reliance on local resources as part of a healthy, sustainable lifestyle. We are again pleased to bring you this exciting event and to partner with **The Abundance Foundation** – all race donations / proceeds benefit the Abundance Foundation www.theabundancefoundation.org and go towards the funding of educational events, workshops and programs to raise awareness of sustainable agriculture, renewable energy and local economy.

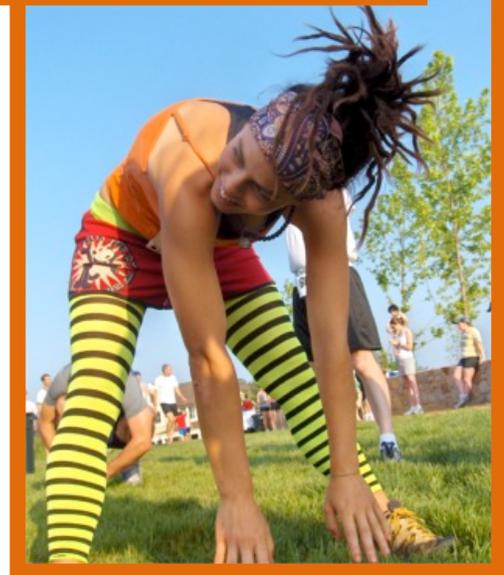
Green Giant Sponsor - \$1,500

Name/Logo on t-shirt and signage
Name/Logo on race website and social media
Area for display of company information
Recognition during race announcements
(10) Race registrations
Logo items for distribution in goodie bags



Trailhead Sponsor - \$1,000

Name/logo on t-shirt and signage
Name/logo on race website and social media
Area for display of company information
Recognition during race announcements
Logo items for distribution in goodie bags



Poplar Sponsor - \$500

Name/logo on t-shirt and signage
Name/Logo on race website and social media newsletters and social media pages
Area for display of company information
Recognition during race announcements
Logo items for distribution in goodie bags

Oak Sponsor - \$50 - \$250

Recognition during race announcements
Name/Logo on race website and social media

**Ask about in-kind sponsorships and prize donations!*

Print company name as you would like it to appear on signage/where applicable:

Send logo to wow@theabundancefoundation.org in high resolution in eps format. Make all checks payable to The Abundance Foundation with “Briar Chapel 5k” in the subject line.

The Abundance Foundation champions vibrant, diverse and innovative ideas surrounding renewable energy, local food systems, and community-aware businesses that create abundance and bring people together, and educates and empowers others to do the same. In a changing world, we help connect the dots. For more information contact Tami Schwerin at 919-533-5181 | 220 Lorax Lane #5 | Pittsboro, NC 27312. www.theabundancefoundation.org

